



**PUBLIC OPINION
STRATEGIES**



BWC/UNF NATIONAL SURVEY

October 2014

Interview Schedule

Project #141177

Public Opinion Strategies & Hart Research

October 9-15, 2014

N= 800 Registered Voters (536 Landline/264 Cell)

MoE 800 = ± 3.46%

SAMPLE A = HALF SAMPLE - 402

SAMPLE B = HALF SAMPLE - 398

SAMPLE A = QUARTER SAMPLE C + QUARTER SAMPLE D

SAMPLE B = QUARTER SAMPLE E + QUARTER SAMPLE F

1. Are you registered to vote [Landline: at this address | Cell: in (insert state)]?

100% YES (**CONTINUE**)

2. Are you, or is anyone in your household, employed by a newspaper, television or radio station, a political party, or by a candidate for political office?

100% No (**CONTINUE**)

Thinking now about international relations...

1. How closely do you follow international relations and foreign affairs of the United States...
(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

<u>10/11</u>	<u>4/12</u>	<u>10/12</u>	<u>1/13</u>	<u>10/13</u>	<u>4/14</u>	<u>10/14</u>	
78%	76%	77%	76%	76%	73%	79%	TOTAL CLOSELY
21%	24%	23%	24%	24%	26%	21%	TOTAL NOT CLOSELY
27%	26%	29%	21%	24%	27%	32%	VERY CLOSELY
51%	50%	48%	55%	52%	46%	47%	SOMEWHAT CLOSELY
14%	15%	15%	17%	17%	18%	14%	NOT TOO CLOSELY ...or...
7%	9%	8%	7%	7%	8%	7%	NOT AT ALL CLOSELY
1%	*	—	*	*	*	*	DON'T KNOW/NOT SURE (DO NOT READ)
*	—	*	*	—	*	—	REFUSED (DO NOT READ)
<u>6/09</u>	<u>10/09</u>	<u>4/10</u>	<u>10/10</u>	<u>5/11</u>			
82%	83%	78%	78%	80%	TOTAL CLOSELY		
18%	17%	21%	22%	20%	TOTAL NOT CLOSELY		
32%	29%	29%	26%	29%	VERY CLOSELY		
50%	54%	49%	52%	51%	SOMEWHAT CLOSELY		
15%	13%	15%	15%	15%	NOT TOO CLOSELY ...or...		
3%	4%	6%	7%	5%	NOT AT ALL CLOSELY		
—	—	*	*	*	DON'T KNOW/NOT SURE (DO NOT READ)		
—	*	*	—	—	REFUSED (DO NOT READ)		

(HALF SAMPLE A // N=402)

2. Thinking about different international news stories happening outside of the United States in the past two to three months... What one or two INTERNATIONAL news stories happening outside of the United States do you remember seeing, reading or hearing about in the past two to three months? **(PRE-CODED OPEN-END LIST - PUNCHES/CODES WERE NOT READ)**

Multiple responses were accepted so total is greater than 100%.

68% TOTAL ISIS

- 47% ISIS/ISIL (General Mention)
- 11% ISIS/ISIL - Beheadings
- 9% ISIS/ISIL - Syria/Iraq terrorist group
- 6% ISIS/ISIL - U.S. drone strikes/bombings
- 6% ISIS/ISIL - Other **(Specify)**

58% TOTAL EBOLA

- 44% Ebola Outbreak in West Africa (General Mention)
- 8% Ebola Outbreak - Person brought it over to U.S. in Texas and died
- 5% Ebola Outbreak - Poor response efforts to handling/controlling the outbreak
- 3% Ebola Outbreak - Bringing U.S. citizens back from Africa to U.S. for treatment
- 1% Ebola Outbreak - President Obama sending/sent U.S. troops to West Africa to help
- 1% Ebola Outbreak - Good response efforts to handling/controlling the outbreak
- 5% Ebola Outbreak - Other **(Specify)**

- 12% Russia-Ukraine conflict

7% TOTAL SYRIA

- 5% Syria (General Mention)
- 2% Syria - border conflicts
- 1% Syria - civil war
- * Syria - chemical weapons

- 4% Israeli-Palestinian conflict
- 3% North Korea's leader Kim Jon-un missing - whereabouts/health issues
- 2% Afghanistan war
- 1% Scottish elections for independence
- 1% Flight 370 Malaysian plane crash
- 1% North Korea nuclear weapons program/testing missiles
- * Drug cartels-violence in Mexico
- * Iran nuclear weapons program/blast at nuclear plant

6% OTHER (SPECIFY) (DO NOT READ)

- 7% Don't Know/Don't recall any international news stories recently/Don't remember
 - * REFUSED **(DO NOT READ)**
-

(HALF SAMPLE B // N=398)

3. Now, thinking about international issues, I want you to rate on a scale of zero to one hundred how much international issues abroad impact you personally. Zero means that you feel international issues have no impact at all, one hundred means you feel international issues have a great deal of impact on you personally, and fifty is the midpoint and means you are neutral. You can choose any number from zero to one hundred.

