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The background of the entire slide is a dark, grayscale photograph of the United States Capitol building in Washington, D.C. The building's iconic dome and neoclassical architecture are visible, though dimly lit. A diagonal white line runs from the top left towards the bottom right, partially overlapping the text and logo.

YOUNG ADULTS & THE GLOBAL FOOD CRISIS

Better World Foundation

OCTOBER 2022

METHODOLOGY

This poll was conducted between October 7-October 8, 2022 among a sample of 2,210 Adults and an oversample of 1,000 Young adults (18-29 year-olds). The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

DEFINITIONS

Young Adults: U.S. Adults 18-29 years old.

Older Adults: U.S. Adults over 30 years old.

KEY FINDINGS

1. Younger and older adults agree the challenges faced by young adults are greater than previous generations.

- A majority of older (61%) and younger adults (56%) agree the global challenges facing young adults (age 18-29) are greater than those faced by older generations.
- Three-fourths of young adults agree they want their voices heard when it comes to solving global issues (77%).
- A majority of older adults believe it's time for young adults to have a seat at the table (57%).

2. Adults want lawmakers around the world to prioritize human rights, including the right to food, water, and sanitation.

- A third of adults believe *promoting human rights for all* is the most pressing priority for governments around the world to address (33%), including 36% of young adults.
- Of fundamental human rights, thirty percent of adults believe the *right to food, water, and sanitation* to be the most pressing for lawmakers around the world to address, including 30% of Democrats and Republicans.

- A third of adults believe *the right to a decent living, fair wages* is the most pressing for lawmakers around the world to address (34%).

3. Adults largely support the United States providing aid to organizations assisting countries suffering from the global food crisis and feel organizations such as the U.N. are the best positioned to address this crisis.

- Three-fourths of adults support the U.S. providing aid to organizations assisting countries suffering from the global food crisis (76%), including a majority of Democrats (86%) and Republicans (70%).
- Over two-thirds of adults agree addressing the global food crisis is important for the national security of the United States, including a majority of Democrats (83%) and Republicans (63%).
- Over half of adults rank global organizations such as the U.N. 1 or 2 as the best positioned to solve the global food crisis (52%), 54% of young adults say the same.

AGENDA

YOUNG ADULTS & GLOBAL CHALLENGES

PRIORITIZING HUMAN RIGHTS

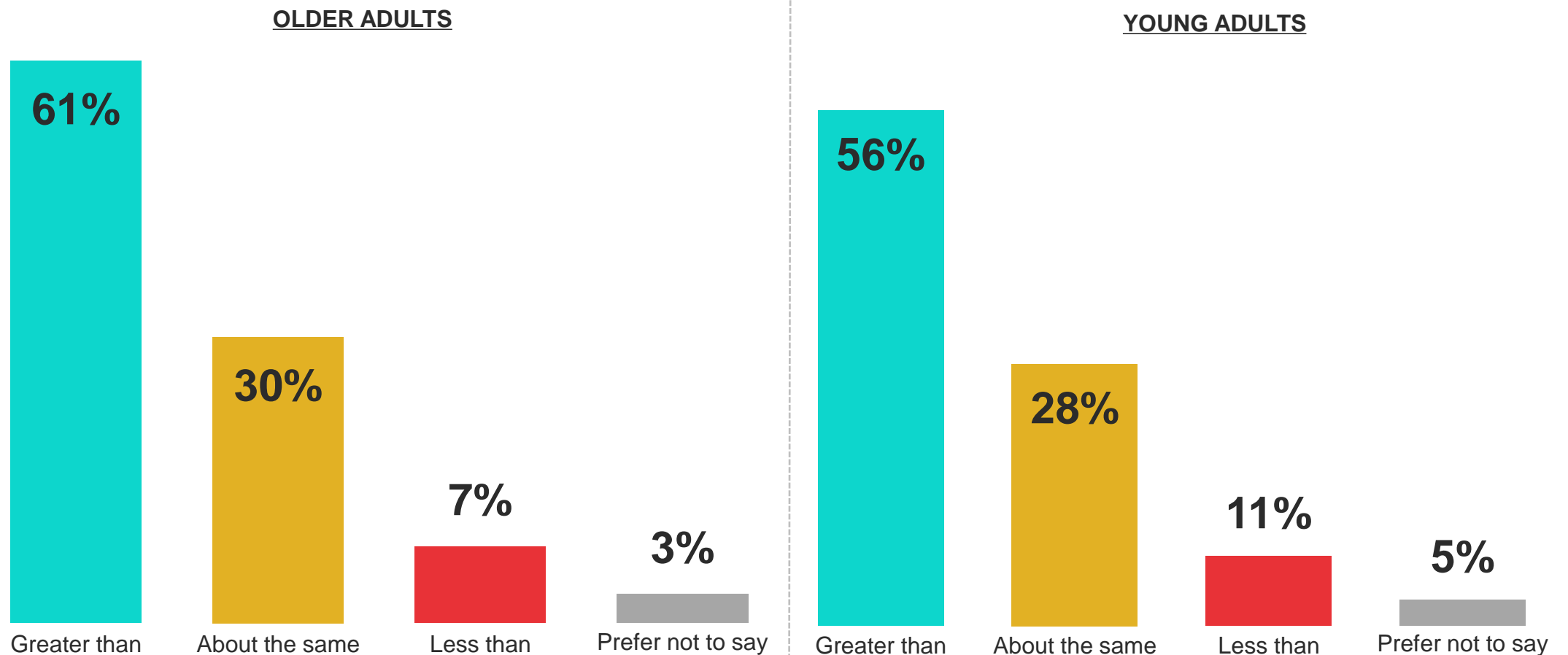
ADDRESSING THE GLOBAL FOOD CRISIS



YOUNG ADULTS & GLOBAL CHALLENGES

A majority of older adults (61%) and young adults (56%) believe the global challenges facing young adults are *greater than* those faced by older generations.

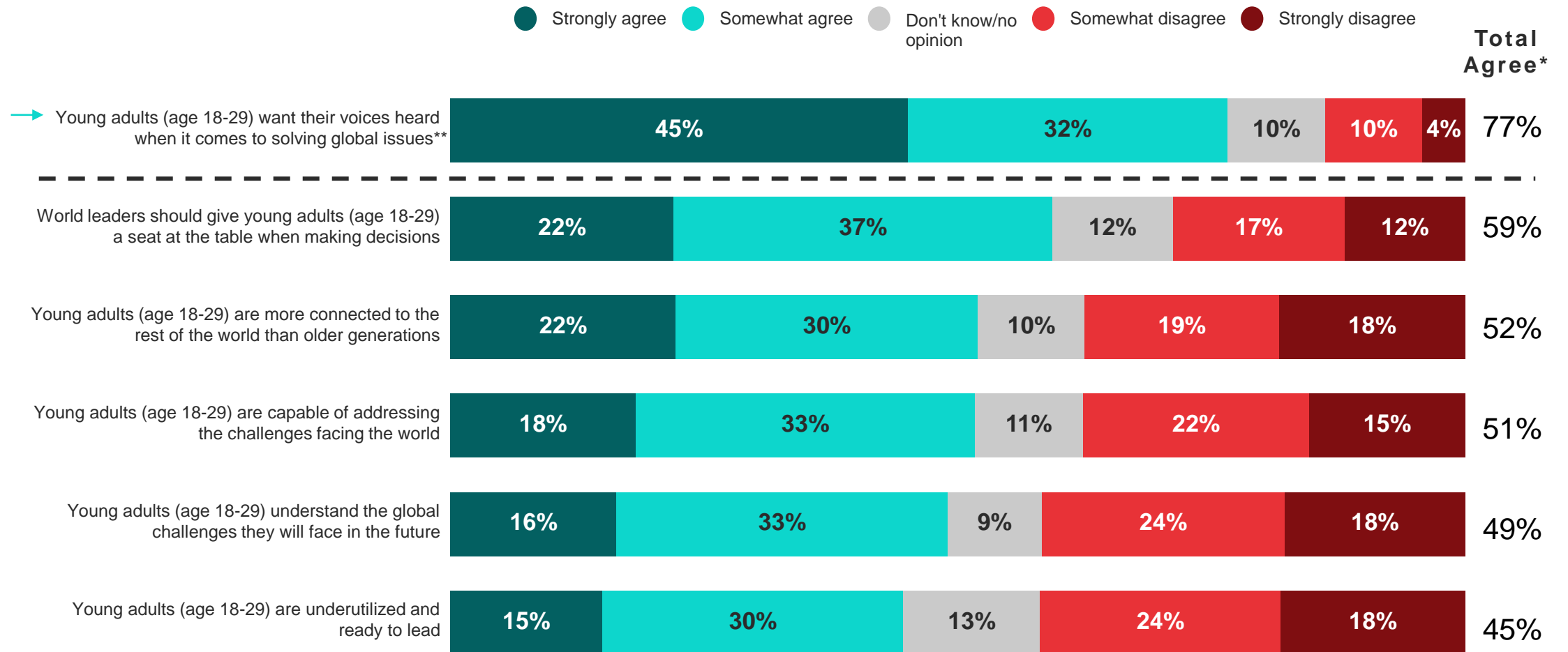
Generally speaking, do you believe the global challenges facing young adults (age 18-29) are greater than, less than, or about the same as those faced by older generations?



