



 MORNING CONSULT +

BETTER
WORLD
CAMPAIGN

Better World Campaign

INTERNATIONAL COOPERATION
AROUND CORONAVIRUS

March 2020

Background & Methodology

BACKGROUND

The research conducted by Morning Consult on behalf of Better World Campaign among Americans sought to understand the following:

- 1 *Appetite for international cooperation to address health crises, such as coronavirus*
- 2 *The impact of an increasingly interconnected world on coronavirus*
- 3 *Level of trust for the World Health Organization to coordinate and manage the response to health crises, such as coronavirus*

METHODOLOGY

This poll was conducted by Morning Consult on behalf of Better World Campaign from March 06 - 09, 2020, among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Key Points

- 1 Thinking about coronavirus specifically, 4 in 5 adults across party lines **say it is important that the U.S. work to limit the spread of coronavirus in other countries** (82%), with half saying it is *very* important (52%).
- 2 Three quarters of adults say they **trust the World Health Organization** to coordinate among countries when it comes to slowing the spread of coronavirus (77%) and to manage the response to international health outbreaks like coronavirus (77%), surpassing any other entity tested.
- 3 Two thirds of adults say **global cooperation to address health crises is a top priority** (67%).
- 4 Three quarters of adults also say the **U.S. should cooperate with the global community more to address health crises** (75%), with half saying the U.S. should cooperate *much* more (52%).
- 5 Sixty percent of adults say they **strongly support international cooperation to slow the spread of coronavirus globally** (60%). Adults also *strongly* support sharing scientific research between countries (71%).

Contents



An Increasingly Interconnected World

- Impacts of an increasingly interconnected world on the U.S.



International Cooperation

- Appetite for international cooperation when it comes to health crises



Current State of Coronavirus

- Awareness of and worry about coronavirus



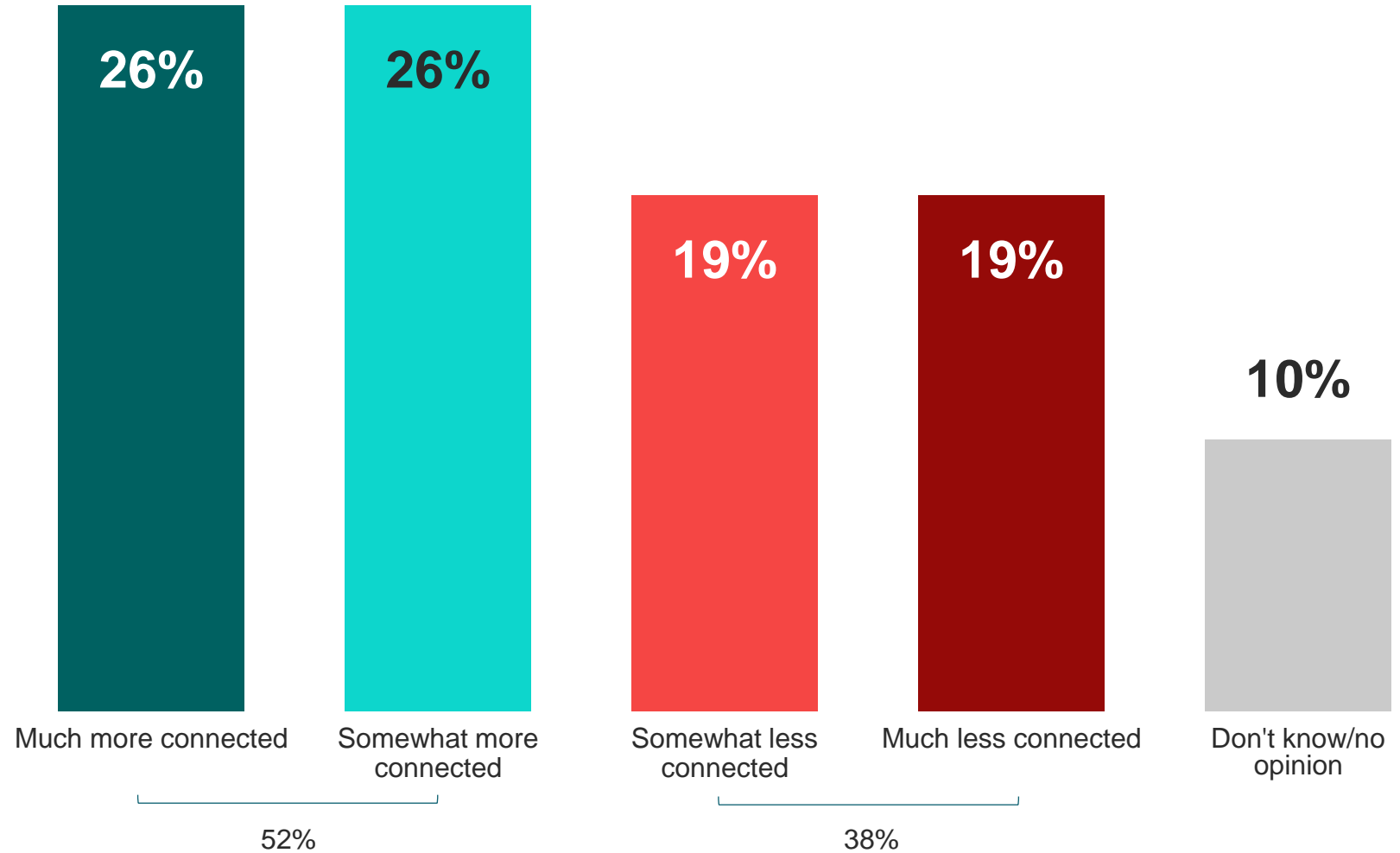
Response to Coronavirus

- Responsibility and trust in key entities to slow the spread of coronavirus
- Support for international cooperation when it comes to coronavirus specifically

An Increasingly Interconnected World

Half of adults feel the world has become more connected in the last 5 years (52%).

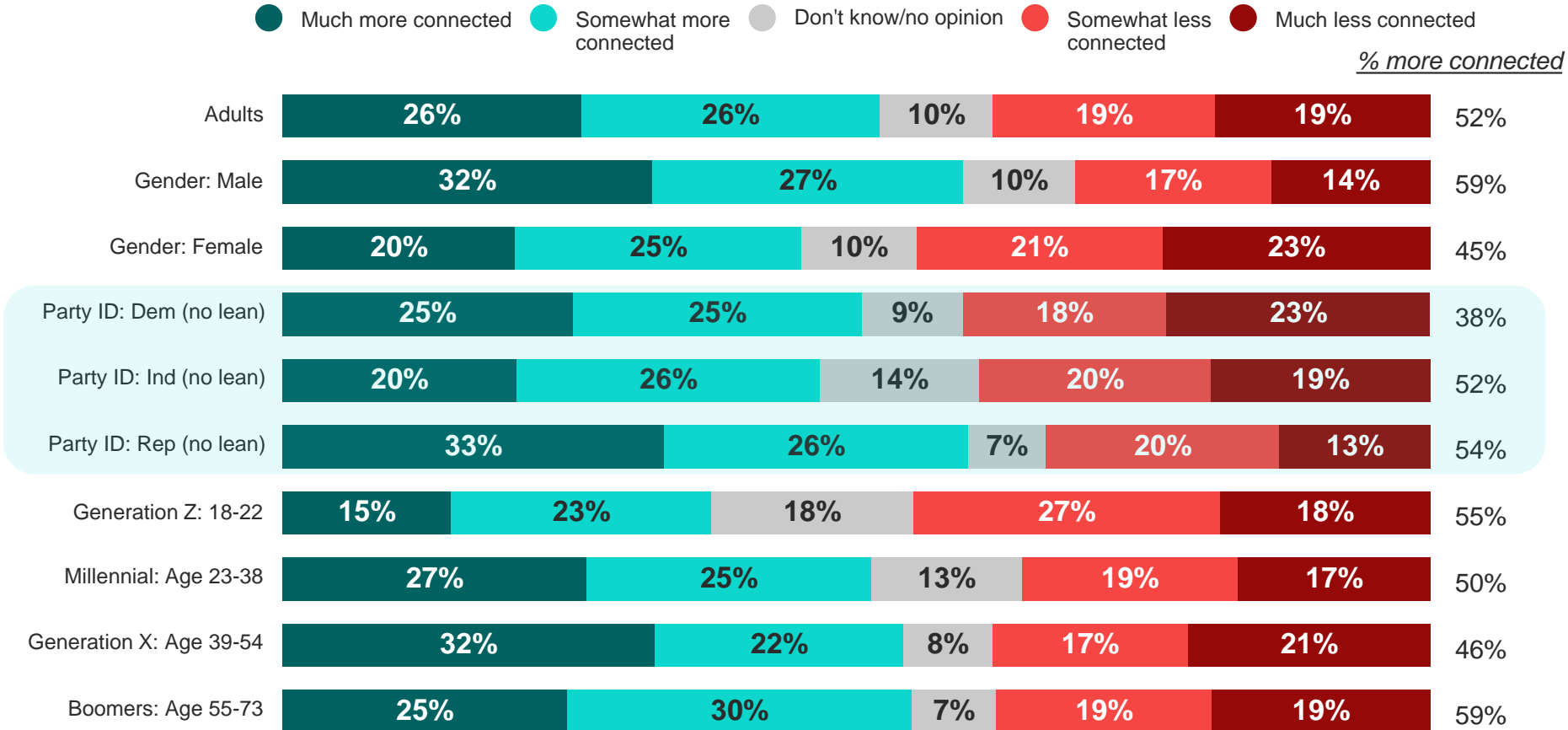
Thinking about the last 5 years, do you feel the world has become more connected or less connected?



