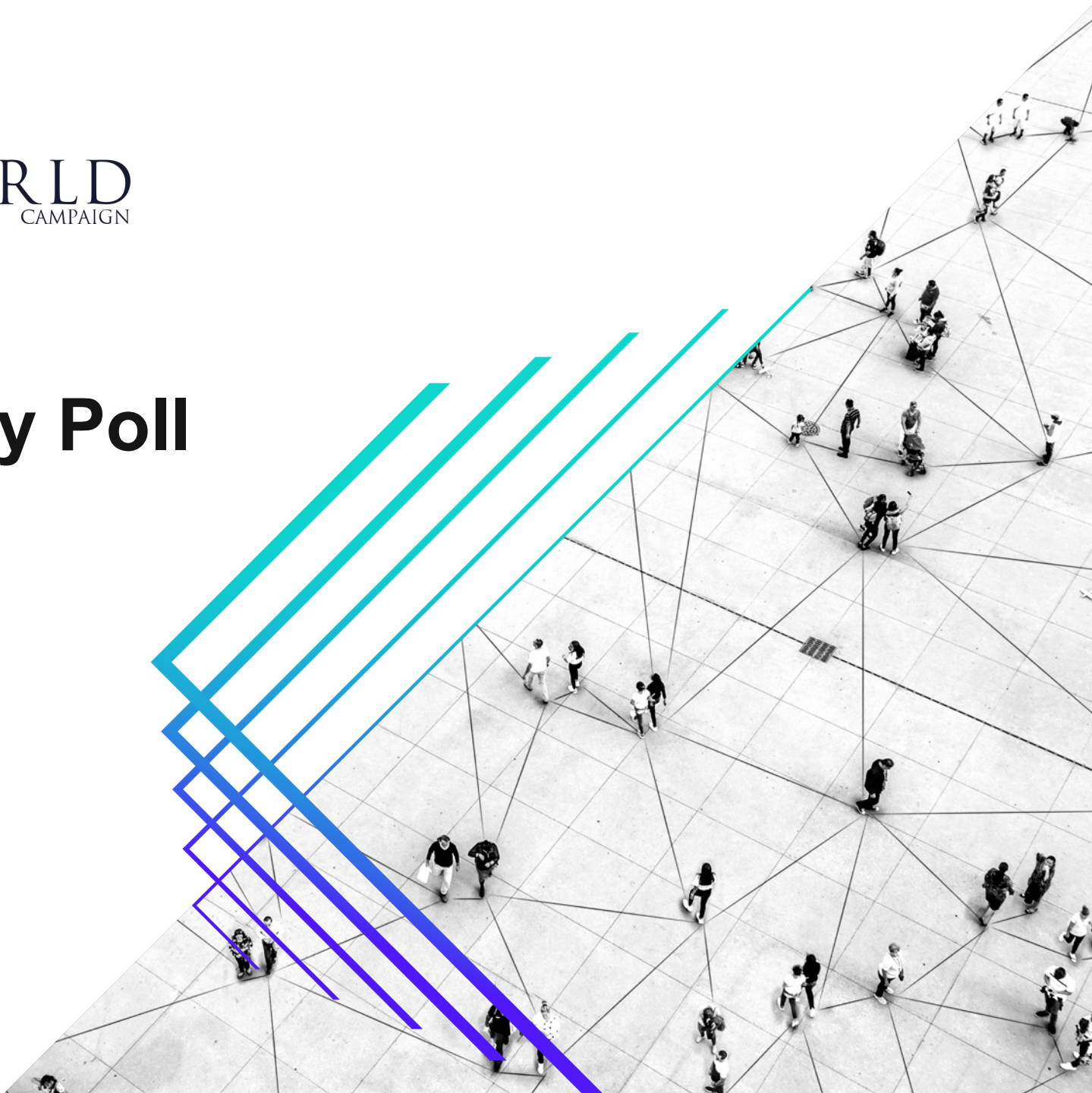




2023 UN Favorability Poll

Better World Campaign

— AUGUST 2023





Methodology

This poll was conducted between August 10-13th, 2023 among a sample of 1,980 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender by age, educational attainment, race, marital status, home ownership, race by educational attainment, 2020 presidential vote, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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KEY POINTS

PERCEPTIONS OF THE UN

THE U.S. & UN

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Key Takeaways:

1 Voters hold a favorable view of the UN as an organization still needed today.

Fifty-five percent of registered voters agree the UN is an organization that is still needed today versus one that has outlived its usefulness.