YOUNG ADULTS & GLOBAL CHALLENGES

Three-fourths of young adults agree they want their voices heard when it comes to solving global issues (77%).

Do you agree or disagree with each of the following statements:



* Total Agree = % Strongly Agree + % Somewhat Agree **Among Young Adults (18-29) only, n = 1351.

AGENDA

YOUNG ADULTS & GLOBAL CHALLENGES

PRIORITIZING HUMAN RIGHTS

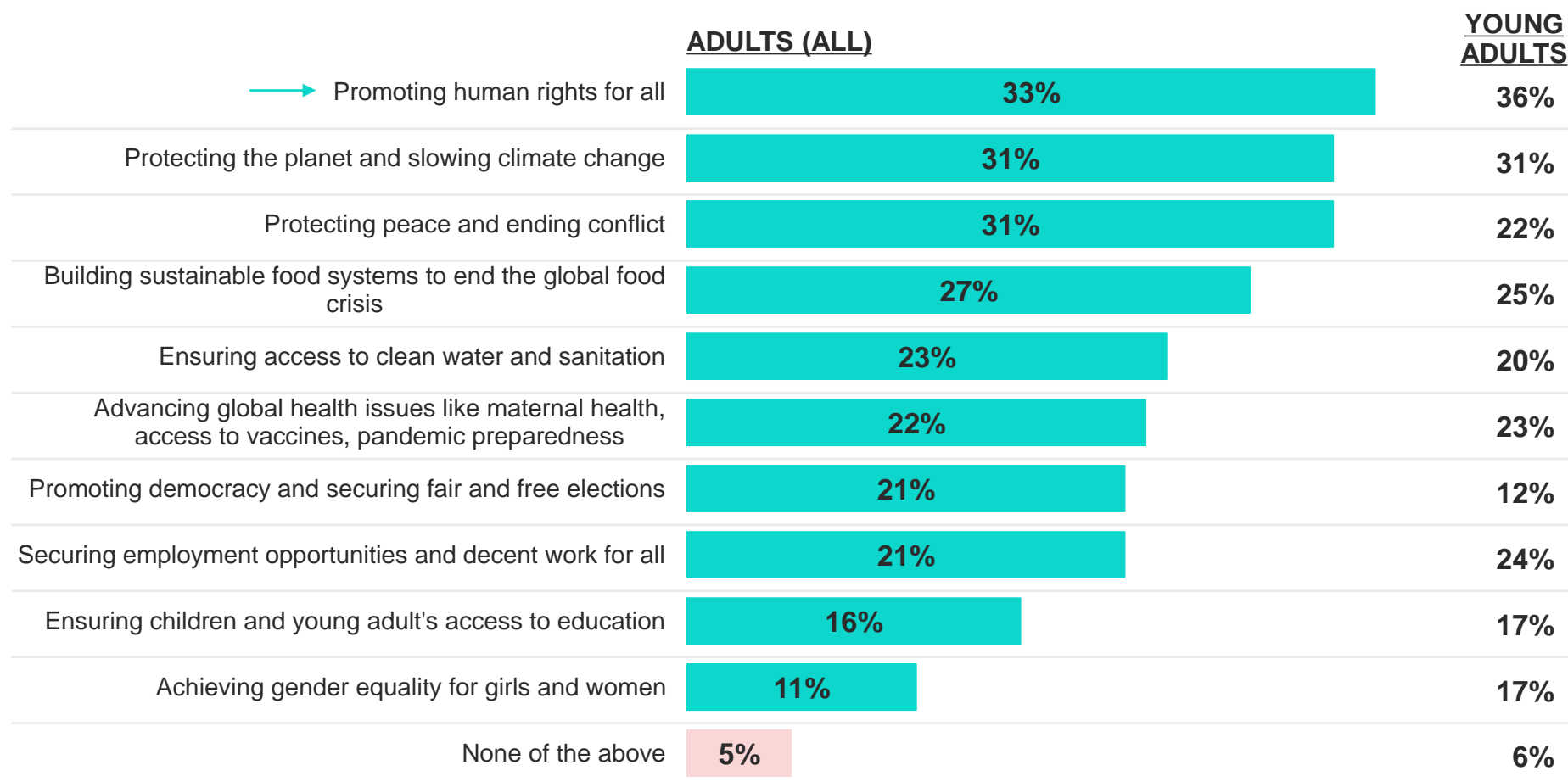
ADDRESSING THE GLOBAL FOOD CRISIS



PRIORITIZING HUMAN RIGHTS

A third of adults believe *promoting human rights for all* is the most pressing priority for governments around the world to address (33%), including 36% of young adults.

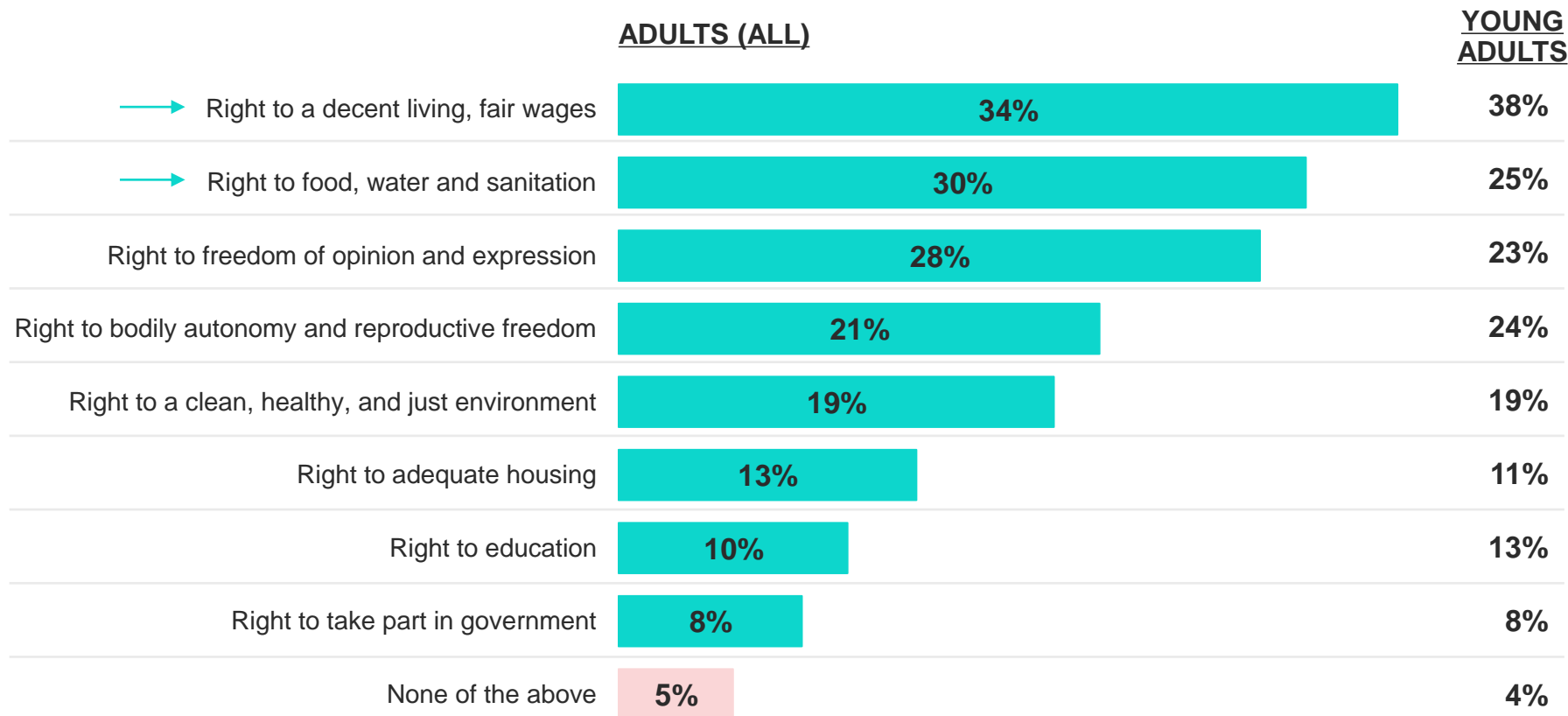
From the following list of global challenges, which do you believe is the most pressing priority for governments around the world to address? Please select up to three issues.