An Increasingly Interconnected World

Republicans (59%) are slightly more likely than Democrats (50%) to say they feel the world has become more connected in the last 5 years.

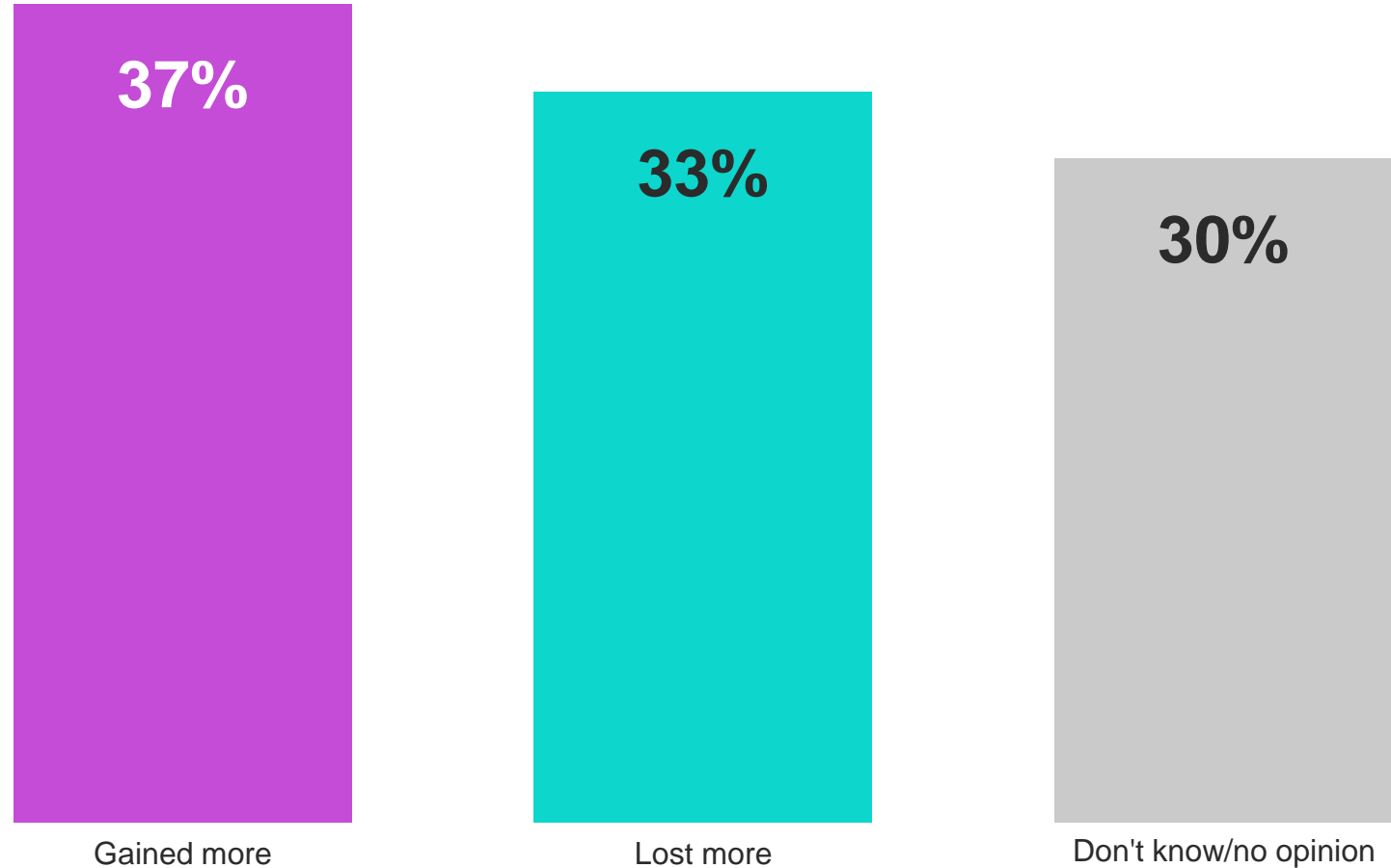
Thinking about the last 5 years, do you feel the world has become more connected or less connected?



An Increasingly Interconnected World

Adults are divided on whether the U.S. has gained more (37%) or lost more (33%) due to an increasingly interconnected world.