2 A majority of voters agree it is important for the U.S. to maintain an active role in the UN (73%).

Including a majority of Democrats (86%), Independents (64%) and Republicans (65%) who say it is very/somewhat important for the U.S. to maintain an active role in the UN.

3 Including the U.S. paying their dues to the UN on time and in full.

A majority of registered voters favor the U.S. paying their dues, both regular (54%) and peacekeeping (59%), to the UN on time and in full.

4 To achieve foreign policy goals, voters agree it is better for the U.S. to work with major allies and through international organizations.

Nearly two-thirds of registered voters think it is better for the U.S. to work with major allies and through international organizations (61%) versus acting mainly on their own.

5 And agree the UN is supportive of the U.S.'s goals and objectives around the world.

Sixty-one percent of registered voters rate the United Nations as very/somewhat supportive of America's goals and objectives around the world.

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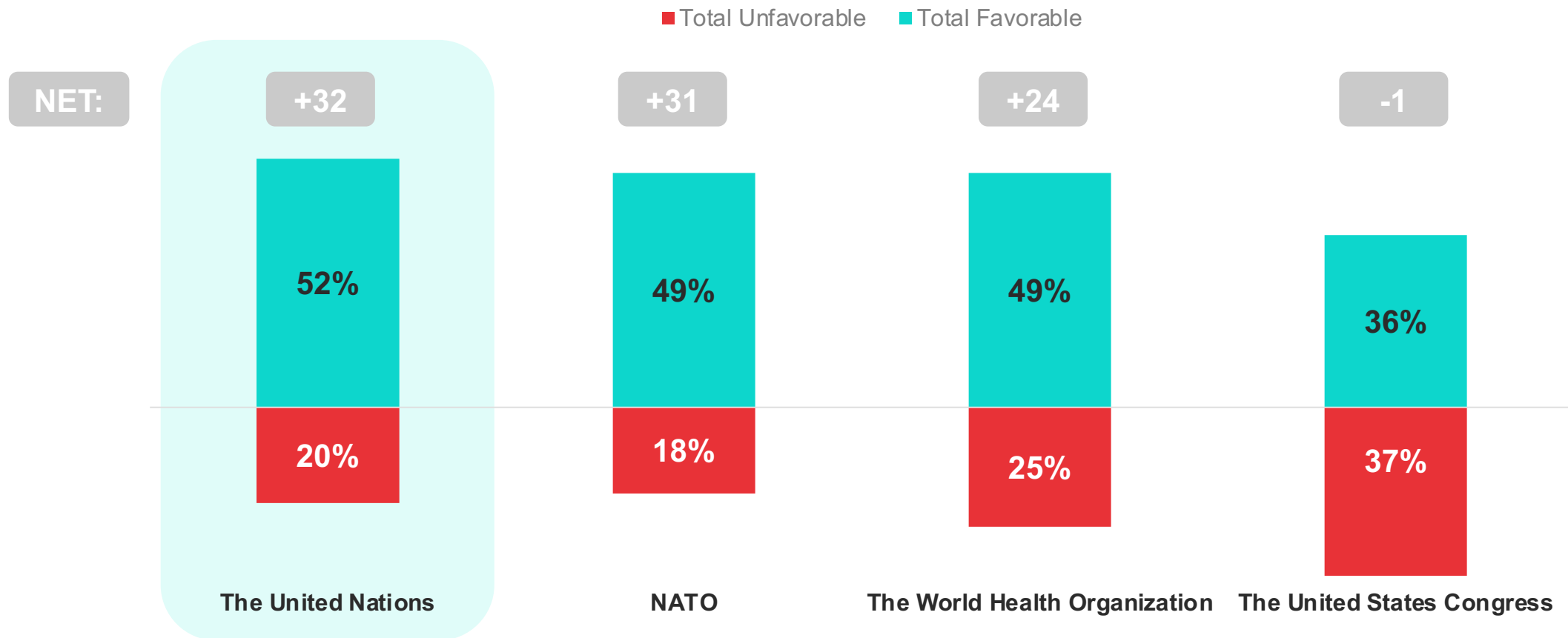
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PERCEPTIONS OF THE UN

Most registered voters hold a favorable opinion of the United Nations (52%).