PRIORITIZING HUMAN RIGHTS

Looking at specific fundamental human rights, a third of adults believe the *right to a decent living, fair wages* is the most pressing for lawmakers around the world to address (34%). Thirty percent of adults and a quarter of young adults believe the *right to food, water and sanitation* to be the most pressing priority, including nearly a third of Democrats and Republicans.

From the following list of fundamental human rights, which do you believe is the most pressing priority for lawmakers around the world to address? Please select up to two issues.



Nearly a third of **Democrats (31%)** and **Republicans (30%)** believe the *right to food, water and sanitation* is the most pressing fundamental human right for lawmakers around the world to address.

AGENDA

YOUNG ADULTS & GLOBAL CHALLENGES

PRIORITIZING HUMAN RIGHTS

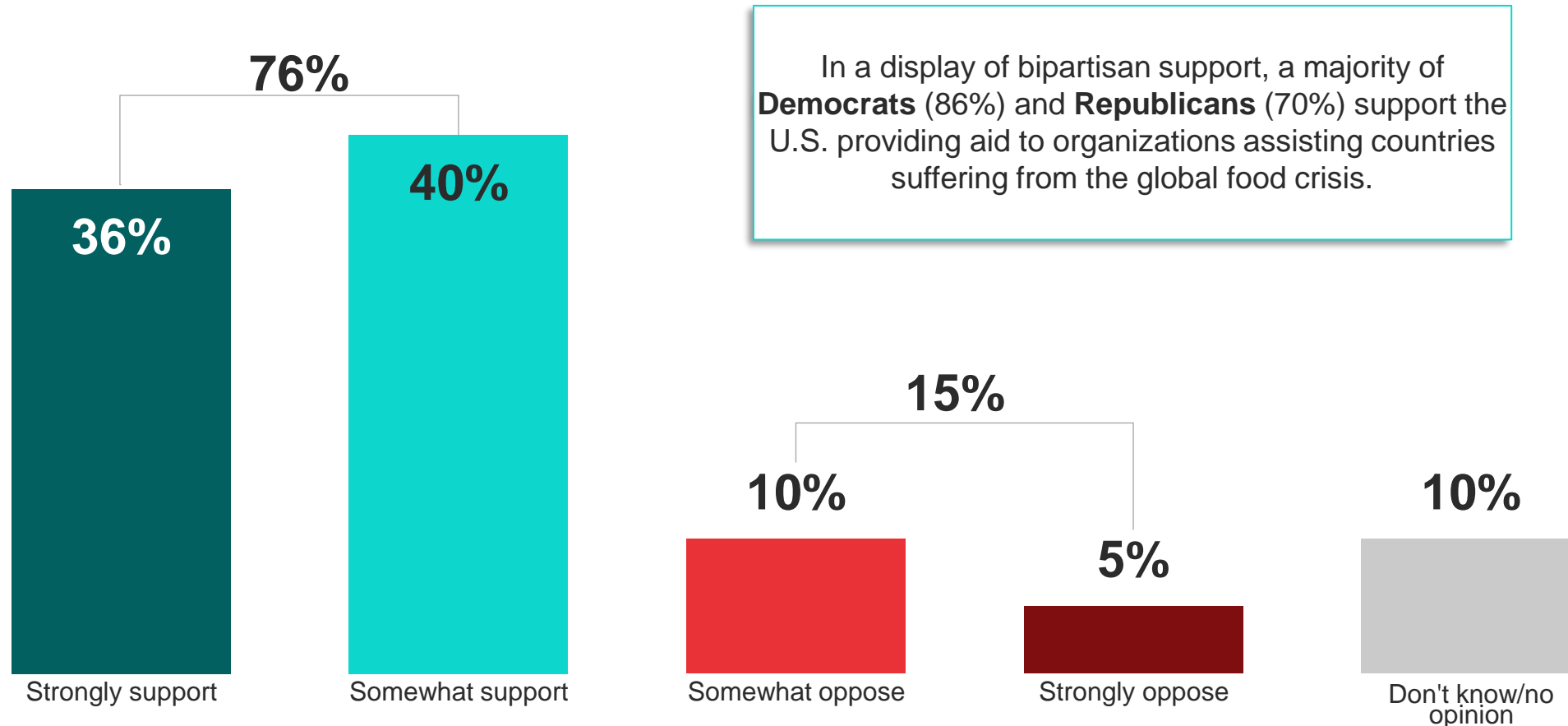
ADDRESSING THE GLOBAL FOOD CRISIS



ADDRESSING THE GLOBAL FOOD CRISIS

Three-fourths of adults support the U.S. providing aid to organizations assisting countries suffering from the global food crisis (76%).