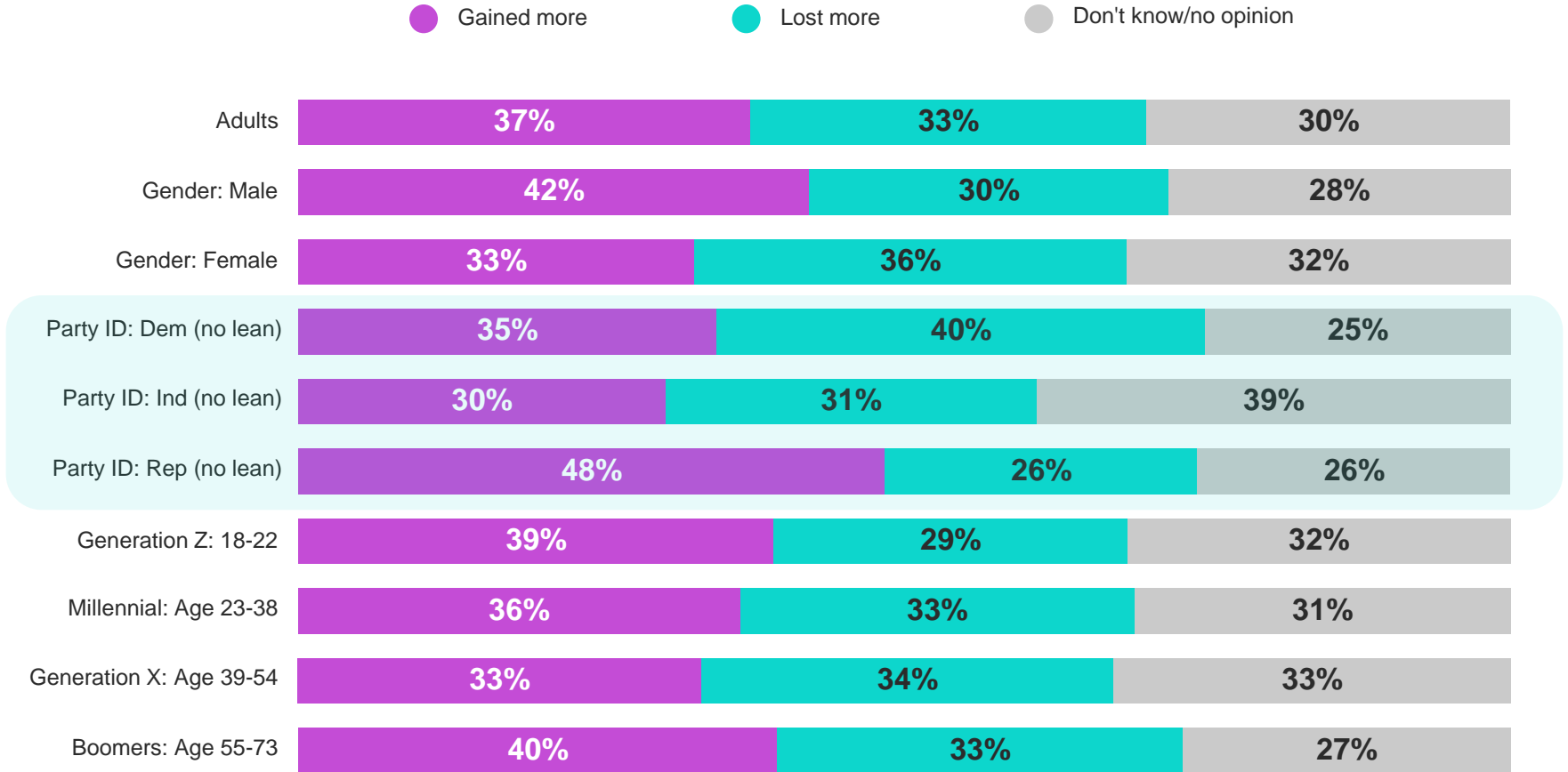
As you may know, many people feel the world has become increasingly interconnected through trade, business, communication, media, culture and travel. In general, do you believe the United States has gained more or lost more because of an increasingly interconnected world?



An Increasingly Interconnected World

Republicans (48%) are more likely than Democrats (35%) to say the U.S. has gained more from an increasingly interconnected world.

As you may know, many people feel the world has become increasingly interconnected through trade, business, communication, media, culture and travel. In general, do you believe the United States has gained more or lost more because of an increasingly interconnected world?



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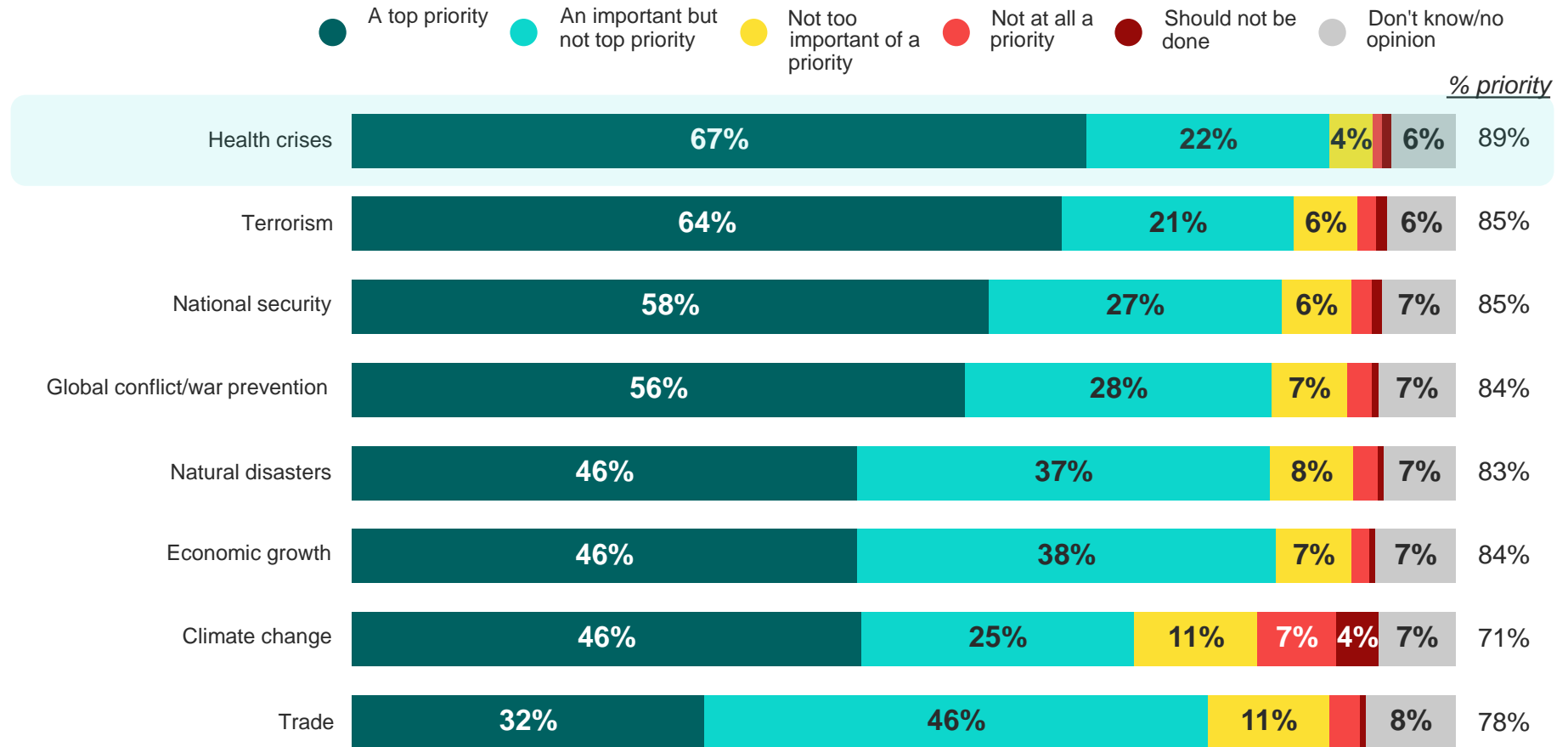


Response to Coronavirus

- Responsibility and trust in key entities to slow the spread of coronavirus
- Support for international cooperation when it comes to coronavirus specifically

Two thirds of adults say global cooperation to address health crises is a *top* priority (67%).