(IF A RESPONDENT SAYS ZERO, ASK:) And just to make sure, are you giving a rating of zero because you feel international issues have no impact at all on you personally, or are you just not sure of how you feel? **(IF STILL UNSURE OF HOW THEY FEEL CODE AS 998)**

<u>6/09</u>	<u>10/09</u>	<u>4/10</u>	<u>5/11</u>	<u>4/12</u>	<u>1/13</u>	<u>10/13</u>	<u>10/14</u>	
8%	12%	10%	10%	8%	6%	8%	11%	100
40%	46%	41%	45%	37%	40%	36%	43%	75-100
18%	15%	18%	19%	19%	18%	17%	17%	51-74
25%	23%	26%	21%	24%	26%	29%	23%	50
15%	15%	15%	15%	20%	15%	18%	16%	0-49
1%	1%	*	*	*	1%	*	1%	DON'T KNOW
*	*	-	-	-	-	*	-	REFUSED
62	64	63	64	59	61	59	64	MEAN

(HALF SAMPLE A // N=402)

4. And, thinking about the situation today, I want you to rate on a scale of zero to one hundred whether the world is SAFE for America and its people or DANGEROUS for America and its people -- zero means the world is COMPLETELY SAFE for America and its people, one hundred means the world is COMPLETELY DANGEROUS for America and its people. You can choose any number from zero to one hundred

(IF A RESPONDENT SAYS ZERO, ASK:) And just to make sure, are you giving a rating of zero because you feel the world is COMPLETELY SAFE for America and its people, or are you just not sure of how you feel? **(IF STILL UNSURE OF HOW THEY FEEL CODE AS 998)**

<u>6/09</u>	<u>10/09</u>	<u>4/12</u>	<u>10/13</u>	<u>10/14</u>	
5%	8%	3%	8%	6%	100
33%	35%	27%	36%	33%	75-100
21%	21%	19%	19%	17%	51-74
29%	27%	24%	22%	21%	50
16%	17%	29%	21%	28%	0-49
*	*	*	1%	1%	DON'T KNOW
1%	*	-	1%	-	REFUSED
60	61	54	60	56	MEAN

(HALF SAMPLE B // N=398)

5. And compared with the past, would you say the United States is...(ROTATE More/Less)... more respected by other countries...less respected by other countries...these days, or as respected as it has been in the past?

(IF LESS RESPECTED, ASK:) And is that A LOT less respected or A LITTLE less respected?

<u>10/11</u>	<u>4/12</u>	<u>10/12</u>	<u>10/13</u>	<u>10/14</u>		
11%	9%	15%	10%	9%	More Respected	
68%	71%	64%	73%	68%	TOTAL LESS RESPECTED**	
37%	42%	46%	49%	44%	A LOT Less Respected	
31%	29%	18%	24%	24%	A LITTLE Less Respected	
18%	19%	18%	15%	20%	As Respected as in the past	
3%	1%	3%	2%	3%	Don't Know/Refused (DO NOT READ)	
<u>07/04*</u>	<u>10/05*</u>	<u>08/06*</u>	<u>6/09</u>	<u>4/10</u>	<u>5/11</u>	
10%	9%	7%	21%	21%	13%	
						More Respected
67%	66%	65%	60%	60%	64%	TOTAL LESS RESPECTED**
N/A	N/A	N/A	37%	38%	34%	A LOT Less Respected
N/A	N/A	N/A	23%	22%	30%	A LITTLE Less Respected
20%	21%	23%	19%	16%	20%	As Respected as in the past
3%	4%	5%	*	3%	3%	Don't Know/Refused (DO NOT READ)

* Surveys conducted by Pew Research Center for the People & the Press, Council on Foreign Relations. Methodology: Conducted by Princeton Survey Research Associates International, with national adult samples of 2,009; 2,006; & 1,506.

** Surveys prior to 6/09 did not break out the Less Respected

Now, thinking about the United States foreign policy in general...

6. To achieve our foreign policy goals, do you think it is better for the United States to...(ROTATE PUNCHES)

<u>03/03*</u>	<u>09/03*</u>	<u>10/12</u>	<u>10/13</u>	<u>10/14</u>	
78%	78%	78%	78%	79%	Work with major allies and through international organizations
					...or...
17%	15%	18%	18%	16%	Act mainly on our own?
5%	7%	4%	4%	5%	Don't Know/Refused (DO NOT READ)

* Surveys conducted by Newsweek. Methodology: Conducted by Princeton Survey Research Associates, with national adult samples of 1,004 each.

Changing topics...

Now I am going to read you a list of people and organizations that have been in the national or international news lately, and after I read each name, please tell me whether your opinion of that person or organization is **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**... very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If your feelings are neither favorable nor unfavorable, or if you have not heard of that person or organization, just say so and I will move on.

The (first/next) one is...(RANDOMIZE)

	Very Fav	TOT FAV	Smwt Fav	Neither	Smwt Unfav	TOT UNFAV	Very Unfav	Not Heard	DK/NS (DNR)
(HALF SAMPLE A // N=402)									
7.	Ban Ki-Moon								
6/09	1%	4%	3%	4%	4%	11%	7%	75%	6%
10/09	2%	7%	5%	5%	5%	10%	5%	74%	4%
4/10	2%	6%	4%	5%	5%	8%	3%	78%	3%
10/10	1%	5%	4%	8%	5%	10%	5%	75%	2%
5/11	1%	4%	3%	7%	4%	9%	5%	78%	2%
10/11	2%	7%	5%	10%	4%	8%	4%	72%	3%
4/12	2%	8%	6%	12%	6%	12%	6%	62%	6%
1/13	*	4%	4%	9%	6%	12%	6%	68%	7%
10/13	1%	8%	7%	11%	5%	9%	4%	68%	4%
4/14	3%	9%	6%	10%	4%	9%	5%	69%	3%
10/14	2%	9%	7%	10%	2%	8%	6%	69%	4%

(HALF SAMPLE B // N=398)