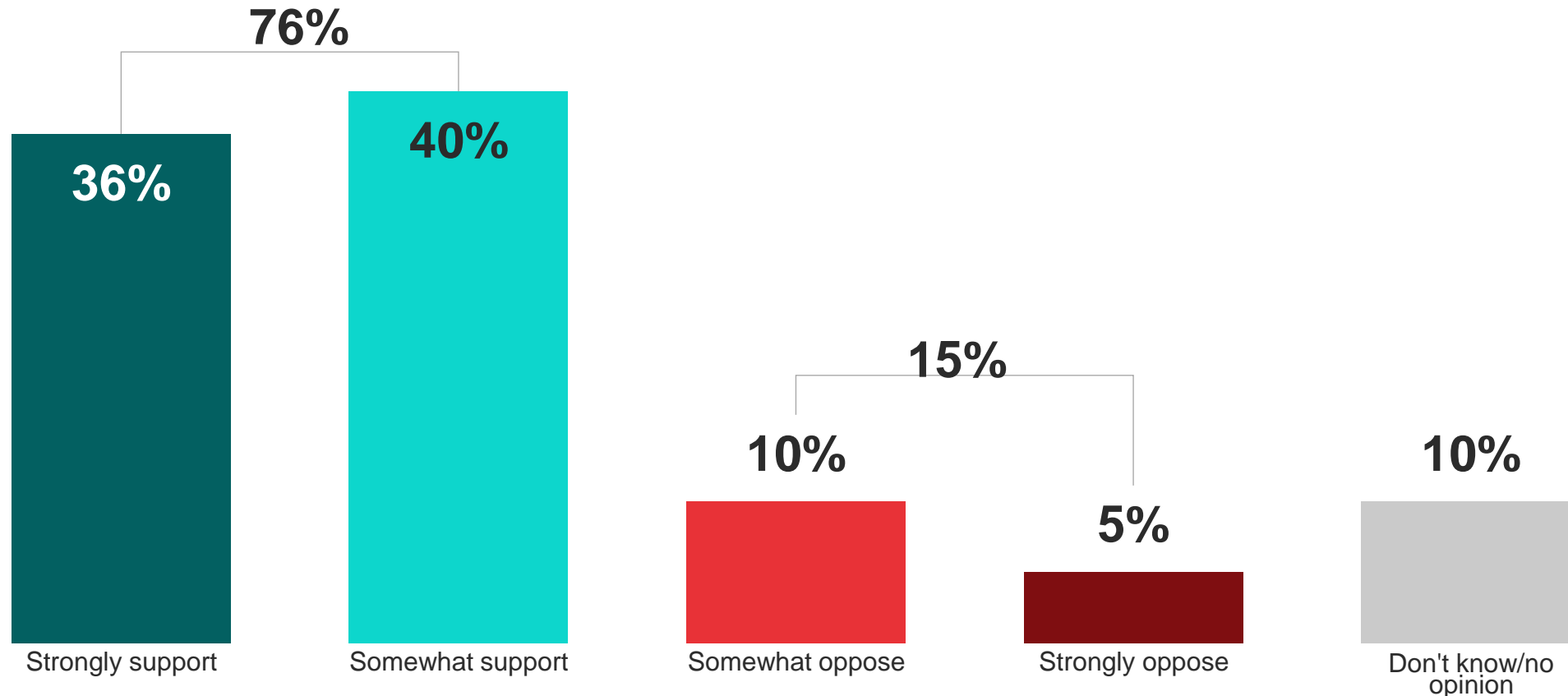
Do you support or oppose the U.S. providing aid to organizations assisting countries suffering from the global food crisis?



ADDRESSING THE GLOBAL FOOD CRISIS

When given more information, adults' support remains steady for the U.S. providing aid to organizations assisting countries suffering from the global food crisis (76%).

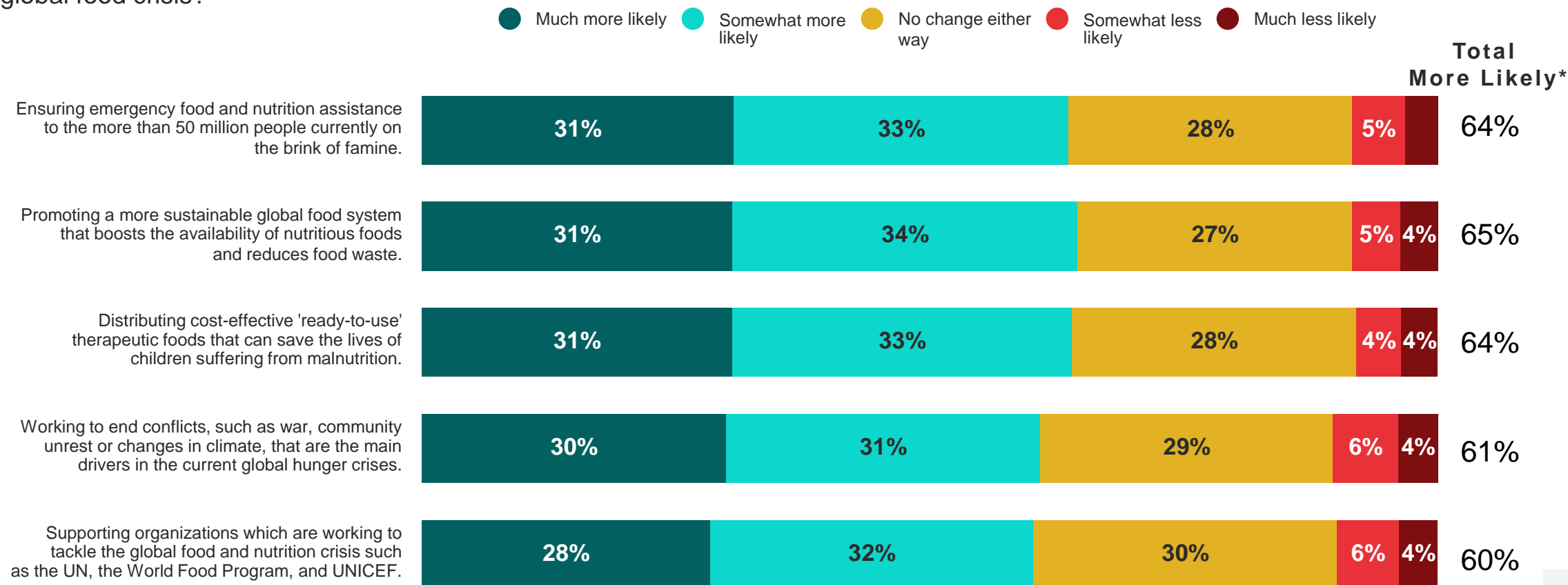
In the average year, approximately 1% of the overall U.S. federal budget is spent on U.S. foreign assistance. Aid for those suffering from the global food crisis is one of the many ways the foreign assistance budget is spent. Knowing this, do you support or oppose the U.S. providing aid to organizations assisting countries suffering from the global food crisis?



ADDRESSING THE GLOBAL FOOD CRISIS

Across all types of aid the U.S. can provide, a majority of adults report they would be *more likely* to support the U.S. providing aid to organizations assisting countries suffering from the global food crisis (60%+).

The following are types of aid the U.S. can provide to organizations assisting countries suffering from the global food crisis. Do each of the following make you more or less likely to support the U.S. providing aid to organizations assisting countries suffering from the global food crisis?