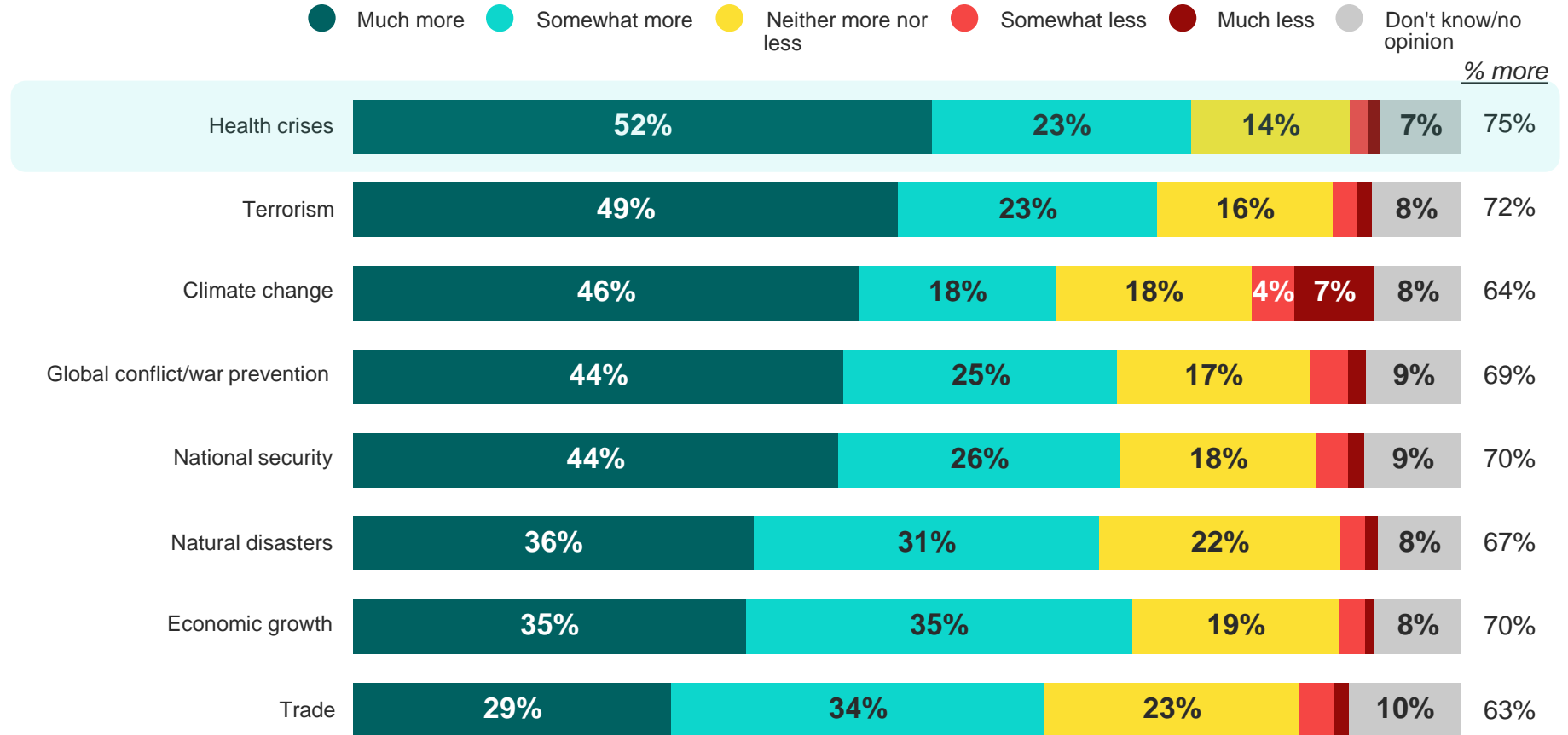
How much of a priority should it be for the global community to cooperate on the following issues?



International Cooperation

Three quarters of adults also say the U.S. should cooperate with the global community more to address health crises (75%), with half saying the U.S. should cooperate *much* more (52%).

Should the United States cooperate more or less with the global community to address the following issues?



International Cooperation

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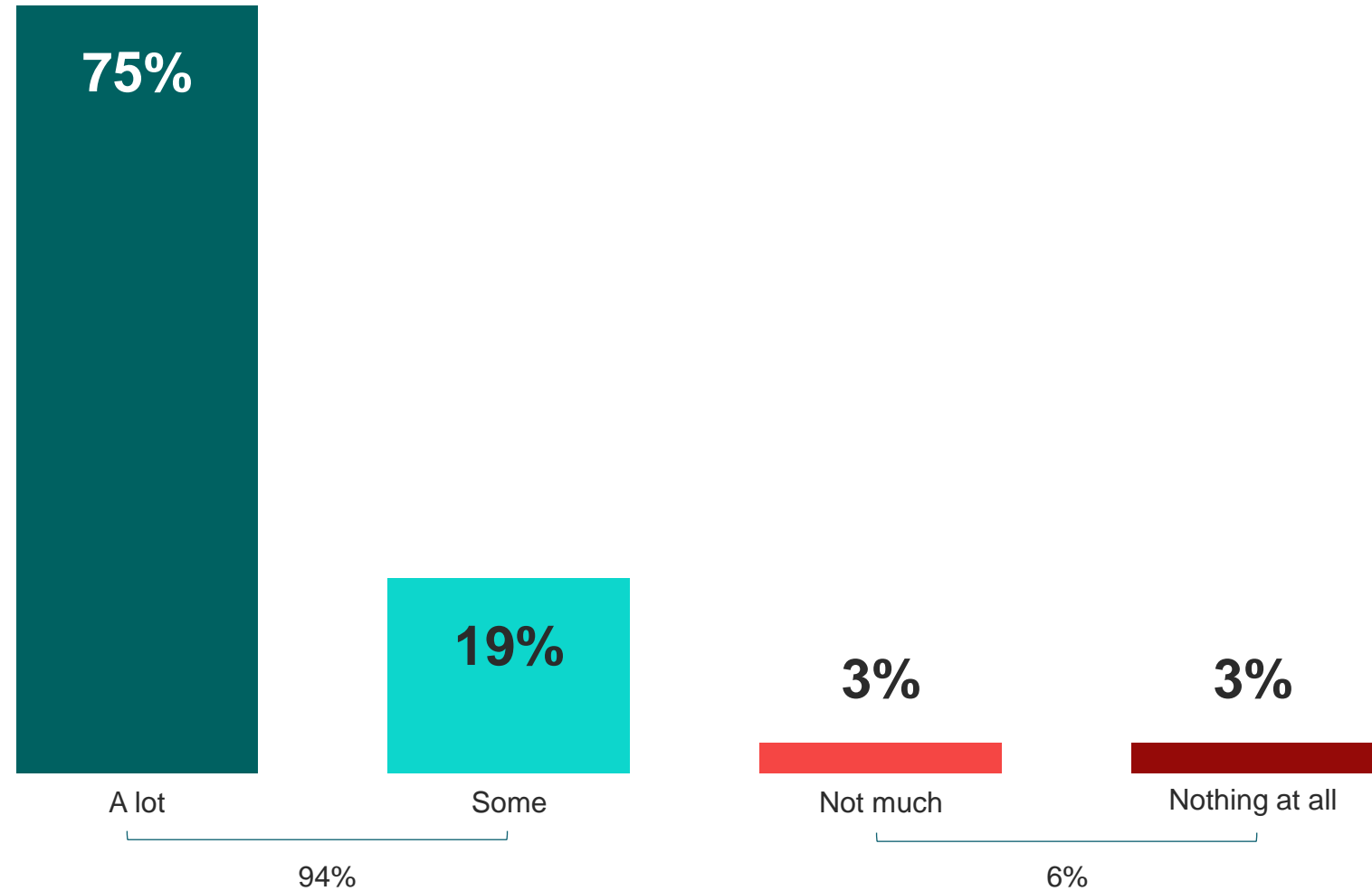


Response to Coronavirus

- Responsibility and trust in key entities to slow the spread of coronavirus
- Support for international cooperation when it comes to coronavirus specifically

Almost all adults have seen, read, or heard at least something about the spread of coronavirus in the last month (94%).