8.	Ban Ki-Moon, the Secretary General of the United Nations								
6/09	3%	17%	14%	22%	10%	17%	7%	38%	6%
10/09	3%	15%	12%	23%	9%	19%	10%	39%	4%
4/10	2%	20%	18%	14%	10%	19%	9%	41%	6%
10/10	3%	18%	15%	19%	10%	21%	11%	38%	4%
5/11	4%	19%	15%	18%	5%	14%	9%	45%	4%
10/11	4%	15%	11%	21%	8%	18%	10%	42%	4%
4/12	4%	24%	20%	15%	8%	16%	8%	40%	5%
1/13	3%	17%	14%	22%	9%	18%	9%	37%	6%
10/13	3%	19%	16%	22%	6%	14%	8%	39%	6%
4/14	5%	20%	15%	19%	12%	20%	8%	38%	3%
10/14	5%	20%	15%	20%	8%	15%	7%	40%	5%

- continued -

	Very Fav	TOT FAV	Smwt Fav	Neither	Smwt Unfav	TOT UNFAV	Very Unfav	Not Heard	DK/NS (DNR)	
9. The United Nations										
6/09	17%	54%	37%	10%	17%	35%	18%	*	1%	
10/09	16%	50%	34%	12%	16%	36%	20%	1%	1%	
4/10	24%	60%	36%	8%	14%	30%	16%	1%	1%	
10/10	22%	59%	37%	8%	13%	29%	16%	2%	2%	
5/11	18%	59%	41%	12%	12%	28%	16%	1%	*	
10/11	17%	56%	39%	11%	15%	30%	15%	1%	2%	
4/12	21%	58%	37%	10%	15%	30%	15%	1%	1%	
10/12	17%	50%	33%	14%	14%	32%	18%	2%	2%	
1/13	21%	57%	36%	12%	11%	28%	17%	1%	2%	
10/13	22%	60%	38%	9%	13%	28%	15%	1%	2%	
4/14	21%	59%	38%	10%	12%	28%	16%	2%	1%	
10/14	19%	58%	39%	12%	14%	28%	14%	1%	1%	
10. The United Nations Security Council										
10/13	9%	42%	33%	14%	18%	32%	14%	8%	4%	
4/14	8%	38%	30%	16%	16%	31%	15%	12%	3%	
10/14	7%	34%	27%	18%	21%	34%	13%	10%	4%	
11. NATO										
6/09	18%	56%	38%	14%	14%	21%	7%	6%	3%	
10/09	12%	52%	40%	19%	13%	19%	6%	7%	3%	
4/10	19%	56%	37%	15%	13%	18%	5%	10%	1%	
10/10	18%	57%	39%	12%	10%	17%	7%	11%	3%	
5/11	16%	57%	41%	15%	11%	20%	9%	6%	2%	
10/11	14%	53%	39%	17%	14%	20%	6%	8%	2%	
4/12	19%	57%	38%	19%	10%	15%	5%	7%	2%	
10/12	13%	50%	37%	14%	14%	21%	7%	9%	6%	
1/13	19%	57%	38%	17%	11%	16%	5%	7%	3%	
10/13	17%	55%	38%	17%	12%	16%	4%	9%	3%	
4/14	14%	52%	38%	16%	13%	18%	5%	12%	2%	
10/14	15%	55%	40%	17%	12%	18%	6%	8%	2%	

- continued -

	Very Fav	TOT FAV	Smwt Fav	Neither	Smwt Unfav	TOT UNFAV	Very Unfav	Not Heard	DK/NS (DNR)
12. The World Health Organization									
6/09	25%	60%	35%	13%	10%	17%	7%	8%	2%
10/09	20%	55%	35%	16%	9%	15%	6%	10%	4%
4/10	25%	57%	32%	12%	9%	16%	7%	13%	2%
10/10	26%	56%	30%	12%	10%	17%	7%	12%	3%
5/11	24%	56%	32%	14%	10%	16%	6%	12%	2%
10/11	20%	52%	32%	15%	9%	17%	8%	14%	2%
4/12	25%	58%	33%	12%	10%	17%	7%	11%	2%
10/12	20%	53%	33%	16%	8%	12%	4%	14%	5%
1/13	26%	61%	35%	13%	7%	14%	7%	10%	2%
10/13	27%	57%	30%	13%	10%	16%	6%	12%	2%
4/14	21%	54%	33%	15%	8%	16%	8%	12%	3%
10/14	24%	57%	33%	10%	12%	20%	8%	11%	2%
(HALF SAMPLE B // N=398)									
13. Barack Obama									
6/09	41%	61%	20%	6%	13%	33%	20%	*	*
10/09	36%	55%	19%	4%	15%	40%	25%	—	1%
10/10	33%	53%	20%	5%	14%	42%	28%	*	*
5/11	32%	53%	21%	6%	13%	40%	27%	—	1%
6/09	41%	61%	20%	6%	13%	33%	20%	*	*
10/09	36%	55%	19%	4%	15%	40%	25%	—	1%
10/10	33%	53%	20%	5%	14%	42%	28%	*	*
5/11	32%	53%	21%	6%	13%	40%	27%	—	1%
10/11	29%	51%	22%	7%	13%	42%	29%	*	*
4/12	34%	52%	18%	6%	13%	42%	29%	*	*
10/12	32%	53%	21%	3%	12%	44%	32%	—	*
1/13	37%	55%	18%	6%	11%	38%	27%	*	1%
10/13	28%	48%	20%	5%	13%	46%	33%	*	1%
4/14	26%	49%	23%	2%	14%	47%	33%	—	2%
10/14	28%	48%	20%	6%	11%	46%	35%	—	*