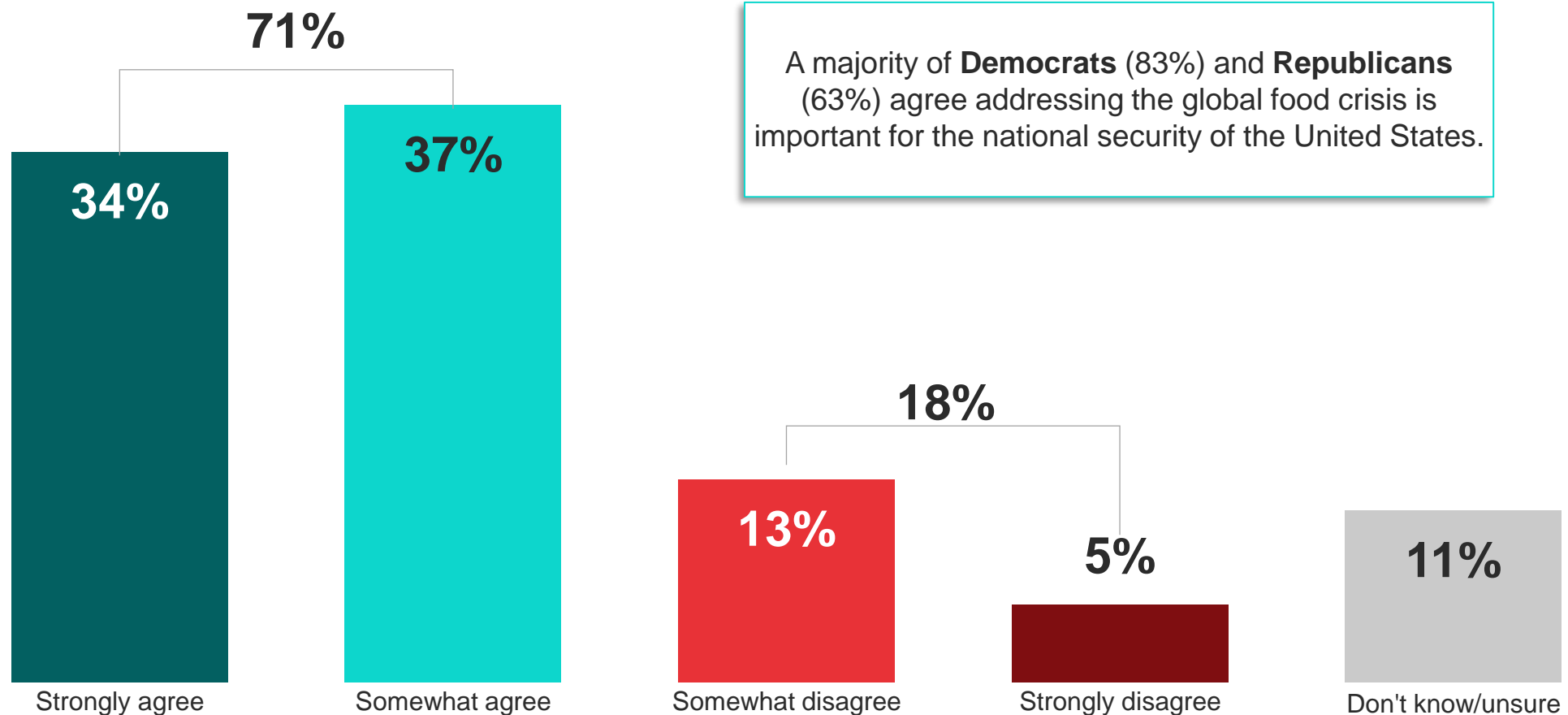


* Total More Likely = % Much More Likely + % Somewhat More Likely

ADDRESSING THE GLOBAL FOOD CRISIS

Over two-thirds of adults agree addressing the global food crisis is important for the national security of the United States (71%).

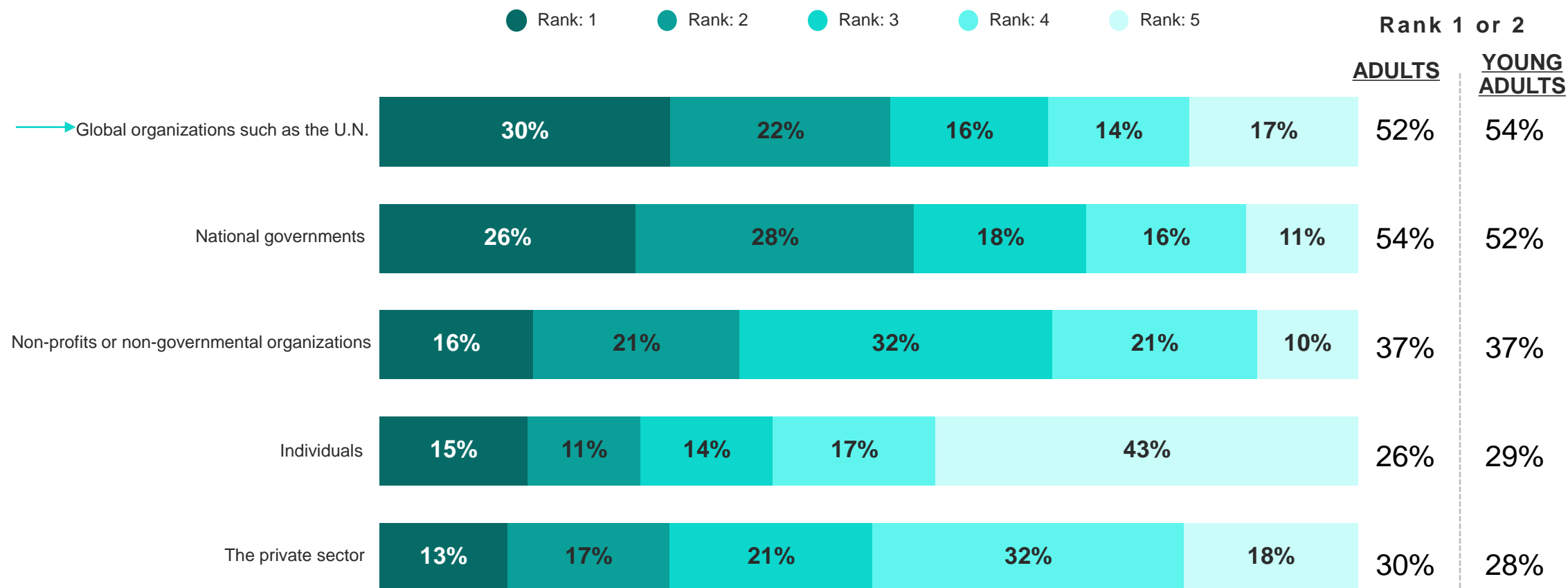
Do you agree or disagree with the following statement: Addressing the global food crisis is important for the national security of the United States?



ADDRESSING THE GLOBAL FOOD CRISIS

Over half of U.S. adults rank global organizations such as the U.N. as well-positioned (ranked 1 or 2) to solve the global food crisis (52%), including 54% of young adults.

How are each of the following entities positioned to solve the global food crisis? Please rank the following entities with '1' being the best positioned and '5' being the worst positioned to solve the global food crisis.