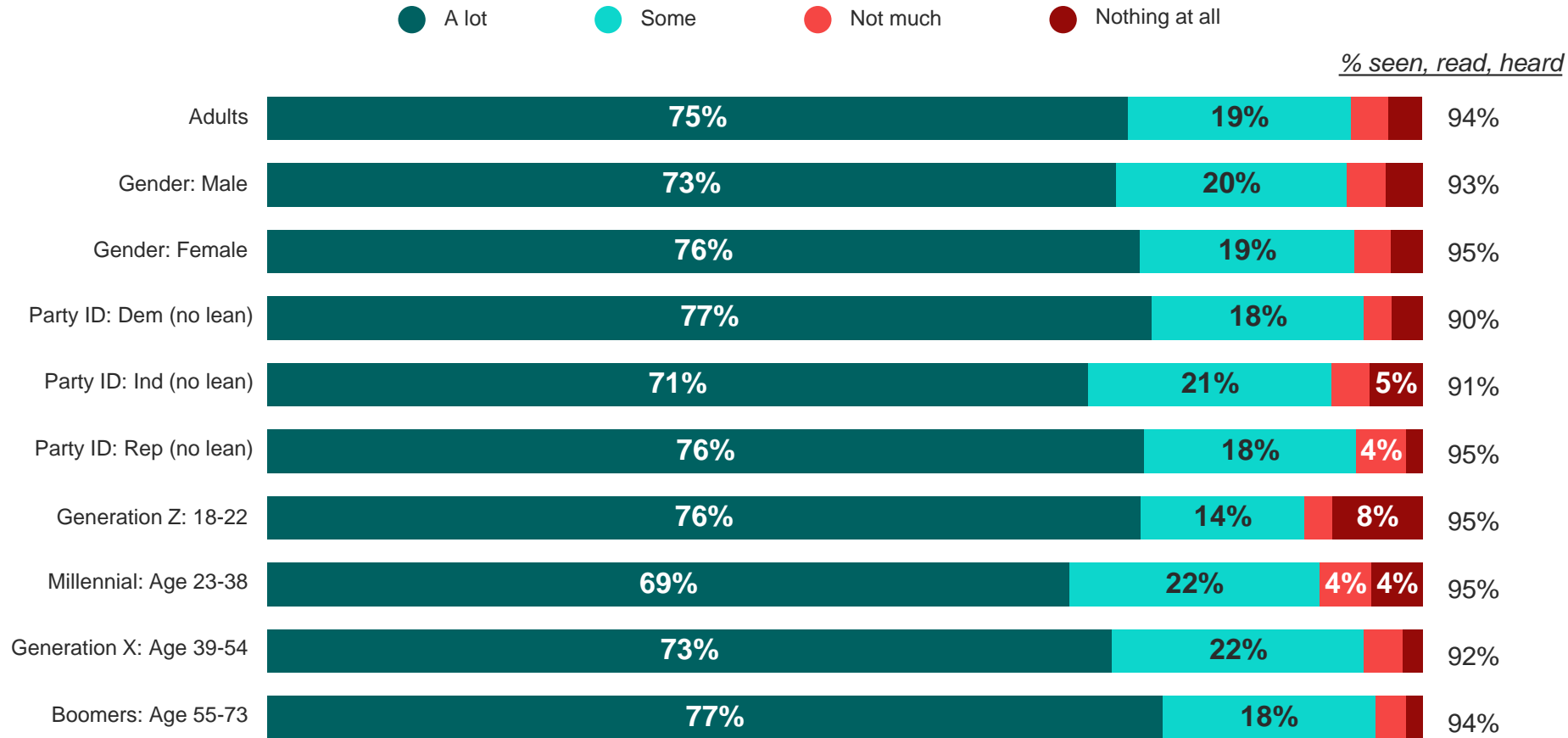
In the last month, how much have you seen, read, or heard about the spread of coronavirus (COVID-19)?



Current State of Coronavirus

In the last month, almost all adults across key demographics say they have seen, read, or heard at least something about the spread of coronavirus.

In the last month, how much have you seen, read, or heard about the spread of coronavirus (COVID-19)?

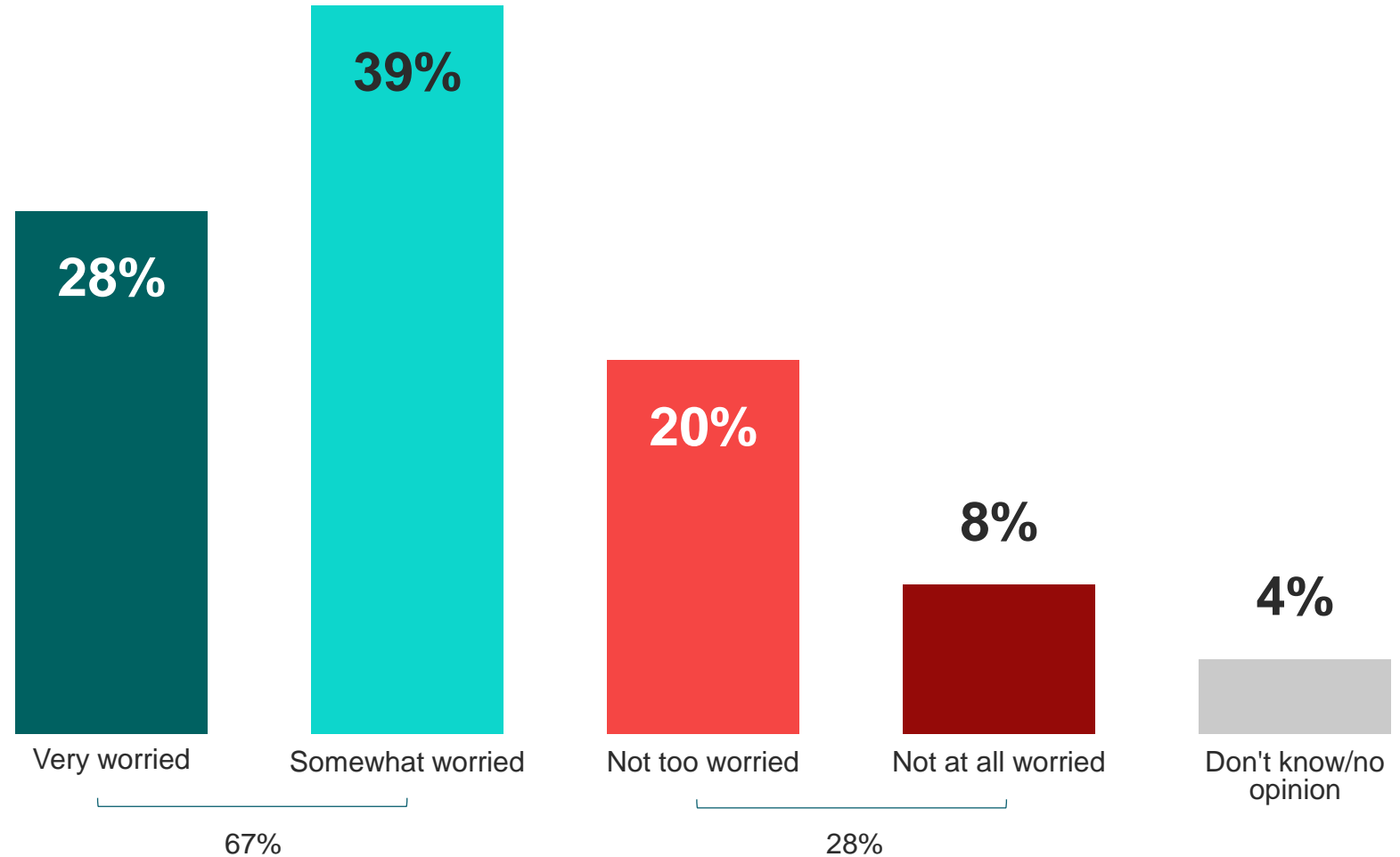


Current State of Coronavirus

Two thirds of adults say they are worried about the spread of coronavirus in other countries (67%).

As you may know, coronavirus (COVID-19) is a respiratory disease first detected in Wuhan, China and has now been detected on all continents except Antarctica, and has been discovered in dozens of countries including the United States. How concerned are you, if at all, about the spread of coronavirus (COVID-19) in other countries?