— continued —

	Very Fav	TOT FAV	Smwt Fav	Neither	Smwt Unfav	TOT UNFAV	Very Unfav	Not Heard	DK/NS (DNR)
(HALF SAMPLE A // N=402)									
14.	The United States Congress								
6/09	7%	40%	33%	9%	28%	50%	22%	1%	*
10/09	8%	37%	29%	9%	22%	52%	30%	*	2%
5/11	9%	38%	29%	11%	28%	50%	22%	*	1%
10/11	6%	29%	23%	7%	31%	64%	33%	*	*
4/12	5%	32%	27%	7%	30%	60%	30%	1%	*
10/12	8%	33%	25%	10%	32%	54%	22%	1%	2%
1/13	6%	23%	17%	12%	23%	62%	39%	1%	2%
10/13	5%	22%	17%	9%	27%	67%	40%	1%	1%
4/14	7%	29%	22%	8%	29%	61%	32%	*	2%
10/14	4%	28%	24%	6%	30%	65%	35%	–	1%
(HALF SAMPLE B // N=398)									
15.	John Kerry								
1/13	13%	41%	28%	17%	17%	31%	14%	7%	4%
10/13	17%	48%	31%	11%	15%	35%	20%	4%	2%
4/14	15%	44%	29%	14%	18%	35%	17%	6%	1%
10/14	12%	40%	28%	16%	15%	35%	20%	6%	3%
(HALF SAMPLE A // N=402)									
16.	Samantha Power, the United States Ambassador to the United Nations								
10/13	6%	21%	15%	18%	9%	16%	7%	39%	6%
4/14	4%	19%	15%	17%	9%	18%	9%	42%	4%
10/14	4%	23%	19%	19%	9%	15%	6%	36%	7%
(HALF SAMPLE A // N=402)									
17.	The World Bank								
6/09	4%	21%	17%	16%	22%	38%	16%	20%	5%
10/09	4%	18%	14%	22%	26%	42%	16%	15%	3%
4/10	6%	29%	23%	15%	22%	39%	17%	12%	5%
10/10	4%	22%	18%	18%	27%	44%	17%	13%	3%
5/11	5%	24%	19%	20%	23%	37%	14%	15%	4%
10/11	4%	21%	17%	20%	23%	43%	20%	12%	4%
4/12	3%	22%	19%	17%	27%	45%	19%	12%	4%
1/13	6%	28%	22%	20%	21%	36%	15%	12%	4%
10/13	5%	30%	25%	22%	21%	33%	12%	10%	5%
10/14	3%	22%	19%	25%	20%	34%	14%	12%	7%

	Very Fav	TOT FAV	Smwt Fav	Neither	Smwt Unfav	TOT UNFAV	Very Unfav	Not Heard	DK/NS (DNR)
(HALF SAMPLE B // N=398)									
18. UNICEF									
6/09	26%	56%	30%	16%	9%	14%	5%	11%	3%
10/09	23%	57%	34%	20%	6%	10%	4%	8%	5%
4/10	30%	61%	31%	12%	7%	12%	5%	13%	2%
10/10	28%	60%	32%	15%	4%	8%	4%	14%	3%
5/11	25%	58%	33%	18%	8%	11%	3%	9%	4%
10/11	26%	54%	28%	17%	6%	11%	5%	14%	4%
4/12	31%	64%	33%	16%	5%	8%	3%	8%	4%
1/13	21%	55%	34%	17%	5%	11%	6%	13%	4%
10/13	24%	54%	30%	17%	4%	10%	6%	16%	3%
10/14	23%	53%	30%	19%	7%	10%	3%	14%	4%

<i>Summary of People and Organizations – Ranked by % Total Favorable</i>	<i>Total Favorable</i>	<i>Total Unfavorable</i>
The United Nations	58%	28%
The World Health Organization	57%	20%
NATO	55%	18%
UNICEF	53%	10%
Barack Obama	48%	46%
John Kerry	40%	35%
The United Nations Security Council	34%	34%
The United States Congress	28%	65%
Samantha Power, the United States Ambassador to the United Nations	23%	15%
The World Bank	22%	34%
Ban Ki-Moon, the Secretary General of the United Nations	20%	15%
Ban Ki-Moon	9%	8%

(SAMPLE E ONLY // IF Q9:1-5)

19. Please tell me the one or two reasons you have (A Favorable/Neither Favorable or Unfavorable/An Unfavorable) opinion of the United Nations. What specifically makes you feel this way about the United Nations?

SEE VERBATIM COMMENTS

(SAMPLE F ONLY // IF Q12:1-5)

20. Please tell me the one or two reasons you have (A Favorable/Neither Favorable or Unfavorable/An Unfavorable) opinion of the World Health Organization. What specifically makes you feel this way about the World Health Organization?

SEE VERBATIM COMMENTS

Thinking some more just about one of these organizations....THE UNITED NATIONS...

(HALF SAMPLE A // N=402)

21. Thinking about the United Nations overall as an organization...do you think...(ROTATE)

<u>4/12</u>	<u>1/13</u>	<u>10/13</u>	<u>4/14</u>	<u>10/14</u>		
70%	72%	71%	67%	74%	It is an organization that is still needed today	
					...Or...	
25%	22%	23%	24%	22%	It is an organization that has outlived its usefulness?	
1%	1%	1%	1%	1%	Both (DO NOT READ)	
3%	4%	5%	6%	3%	DON'T KNOW (DO NOT READ)	
*	1%	*	2%	–	REFUSED (DO NOT READ)	
<u>6/09</u>	<u>10/09</u>	<u>4/10</u>	<u>10/10</u>	<u>5/11</u>	<u>10/11</u>	
69%	67%	67%	68%	67%	68%	It is an organization that is still needed today
						...Or...
27%	26%	26%	24%	28%	24%	It is an organization that has outlived its usefulness?
*	1%	2%	1%	1%	1%	Both (DO NOT READ)
3%	5%	5%	6%	4%	6%	DON'T KNOW (DO NOT READ)
–	1%	*	1%	*	1%	REFUSED (DO NOT READ)