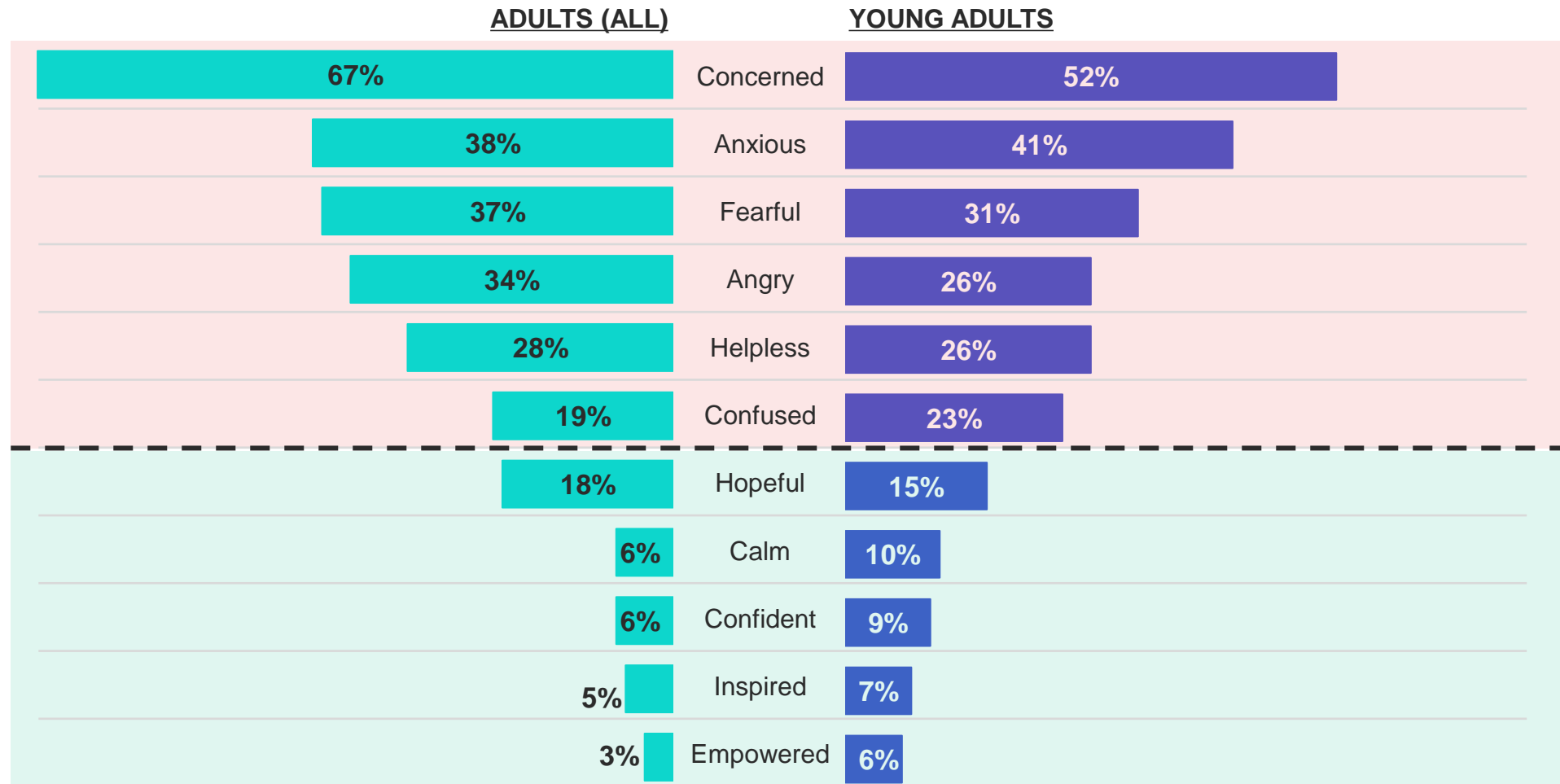
APPENDIX



APPENDIX

A majority of adults feel *concerned* about what's going on in the world (63%), including 52% of young adults. A third of adults feel *anxious* (39%), *fearful* (36%), and *angry* (32%).

Which of the following best describe how you feel about what's going on in the world right now? Please select all that apply.

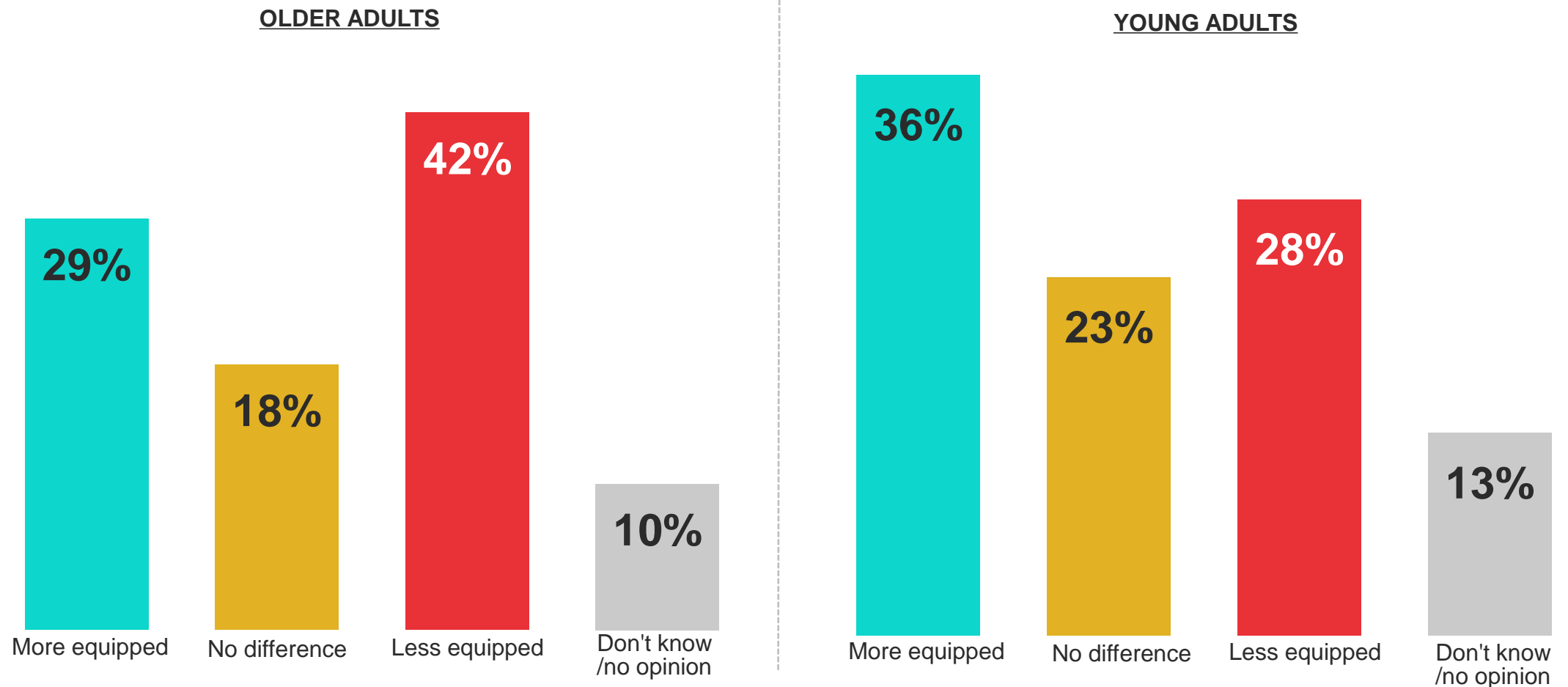


** Two percent of adults reported 'none of the above' and 'other'

APPENDIX

Older adults are more likely to say young adults are *less equipped* (42%) than older generations to solve global challenges, compared to young adults who are more likely to say they are *more equipped* (36%).

Generally speaking, do you believe young adults (age 18-29) are more equipped or less equipped than older generations to solve global challenges?



APPENDIX

Reasons why young adults are more equipped to solve global challenges.

You indicated that young adults (age 18-29) are **more equipped** than older generations to solve global challenges. Can you please explain why? Please be as detailed as possible.

GREATER ACCESS TO TECHNOLOGY

“Younger generations have **more technology** and tools at their disposal than previous generations “

“We have **better advanced technology** to get a better understanding of what's going on.”

MORE OPEN TO CHANGE

“I think younger people are **more open to change**. And to solve global challenges, every person needs to change their purchasing and utilizing habits.”

“They are **more open to ideas** and not so stuck in their ways.”

MORE ACCESS TO KNOWLEDGE

“The younger generation is **more knowledgeable** on everything because they use all the new technology and stay up to date on news.”

“Scientific **knowledge**, understanding, and tools have advanced throughout the generations. There is more awareness of global challenges.”

BETTER EDUCATION

“Their **education is often more advanced** in recent years, I find their attitudes and knowledge remarkable!”

“Because there is **more education** and focus on all of the challenges facing our world than the older generation.”

APPENDIX

Reasons why young adults are less equipped to solve global challenges.

You indicated that young adults (age 18-29) are **less equipped** than older generations to solve global challenges. Can you please explain why? Please be as detailed as possible.

TOO RELIANT ON TECHNOLOGY

“They are **too reliant on technology.**”

“They are **too attached to their gadgets** to be aware of what’s going on around them.”

LACK OF NEEDED SKILLS

“I just **don’t believe our children are equipped** to deal with such a challenge... I don't even think half know basic survival skills.”

“This generation **doesn’t have the skill** to take things seriously.”

LACK OF FINANCIAL SECURITY

“Because **the ratio of wages to cost of living is the worst it has ever been.** A young adult working 60 hours a week for \$20 per hour will be taxed 40% of their income. Leaving them with barely enough money for rent.”

“Young adults are **less financially stable** than previous generations”

LACK OF EDUCATION

“Very **poor educational experience.** From k-12 through university.”

“I think the **lack of quality education** is leaving this generation very unprepared for what is ahead of them.”

APPENDIX

Young adults are ready to take the lead with two-thirds saying they are capable of addressing challenges (66%). Yet, older adults do not believe young adults understand the challenges they will face (66% disagree). But a majority of both young (66%) and older adults (57%) believe it's time for young adults to have a seat at the table.