Below is a list of people and organizations that been in the national or international news lately. Do you have a favorable or unfavorable impression of each of the following?



PERCEPTIONS OF THE UN

Key Demographics: Favorability

THE UNITED NATIONS

	Total Favorable	Total Unfavorable	Net
Registered Voters	52%	20%	+32
Gender: Male	55%	25%	+30
Gender: Female	49%	16%	+33
GenZers: 1997-2012	50%	16%	+34
Millennials: 1981-1996	58%	12%	+46
GenXers: 1965-1980	49%	23%	+26
Baby Boomers: 1946-1964	49%	28%	+21
PID: Dem (no lean)	71%	9%	+62
PID: Ind (no lean)	43%	23%	+20
PID: Rep (no lean)	36%	32%	+4
Educ: < College	48%	19%	+29
Educ: Bachelor's degree	53%	25%	+28
Educ: Post-grad	62%	21%	+41
Ethnicity: White	51%	22%	+29
Ethnicity: Hispanic	55%	20%	+35
Ethnicity: Black	57%	10%	+47
Ethnicity: Other	50%	23%	+27
Community: Urban	60%	14%	+46
Community: Suburban	53%	23%	+30
Community: Rural	39%	24%	+15
Follow International Relations Close	57%	24%	+33
Follow International Relations Not Close	45%	17%	+28

PERCEPTIONS OF THE UN

Most registered voters agree the United Nations is an organization that is still needed today (55%).

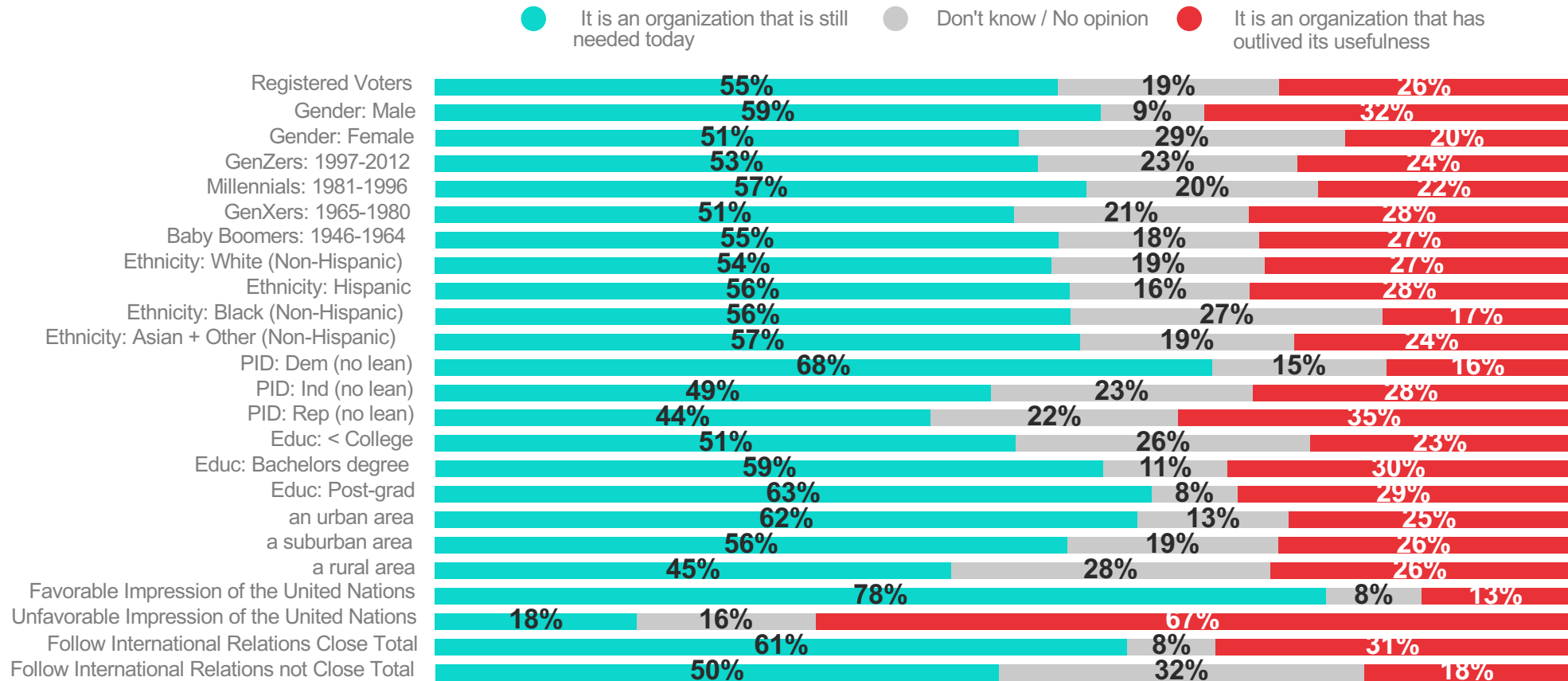
Which of the following comes closer to your view, even if neither is exactly right? Thinking now about the United Nations overall as an organization, do you think...