(HALF SAMPLE B // N=398)

22. And thinking specifically about the United Nations and the United States...How important do you think it is for the United States to maintain an active role within the United Nations? Would you say...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

<u>6/09</u>	<u>5/11</u>	<u>10/11</u>	<u>4/12</u>	<u>1/13</u>	<u>10/13</u>	<u>4/14</u>	<u>10/14</u>	
85%	85%	86%	83%	86%	88%	86%	87%	TOTAL IMPORTANT
15%	15%	13%	17%	13%	12%	13%	11%	TOTAL NOT IMPORTANT
66%	61%	65%	63%	63%	68%	61%	67%	VERY IMPORTANT
19%	24%	21%	20%	23%	20%	25%	20%	SOMEWHAT IMPORTANT
7%	7%	5%	7%	6%	4%	8%	4%	NOT TOO IMPORTANT
8%	8%	8%	10%	7%	8%	5%	7%	NOT AT ALL IMPORTANT
*	*	*	*	1%	*	1%	2%	DON'T KNOW/REFUSED (DO NOT READ)

(RESUME ALL)

23. Thinking about the UN's support for America's objectives around the world, would you say the UN has been...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)...very supportive, somewhat supportive, not too supportive, or not at all supportive of America's goals and objectives around the world?

<u>1/13</u>	<u>10/13</u>	<u>10/14</u>	
67%	63%	66%	TOTAL SUPPORTIVE
27%	32%	27%	TOTAL NOT SUPPORTIVE
11%	8%	12%	VERY SUPPORTIVE
56%	55%	54%	SOMEWHAT SUPPORTIVE
19%	23%	19%	NOT TOO SUPPORTIVE
8%	9%	8%	NOT AT ALL SUPPORTIVE
6%	5%	7%	DON'T KNOW/NOT SURE (DO NOT READ)
—	*	*	REFUSED (DO NOT READ)

24. And, in the past two or three months, have you seen, read or heard anything about the United Nations?

<u>6/09</u>	<u>10/09</u>	<u>4/10</u>	<u>10/10</u>	<u>5/11</u>	<u>10/11</u>	<u>4/12</u>	<u>10/12</u>	<u>1/13</u>	<u>10/13</u>	<u>4/14</u>	<u>10/14</u>	
47%	63%	51%	54%	59%	63%	50%	61%	51%	62%	61%	53%	YES
51%	36%	46%	43%	38%	35%	47%	39%	46%	36%	36%	44%	NO
2%	1%	3%	3%	3%	2%	3%	*	3%	2%	3%	3%	DK/REF (DO NOT READ)

(HALF SAMPLE A, IF Q24:1 // N=214)

25. And please tell me what it was you saw, read or heard about the United Nations in the past two to three months? Anything else you can recall?

LISTED BELOW IS A CODED QUANTITATIVE LIST BASED ON WHAT 214 PEOPLE SAID IN RESPONSE TO THIS QUESTION. PLEASE ALSO SEE FULL DETAILED VERBATIM RESPONSES.

S/R/H

<u>UN</u>	<u>Total</u>	
28%	15%	Discussions about/response to ISIS/ISIL conflict
14%	7%	Russia-Ukraine conflict involvement
13%	7%	Setting up mission to combat Ebola
10%	5%	Involvement in Israel/Palestinian conflict
9%	5%	President Obama's speech to the UN General Assembly
6%	3%	Summit in New York
5%	3%	Meetings about/involvement in Syria conflict
4%	2%	Security Council Meetings (General)
3%	2%	Climate Change discussions
3%	2%	Sanctions against Russia
3%	1%	Emma Watson speaking to the UN
2%	1%	Ban Ki Moon on The Daily Show
2%	1%	Security Council Meeting on Ukraine
1%	1%	UNICEF needing funding for children in Sudan
1%	1%	UN Arms Trade Treaty
1%	1%	Talks about how to handle North Korea
1%	*	Misappropriation of funds from member-nations
1%	*	UN workers in West Africa contracting Ebola
*	*	Assistance given to Gaza
18%	9%	OTHER
11%	6%	DON'T KNOW/DON'T REMEMBER
3%	2%	REFUSED

(ASK IF Q24:1 // N=426)

26. And has what you have seen, read or heard given you a **(ROTATE)**... MORE favorable impression, a LESS favorable impression... or didn't it really make any difference in your opinion of the United Nations?

---- 10/14----

<u>SKIP</u>	<u>TOT</u>	
11%	6%	MORE FAVORABLE
19%	10%	LESS FAVORABLE
67%	36%	NO DIFFERENCE
3%	1%	DON'T KNOW/REFUSED (DO NOT READ)

SKIP BASE

<u>6/09</u>	<u>10/09</u>	<u>4/10</u>	<u>10/10</u>	<u>5/11</u>	<u>10/11</u>	<u>4/12</u>	<u>10/12</u>	<u>1/13</u>	<u>10/13</u>	<u>4/14</u>	
10%	10%	15%	10%	10%	11%	16%	3%	9%	12%	11%	MORE FAV
32%	28%	29%	21%	26%	25%	28%	42%	30%	30%	21%	LESS FAV
57%	61%	55%	68%	63%	63%	55%	54%	60%	57%	68%	NO DIFF
1%	1%	1%	*	1%	1%	1%	1%	1%	1%	–	DK/REF (DNR)