Do you agree or disagree with each of the following statements:

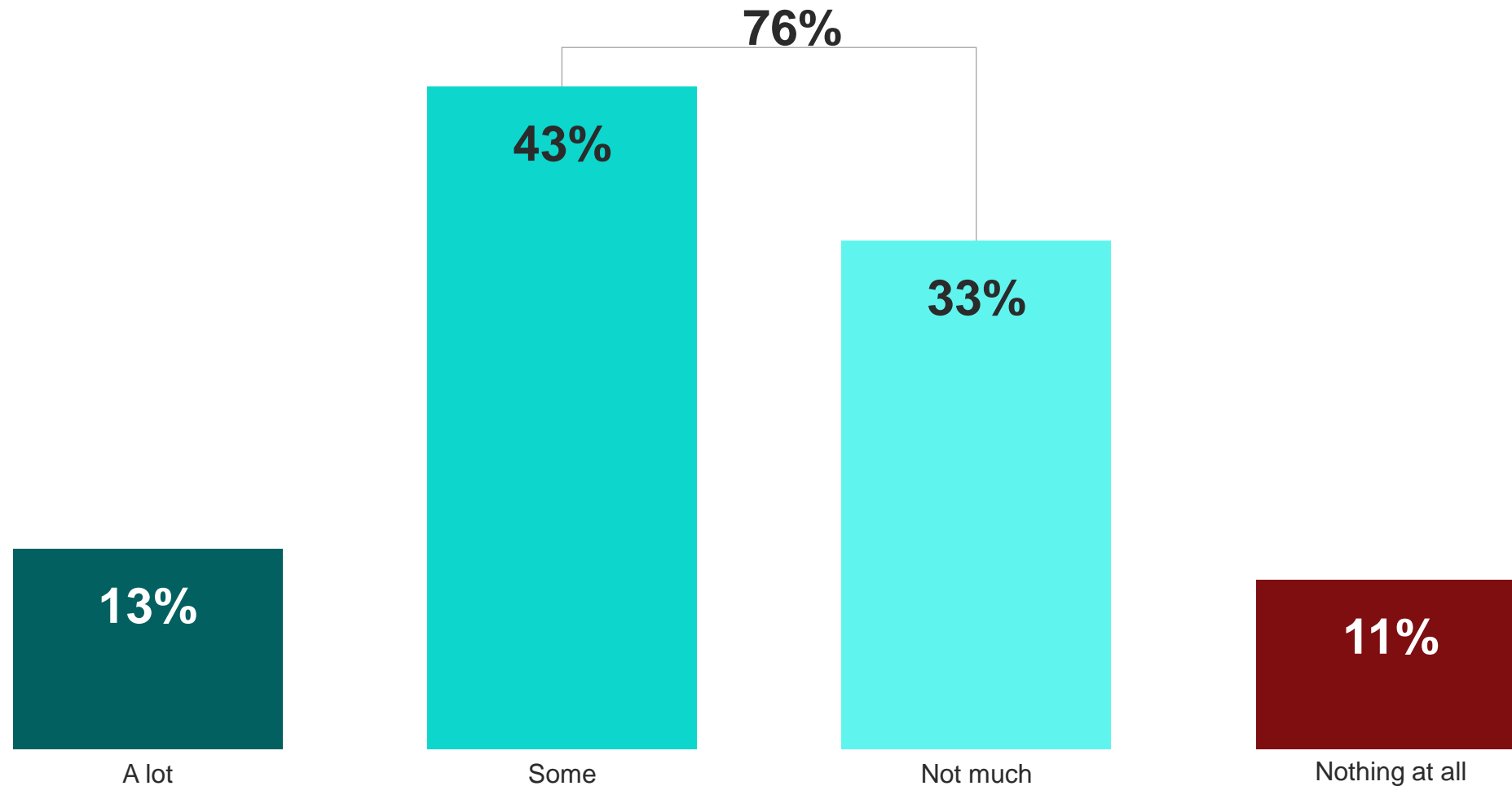
Total Agree*	Young Adults (18-29)	Older Adults (30+)	(Young Adults – Older Adults)
Young adults (age 18-29) are more connected to the rest of the world than older generations	66%	47%	(-19)
Young adults (age 18-29) are capable of addressing the challenges facing the world	66%	47%	(-19)
World leaders should give young adults (age 18-29) a seat at the table when making decisions	66%	57%	(-9)
Young adults (age 18-29) understand the global challenges they will face in the future	63%	44%	(-19)
Young adults (age 18-29) are underutilized and ready to lead	59%	39%	(-20)

* Total Agree = % Strongly Agree + % Somewhat Agree.

APPENDIX

While a majority of adults have seen, read, or heard about the global food crisis (89%), most report they have only seen, read, or heard *some* and *not much* (76%).

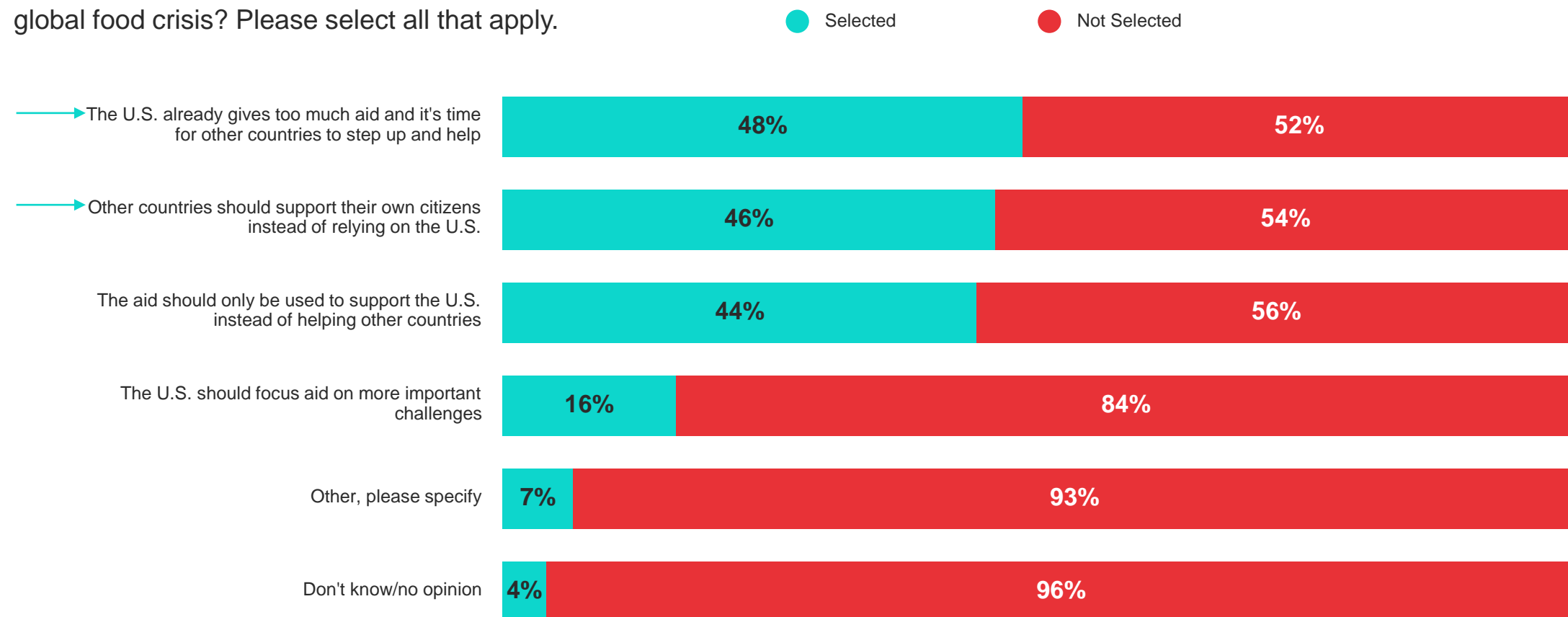
How much have you seen, read, or heard about the global food crisis?