Current State of Coronavirus



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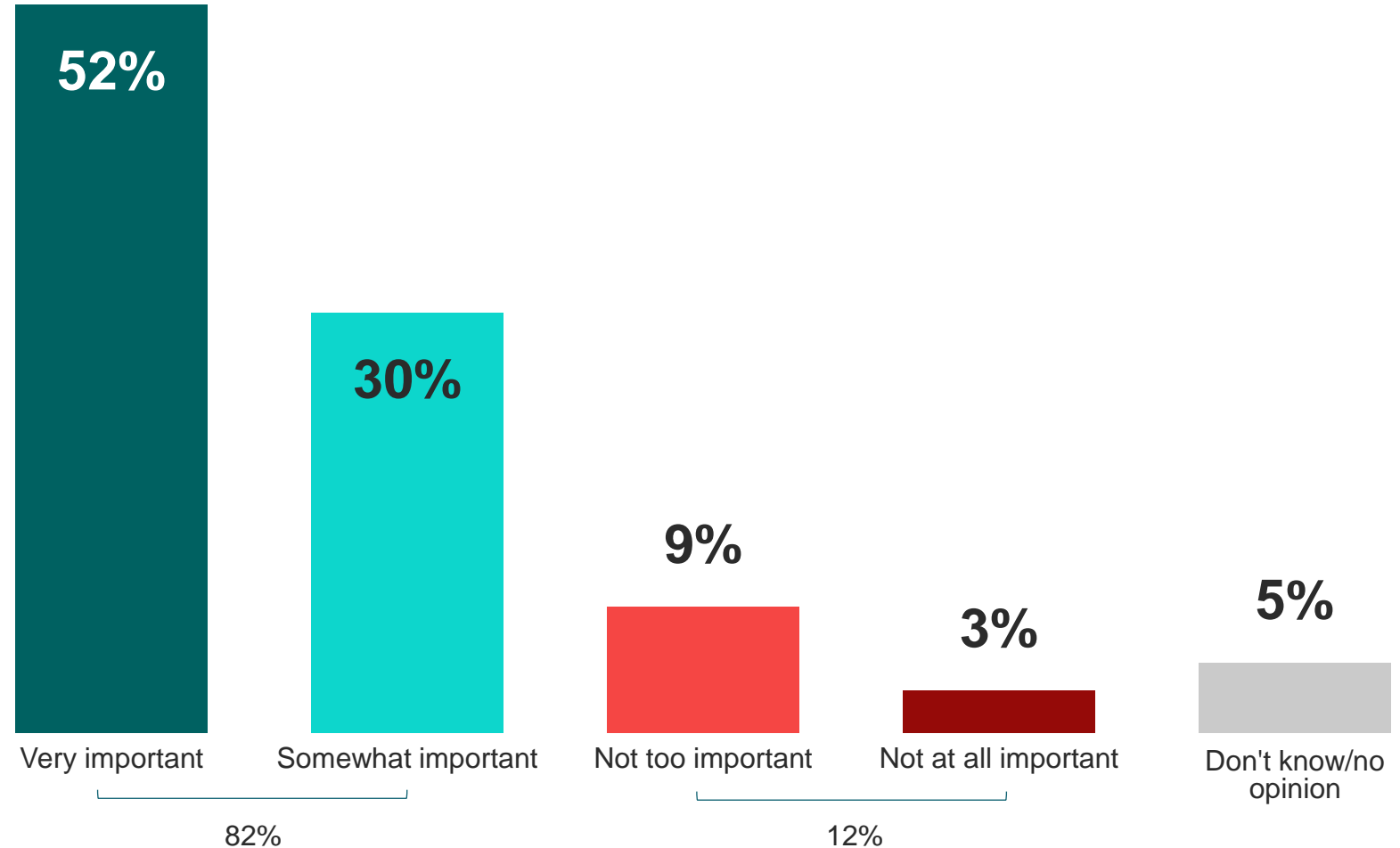
Response to Coronavirus

- Responsibility and trust in key entities to slow the spread of coronavirus
- Support for international cooperation when it comes to coronavirus specifically

4 in 5 adults say it is important that the U.S. work to limit the spread of coronavirus in other countries (82%), with half saying it is very important (52%).

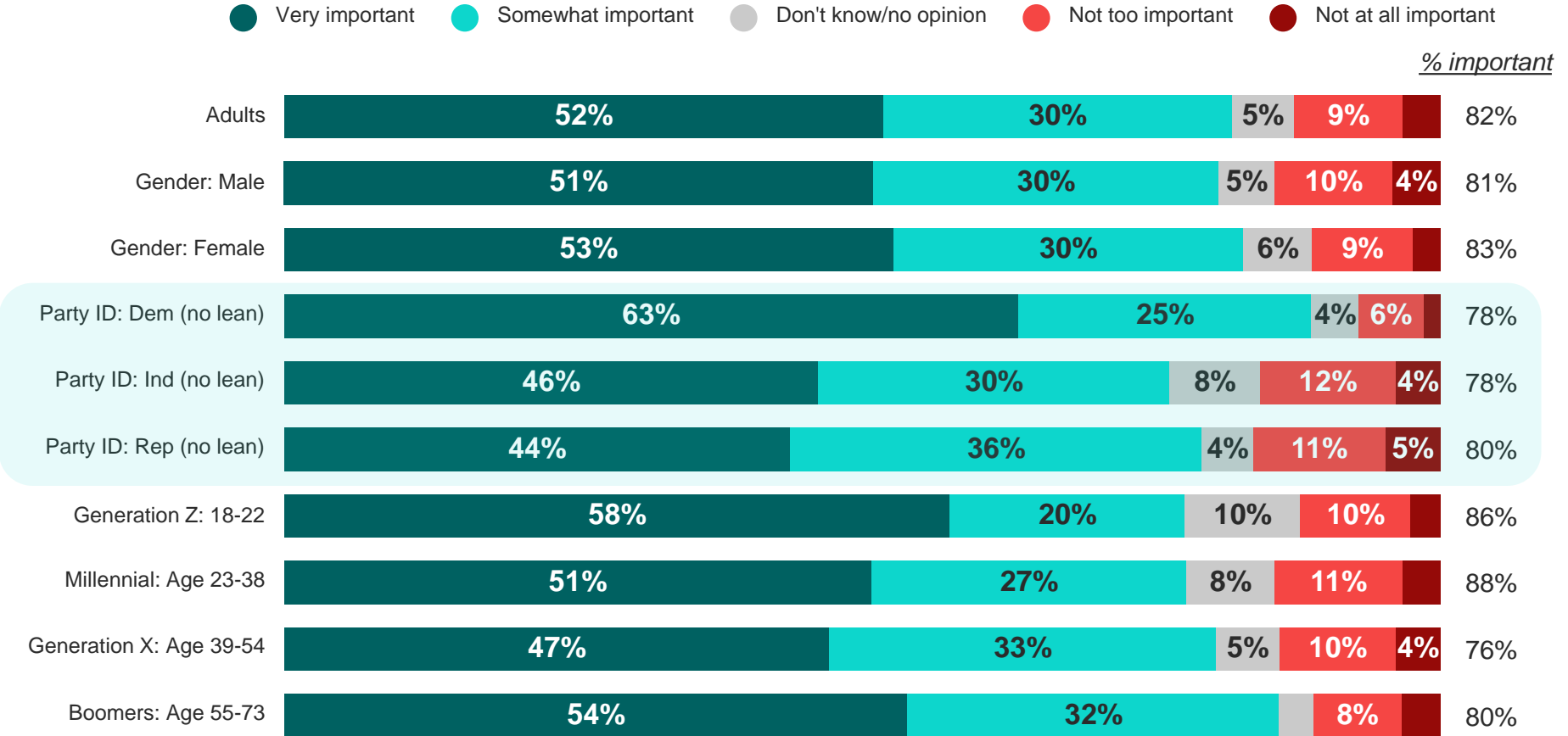
How important is it, if at all, that the U.S. work to limit the spread of coronavirus in other countries?

Response to Coronavirus



The majority of both Democrats (88%) and Republicans (80%) say it is important that the U.S. work to limit the spread of coronavirus in other countries, though Democrats respond with higher intensity (63% say *very important*).

How important is it, if at all, that the U.S. work to limit the spread of coronavirus in other countries?