PERCEPTIONS OF THE UN

Key Demographics

Which of the following comes closer to your view, even if neither is exactly right? Thinking now about the United Nations overall as an organization, do you think...



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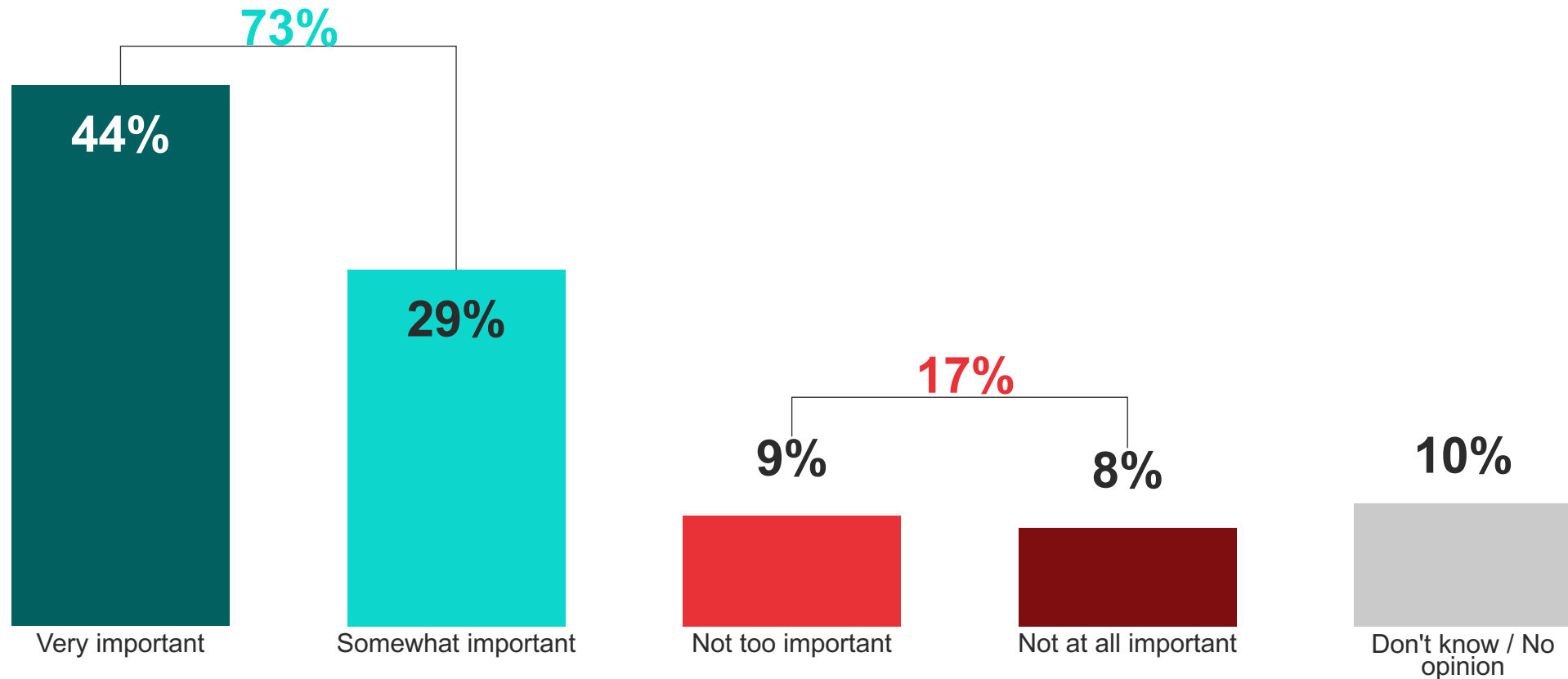
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THE U.S. & THE UN