APPENDIX

Among those who oppose the U.S. providing aid to organizations assisting countries suffering from the global food crisis, nearly half say their opposition is because *'the U.S. already gives too much aid, and it's time for other countries to step up and help'* (48%) and *'other countries should support their own citizens instead of relying on the U.S.'* (46%).

From the following list of options, why do you **oppose** the U.S. providing aid to organizations assisting countries suffering from the global food crisis? Please select all that apply.

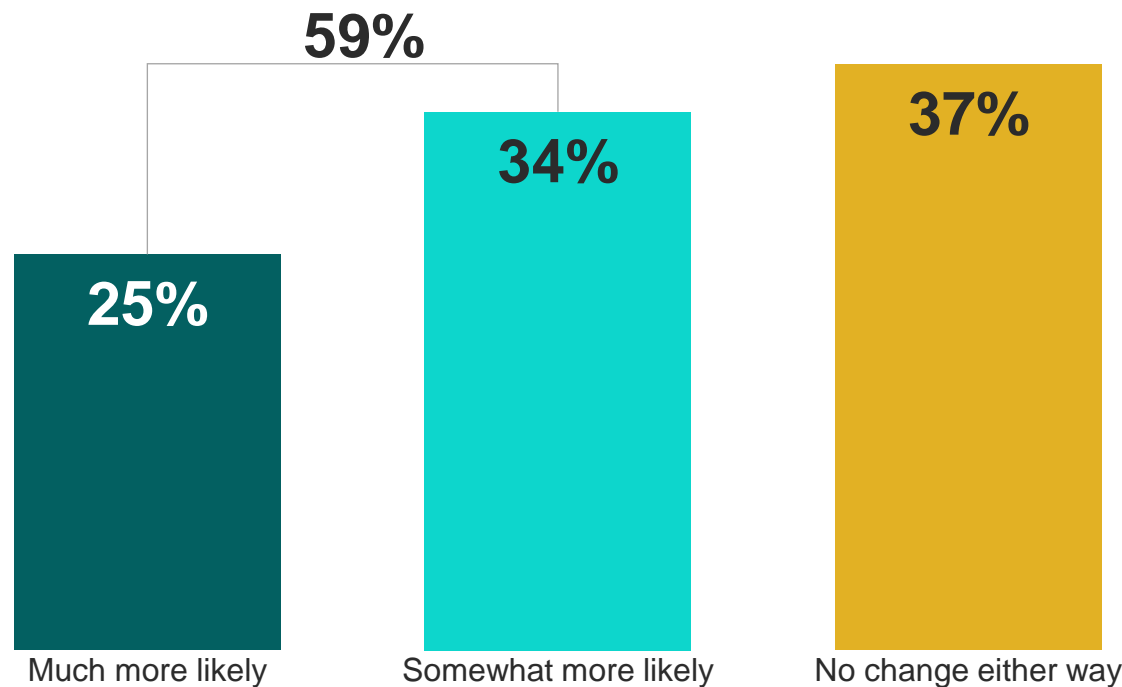


**Among Adults who oppose the U.S. providing aid to organizations assisting countries suffering from the global food crisis, n = 472.

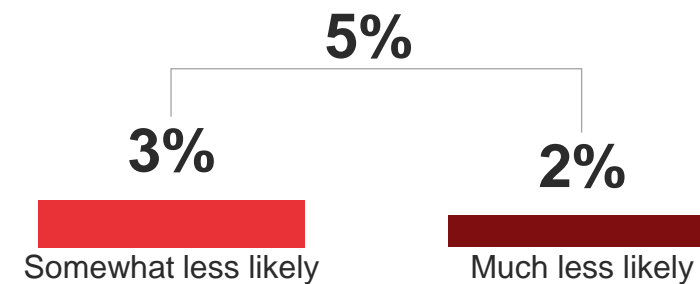
APPENDIX

A majority of adults would be *more likely* to purchase food products from a company who is committed to ending hunger, fighting malnutrition, or encouraging sustainable agriculture around the world (59%).

Let's say you were considering purchasing a food product from a company and you learned about the company's commitment to end hunger, or fight malnutrition, or encourage sustainable agriculture around the world. Would you be more likely or less likely to purchase food products from that company, or would it not impact your purchasing consideration either way?



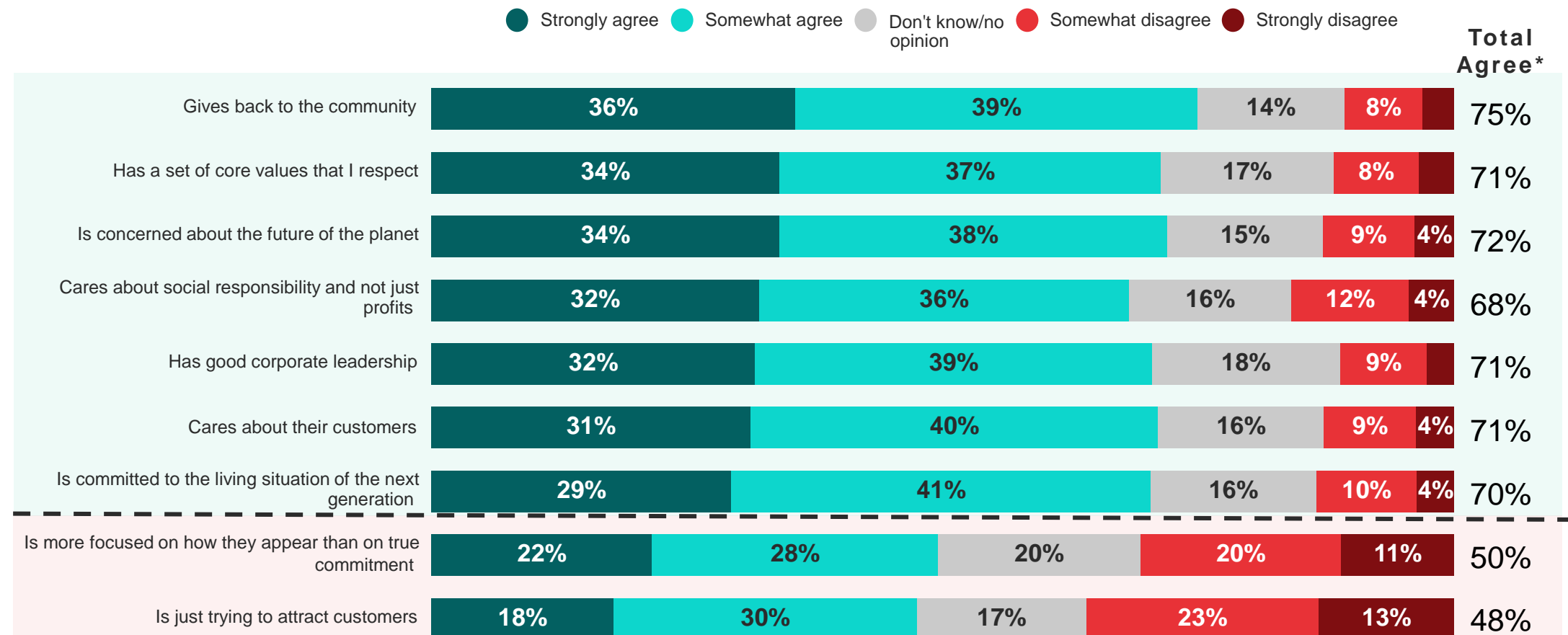
A majority of **young adults** are *much more* or *somewhat more likely* to purchase food products from a company who is committed to ending hunger, fighting malnutrition, or encouraging sustainable agriculture around the world (58%).



APPENDIX

If a food company declared a public commitment to working to end hunger, fight malnutrition, or encourage sustainable agriculture around the world, a majority of adults agree they would attribute all positive traits provided to that company (68%+).

If a food company declared a public commitment to working to end hunger, or fight malnutrition, or encourage sustainable agriculture around the world, how would that impact your perception of the food company? I would think that the food company....



* Total Agree = % Strongly Agree + % Somewhat Agree.



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