TOTAL BASE

<u>6/09</u>	<u>10/09</u>	<u>4/10</u>	<u>10/10</u>	<u>5/11</u>	<u>10/11</u>	<u>4/12</u>	<u>10/12</u>	<u>1/13</u>	<u>10/13</u>	<u>4/14</u>	
5%	6%	8%	5%	6%	7%	8%	2%	5%	7%	7%	MORE FAV
15%	18%	15%	11%	15%	16%	14%	26%	15%	19%	13%	LESS FAV
27%	39%	28%	37%	37%	40%	28%	33%	30%	35%	41%	NO DIFF
*	*	*	*	1%	*	*	*	1%	1%	–	DK/REF (DNR)

(HALF SAMPLE A // N=402)

Now, thinking some more about the United States and the United Nations...

27. Each member-nation of the United Nations pays a portion of the UN regular budget in the form of dues. These dues are based on a member-nation's capacity to pay for its share of world income. The United States represents approximately twenty-six percent of the world's income, and currently pays twenty-two percent of the UN's budget. Knowing this, do you...**(ROTATE)**...favor...or...oppose...the United States paying our dues to the UN on time and in full?

(IF FAVOR OR OPPOSE, THEN ASK:) And do you STRONGLY (favor/oppose) or just SOMEWHAT (favor/oppose) the United States paying our dues to the UN on time and in full?

<u>10/10</u>	<u>5/11</u>	<u>10/11</u>	<u>4/12</u>	<u>1/13</u>	<u>10/13</u>	<u>4/14</u>	<u>10/14</u>	
63%	60%	64%	64%	67%	63%	65%	66%	TOTAL FAVOR
31%	34%	31%	32%	28%	31%	31%	27%	TOTAL OPPOSE
29%	26%	30%	32%	30%	33%	33%	30%	STRONGLY FAVOR
34%	34%	34%	32%	37%	30%	32%	36%	SOMEWHAT FAVOR
12%	13%	11%	11%	10%	12%	14%	11%	SOMEWHAT OPPOSE
19%	21%	20%	21%	18%	19%	17%	16%	STRONGLY OPPOSE
5%	5%	4%	3%	5%	6%	4%	5%	DON'T KNOW (DO NOT READ)
*	1%	1%	*	*	*	*	2%	REFUSED (DO NOT READ)

(HALF SAMPLE B // N=398)

Now, thinking more specifically about the United States, the United Nations and peacekeeping...

28. As you may know, the United Nations organizes peacekeeping operations around the world. Each member-nation of the United Nations pays for a portion of the United Nations peacekeeping missions in the form of dues. The United States represents approximately twenty-six percent of the world's income, and currently pays twenty-eight percent of the UN's peacekeeping budget. Do you **(ROTATE)**...favor...or...oppose...the United States paying our peacekeeping dues to the UN on time and in full?

(IF FAVOR OR OPPOSE, THEN ASK:) And do you STRONGLY (favor/oppose) or just SOMEWHAT (favor/oppose) the United States paying our peacekeeping dues to the UN on time and in full?

<u>4/12</u>	<u>1/13</u>	<u>10/13</u>	<u>4/14</u>	<u>10/14</u>	
68%	67%	71%	66%	72%	TOTAL FAVOR
30%	29%	27%	31%	24%	TOTAL OPPOSE
34%	34%	35%	35%	40%	STRONGLY FAVOR
34%	33%	36%	31%	32%	SOMEWHAT FAVOR
10%	15%	12%	15%	12%	SOMEWHAT OPPOSE
20%	14%	15%	16%	12%	STRONGLY OPPOSE
2%	3%	2%	3%	3%	DON'T KNOW (DO NOT READ)
–	1%	*	*	1%	REFUSED (DO NOT READ)

Thinking about some international issues...

Please tell me whether or not you have you seen, read, or heard news coverage about each of the following...**(RANDOMIZE)**

(IF YES:) And, have you seen, read, or heard a lot or just some about this?

	Total Yes	Yes, A lot	Yes, Just some	No	(DO NOT READ) Don't Know	Refused
29. The actions of Islamic militants in Iraq and Syria commonly referred to as ISIS, ISIL, or the Islamic State	96%	80%	16%	3%	1%	*
30. The Ebola outbreak in West Africa	99%	84%	15%	1%	–	–
31. Russia's actions in the Ukraine	85%	50%	35%	15%	*	–

(READ TO ALL) Now, thinking again about the United Nations...

(HALF SAMPLE A // N=402)

I am going to read you some different roles and functions some people say the United Nations serves of could serve, for each role or function, please tell me how important it is to you that this be a role or function the United Nations serves...**(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** Very important, somewhat important, not too important, not at all important.