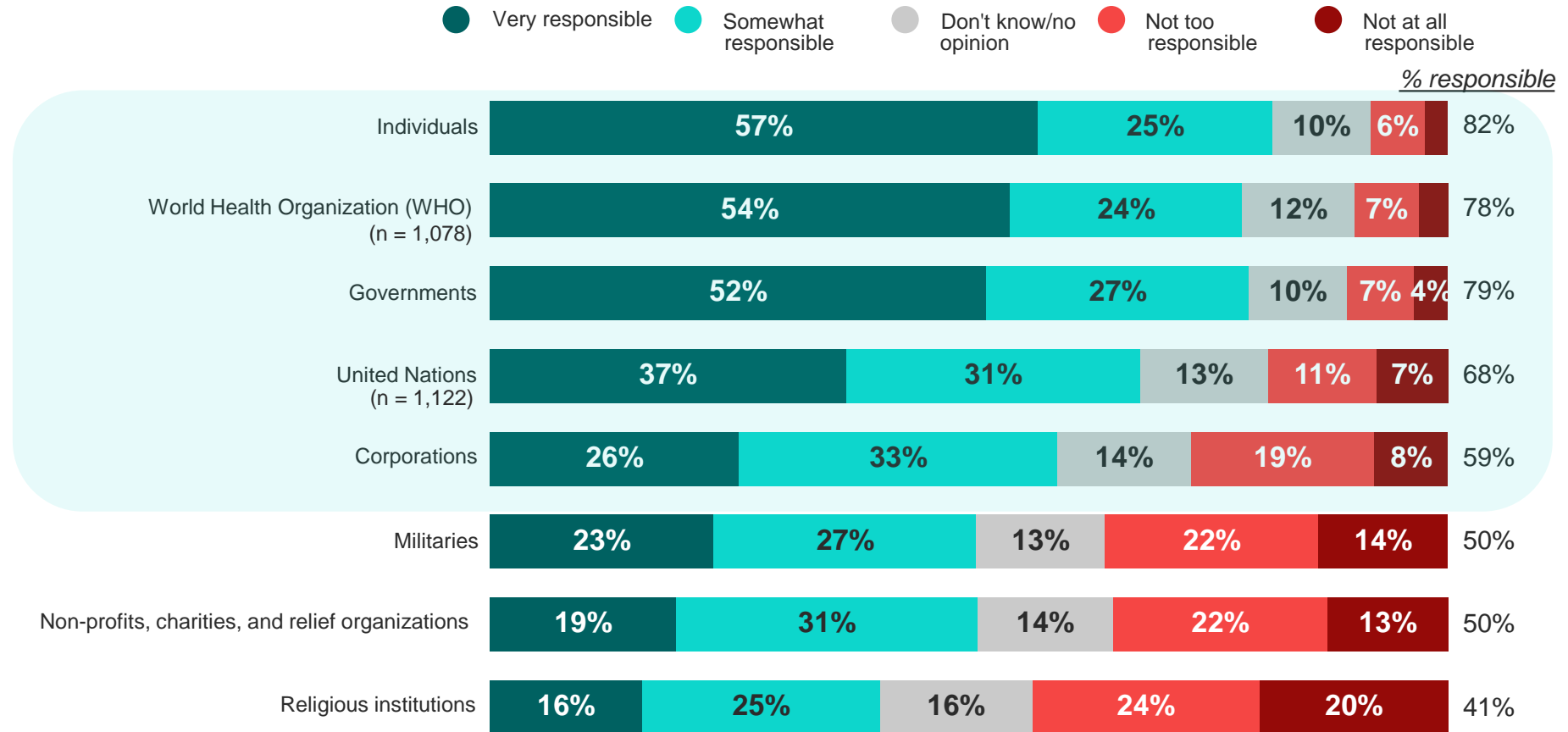


Response to Coronavirus

Response to Coronavirus

Adults believe multiple entities tested are responsible for slowing the spread of coronavirus, including individuals (82%), intergovernmental organizations* like World Health Organization (78%) and United Nations (68%), governments (79%), and corporations (59%).

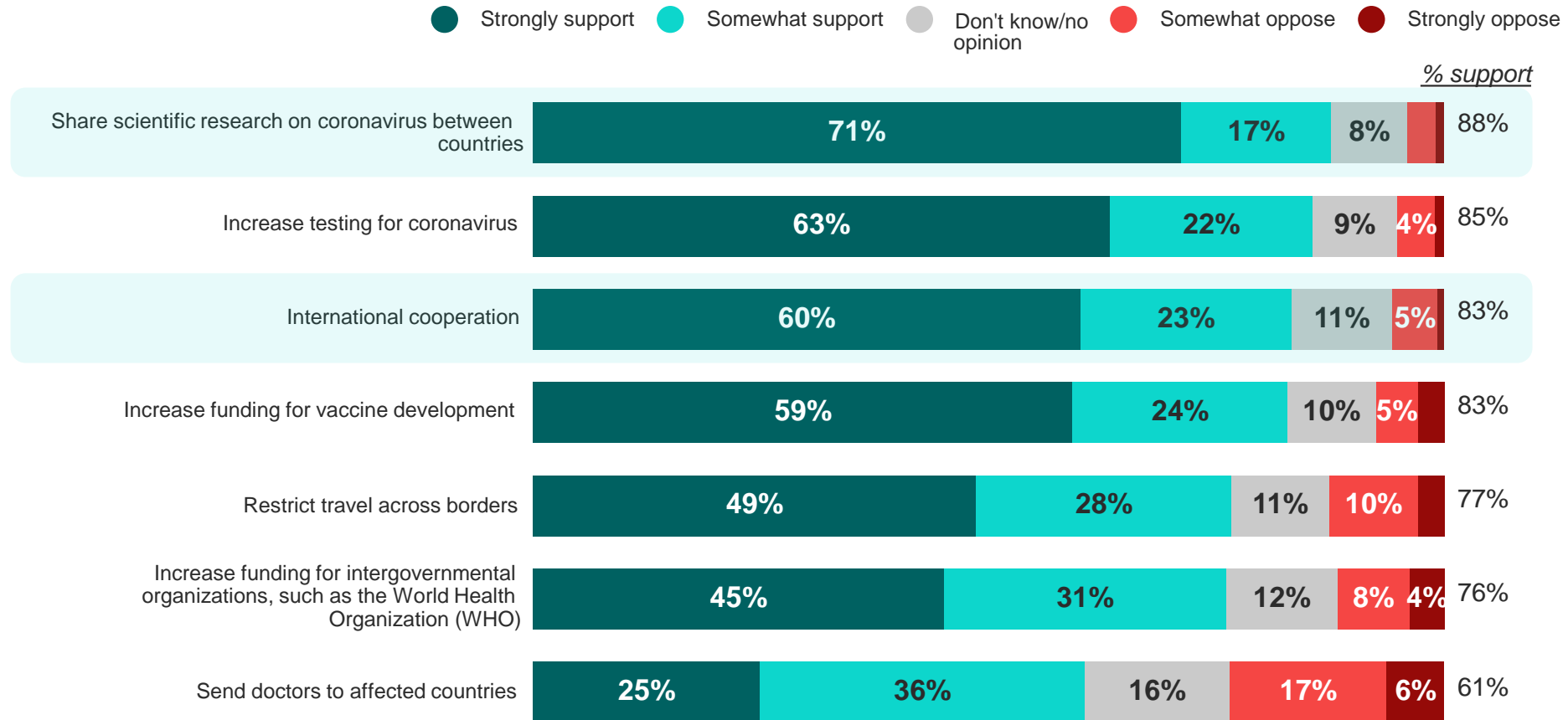
From the following list of entities, how responsible, if at all, are each of the following for slowing the spread of coronavirus?



*WHO and UN split sampled to avoid confusion around the connection between the organizations

Sixty percent of adults say they *strongly* support international cooperation to slow the spread of coronavirus globally (60%). Adults also *strongly* support sharing scientific research between countries (71%).

Do you support or oppose each of the following measures to slow the spread of coronavirus globally?