Three-fourths of registered voters think it is important for the U.S. to maintain an active role within the UN (73%), including majorities of Democrats (86%), Independents (64%) and Republicans (65%).

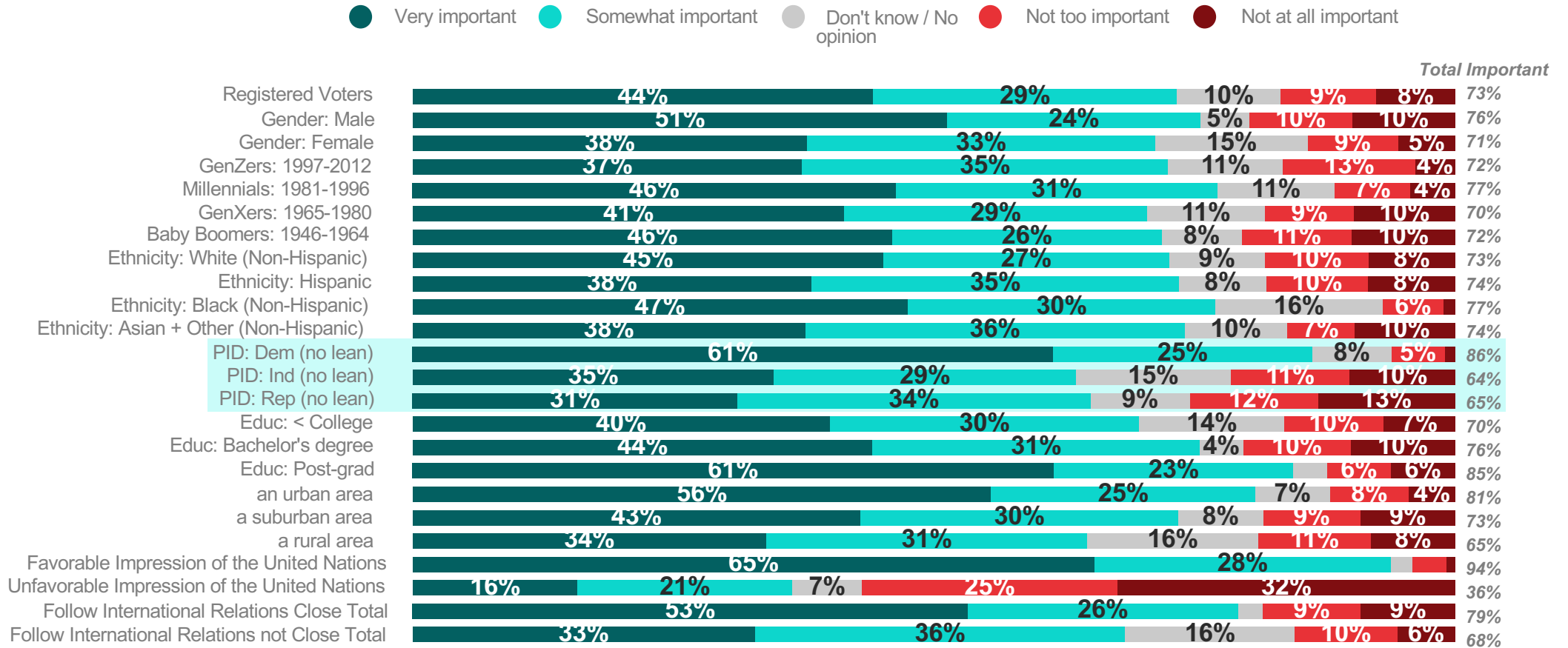
And thinking specifically about the United Nations and the United States, how important do you think it is for the United States to maintain an active role within the United Nations?