The (First/Next) one is... **(RANDOMIZE)**

	VERY IMP	SMWT IMP	NOT TOO IMP	NOT AT ALL IMP	(DNR) DK	(DNR) REF
32. Taking the lead in efforts to contain and resolve the Ebola outbreak in West Africa.	72%	20%	4%	4%	*	—
	92%		8%			
33. Confronting terrorist threats posed by groups like the Islamic State.	78%	15%	3%	3%	1%	*
	93%		6%			
34. Helping to eradicate extreme poverty and hunger around the world.						
10/09	57%	32%	5%	5%	1%	*
	89%		10%			
10/10	61%	29%	4%	6%	*	*
	90%		10%			
10/13	68%	22%	5%	4%	1%	*
	90%		9%			
10/14	56%	31%	8%	4%	1%	*
	87%		12%			
35. Taking the lead in efforts to address climate change.						
10/09	35%	32%	13%	18%	1%	1%
	67%		31%			
10/10	31%	30%	18%	20%	1%	*
	61%		38%			
10/13	38%	27%	13%	20%	1%	1%
	65%		33%			
10/14	38%	33%	13%	16%	*	*
	71%		29%			

	VERY IMP	SMWT IMP	NOT TOO IMP	NOT AT ALL IMP	(DNR) DK	(DNR) REF
36. Building peace in countries emerging from conflict.						
10/09	57%	31%	6%	5%	1%	*
	88%			11%		
10/10	56%	30%	6%	7%	*	*
	86%			13%		
10/13	54%	35%	4%	6%	1%	*
	89%			10%		
10/14	58%	31%	6%	4%	1%	—
	89%			10%		
37. Improving the health situation in poor, developing countries.						
10/09	51%	37%	6%	5%	1%	*
	88%			11%		
10/10	56%	33%	4%	6%	*	*
	89%			10%		
10/14	51%	37%	7%	4%	1%	—
	88%			11%		
38. Preventing and resolving deadly conflict around the world.						
10/09	63%	24%	4%	7%	*	1%
	87%			11%		
10/10	65%	22%	5%	7%	1%	—
	87%			12%		
10/14	66%	25%	5%	4%	*	—
	91%			9%		
39. Promoting gender equality, women's rights, and the advancement of girls and women around the world.						
10/09	51%	34%	6%	6%	2%	*
	85%			12%		
10/10	57%	29%	7%	7%	—	*
	86%			14%		
10/13	60%	29%	6%	4%	1%	*
	89%			10%		
10/14	62%	26%	7%	4%	1%	—
	88%			11%		

Summary of UN Roles – Ranked by % Very Important	Very Important	Total Important
Confronting terrorist threats posed by groups like the Islamic State	78%	93%
Taking the lead in efforts to contain and resolve the Ebola outbreak in West Africa	72%	92%
Preventing and resolving deadly conflict around the world	66%	91%
Promoting gender equality, women's rights, and the advancement of girls and women around the world	62%	88%
Building peace in countries emerging from conflict	58%	89%
Helping to eradicate extreme poverty and hunger around the world	56%	87%
Improving the health situation in poor, developing countries	51%	88%
Taking the lead in efforts to address climate change	38%	71%

(HALF SAMPLE B // N=398)

I am going to read you some different issues, based on what you have seen, read, or heard how much would you say the UN is doing to address each of the following...**(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** A lot, some, not too much, nothing at all.

The (First/Next) one is... **(RANDOMIZE)**

	A LOT	SOME	NOT TOO MUCH	NOTHING AT ALL	(DNR) DK	(DNR) REF
40. Taking the lead in efforts to contain and resolve the Ebola outbreak in West Africa.	17%	31%	29%	12%	11%	*
	48%		41%			
41. Confronting terrorist threats posed by groups like the Islamic State.	17%	33%	27%	16%	7%	*
	50%		43%			
42. Helping to eradicate extreme poverty and hunger around the world.	13%	41%	28%	11%	6%	1%
	54%		39%			
43. Taking the lead in efforts to address climate change.	11%	36%	26%	14%	13%	*
	47%		40%			
44. Building peace in countries emerging from conflict.	15%	44%	22%	9%	10%	*
	59%		31%			
45. Improving the health situation in poor, developing countries.	14%	44%	24%	10%	8%	*
	58%		34%			
46. Preventing and resolving deadly conflict around the world.	12%	40%	31%	11%	6%	*
	52%		42%			
47. Promoting gender equality, women's rights, and the advancement of girls and women around the world.	15%	34%	27%	14%	10%	—
	49%		41%			

Summary of UN Action – Ranked by % A Lot/Some	Total A Lot/Some	Total Not Much/Nothing
Building peace in countries emerging from conflict	59%	31%
Improving the health situation in poor, developing countries	58%	34%
Helping to eradicate extreme poverty and hunger around the world	54%	39%
Preventing and resolving deadly conflict around the world	52%	42%
Confronting terrorist threats posed by groups like the Islamic State	50%	43%
Promoting gender equality, women's rights, and the advancement of girls and women around the world	49%	41%
Taking the lead in efforts to contain and resolve the Ebola outbreak in West Africa	48%	41%
Taking the lead in efforts to address climate change	47%	40%

(HALF SAMPLE B // N=398)

Now, thinking now about the Ebola outbreak in West Africa...

Now, I am going to read you some different world leaders and organizations, please tell me whether you **(ROTATE)** ...approve...or...disapprove...of the job each is doing in handling the Ebola outbreak in West Africa. If you do not have an opinion one way or the other just say so.

The first/next one is...**(RANDOMIZE)**

	Approve	Disapprove	No Opinion	(DNR) Refused
48. The United Nations	30%	25%	44%	1%
49. The World Health Organization	51%	16%	33%	—
50. The CDC, that is the Centers for Disease Control and Prevention	59%	20%	21%	*
51. Doctors Without Borders	58%	5%	36%	1%
52. President Barack Obama	35%	39%	26%	*

Summary of Job Approval For Entities Handling Ebola – Ranked by % Approve	Approve	Disapprove
The CDC, that is the Centers for Disease Control and Prevention	59%	20%
Doctors Without Borders	58%	5%
The World Health Organization	51%	16%
President Barack Obama	35%	39%
The United Nations	30%	25%

(HALF SAMPLE B // N=398)

53. Please tell me if you...**(ROTATE)**...agree...or...disagree...with the following statement or if you do not have an opinion about this one way or the other:

It is essential for the U.S.'s Centers for Disease Control and Prevention and the UN's World Health Organization to work together in their response efforts to contain, stop, and resolve the Ebola outbreak in West Africa.