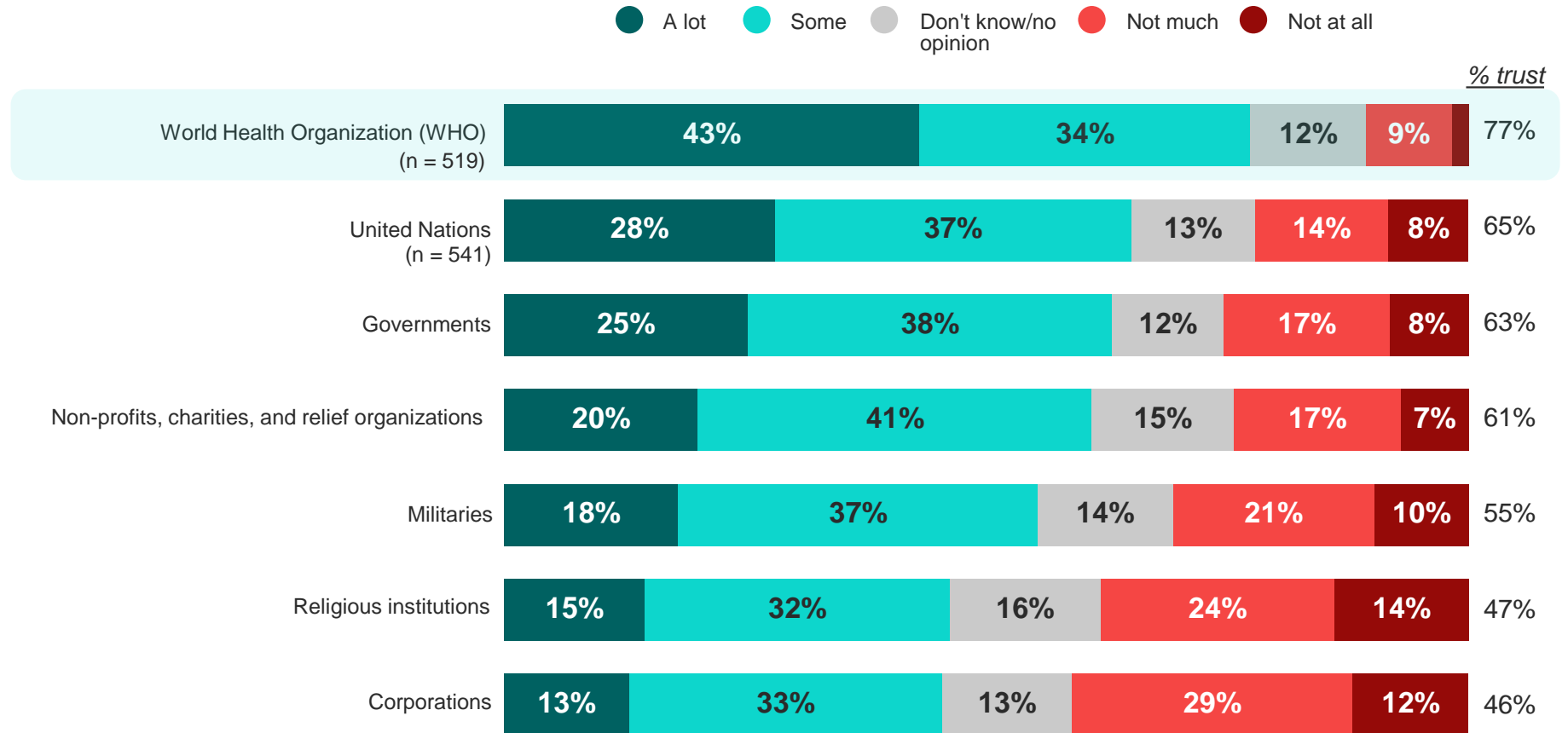


Response to Coronavirus

Response to Coronavirus

Three quarters of adults say they trust the World Health Organization to coordinate among countries when it comes to slowing the spread of coronavirus (77%), surpassing any other entity tested. Two thirds say they trust the United Nations (65%).*

How much do you trust each of the following entities to coordinate among countries when it comes to slowing the spread of the coronavirus?

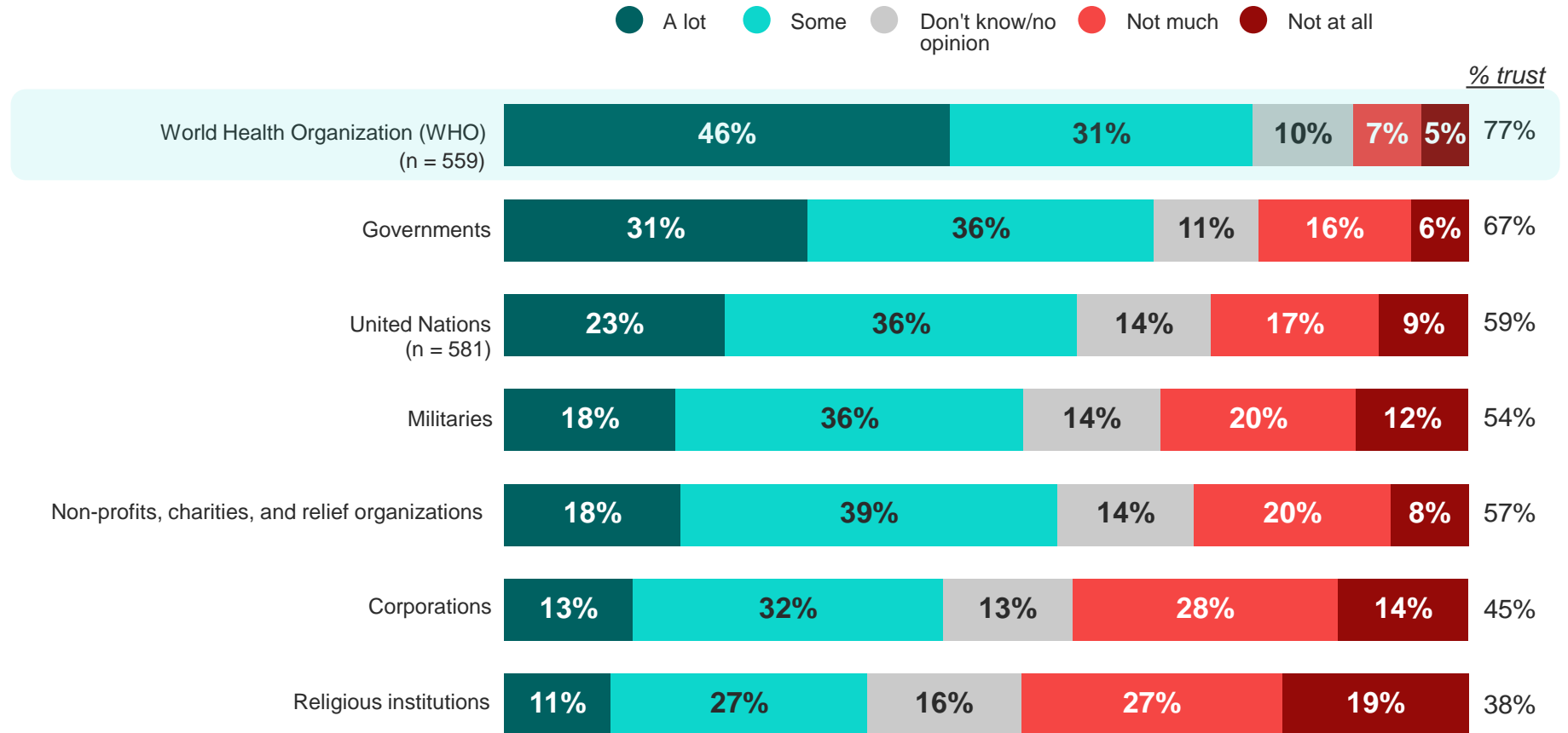


*WHO and UN split sampled to avoid confusion around the connection between the organizations
n = 1,061, margin of error is +/- 3%

Response to Coronavirus

Similarly, adults are most likely, of the entities tested, to say they trust the World Health Organization to manage the response to international health outbreaks, like coronavirus (77%).*

Which of the following entities do you trust to manage the response to international health outbreaks, like coronavirus?



*WHO and UN split sampled to avoid confusion around the connection between the organizations
n = 1,139, margin of error is +/- 3%

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