(IF AGREE/DISAGREE, ASK) And do you strongly (agree/disagree) with this statement or just somewhat (agree/disagree) with this statement?

89% TOTAL AGREE
4% TOTAL DISAGREE

73% STRONGLY AGREE
 16% SOMEWHAT AGREE
 2% SOMEWHAT DISAGREE
 2% STRONGLY DISAGREE

6% NO OPINION
 1% REFUSED (**DO NOT READ**)

(RESUME ALL)

Now talking some more about you...

On a scale from one to ten, where ten represents a description that is perfect for you and one represents a description that is totally wrong for you, please rate how well each of the following describe you? You can, of course, use any number between one and ten. **(RANDOMIZE)**

	10	8-10	4-7	1-3	DK/REF	MEAN
54. A supporter of the tea party movement	6%	15%	24%	57%	4%	3.7
55. An environmentalist	8%	29%	42%	29%	*	5.7

Now, I have just a few more questions for statistical purposes only

D1. In what year were you born?

12% 18 to 24
17% 25 to 34
16% 35 to 44
15% 45 to 54
22% 55 to 64
18% 65 and over

* REFUSED

D2. And what was the last grade you completed in school? **(DO NOT READ CATEGORIES)**

25% HIGH SCHOOL OR LESS

29% SOME COLLEGE

46% COLLEGE+

1% SOME GRADE SCHOOL (1-8)
3% SOME HIGH SCHOOL (9-11)
21% GRADUATED HIGH SCHOOL (9-12)
3% TECHNICAL OR VOCATIONAL SCHOOL (12)
26% SOME COLLEGE (13-15)
30% GRADUATED COLLEGE (16)
16% GRADUATE/PROFESSIONAL SCHOOL (16+)

* REFUSED **(DO NOT READ)**

D3. And for statistical purposes only...is your total annual household income greater or less than \$60,000 dollars?

9% UNDER \$20,000
20% BETWEEN \$20,000 - \$40,000
11% BETWEEN \$40,000 - \$60,000
15% BETWEEN \$60,000 - \$80,000
14% BETWEEN \$80,000 - \$100,000
23% OVER \$100,000

8% REFUSED **(DO NOT READ)**

D4. And in politics today, do you consider yourself... **(ROTATE)** a Republican, a Democrat, or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK:) Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/ Democrat)?

(IF SOMETHING ELSE, ASK:) Do you think of yourself as closer to the Republican or to the Democratic party?

38% TOTAL REPUBLICAN
39% TOTAL DEMOCRAT

16% STRONG REPUBLICAN
9% NOT-SO-STRONG REPUBLICAN
13% LEAN TO REPUBLICANS

21% SOMETHING ELSE/INDEPENDENT

8% LEAN TO DEMOCRATS
10% NOT-SO-STRONG DEMOCRAT
21% STRONG DEMOCRAT

1% DON'T KNOW **(DO NOT READ)**
1% REFUSED **(DO NOT READ)**

D5. In politics today, do you consider yourself to be... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** conservative, moderate ...or... liberal?

(IF CONSERVATIVE/LIBERAL, ASK:) And would you consider yourself to be VERY **(CONSERVATIVE/LIBERAL)**, or just SOMEWHAT **(CONSERVATIVE/LIBERAL)**?

37% TOTAL CONSERVATIVE
21% TOTAL LIBERAL

14% VERY CONSERVATIVE
23% SOMEWHAT CONSERVATIVE
37% MODERATE
13% SOMEWHAT LIBERAL
8% VERY LIBERAL

3% UNDECIDED/NOT SURE**(DO NOT READ)**
2% REFUSED **(DO NOT READ)**

And thinking back to the presidential election in 2012...

D6. Regardless of how you may feel today...for which of the following candidates did you vote for President... **(ROTATE PUNCHES 1-2)**

- 39% Mitt Romney
 - 47% Barack Obama

 - 5% SOMEONE ELSE **(DO NOT READ)**
 - 7% DID NOT VOTE **(DO NOT READ)**
 - * DON'T KNOW/DON'T RECALL **(DO NOT READ)**
 - 2% REFUSED **(DO NOT READ)**
-

D7. Other than being an American, what is your main ethnic or racial heritage? **(READ CHOICES)**

- 12% AFRICAN AMERICAN OR BLACK
 - 74% WHITE
 - 10% HISPANIC AMERICAN OR LATINO
 - 1% ASIAN AMERICAN
 - 3% OTHER **(DO NOT READ)**

 - * REFUSED **(DO NOT READ)**
-

D8. **GENDER (BY OBSERVATION, BUT ASK EVERYONE)** Are you currently employed, a student, a stay-at-home mom or dad, retired, or unemployed and looking for work?

- 48% TOTAL MALE**
 - 52% TOTAL FEMALE**

 - 29% MALE/EMPLOYED
 - 5% MALE/STUDENT
 - 1% MALE/STAY-AT-HOME DAD
 - 10% MALE/RETIRED
 - 3% MALE/UNEMPLOYED AND LOOKING
 - * MALE/REFUSED **(DO NOT READ)**

 - 26% FEMALE/EMPLOYED
 - 3% FEMALE/STUDENT
 - 5% FEMALE/STAY-AT-HOME MOM
 - 15% FEMALE/RETIRED
 - 2% FEMALE/UNEMPLOYED AND LOOKING
 - 1% FEMALE/REFUSED **(DO NOT READ)**
-