THE U.S. & THE UN

Key Demographics

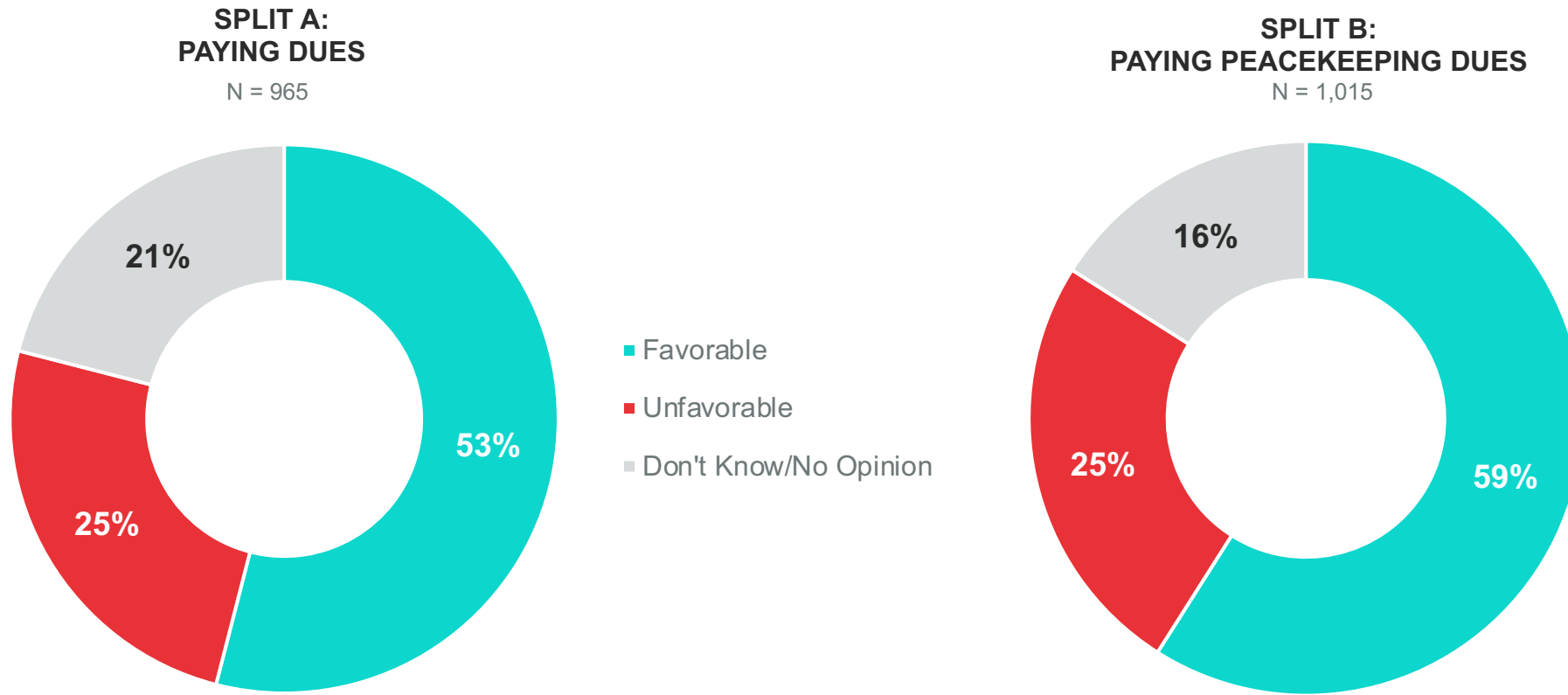
And thinking specifically about the United Nations and the United States, how important do you think it is for the United States to maintain an active role within the United Nations?



THE U.S. & THE UN

A majority of registered voters favor the U.S. paying their dues, both regular and peacekeeping, to the UN on time and in full (54%+), this includes a majority of Democrats and pluralities of Independents and Republicans.

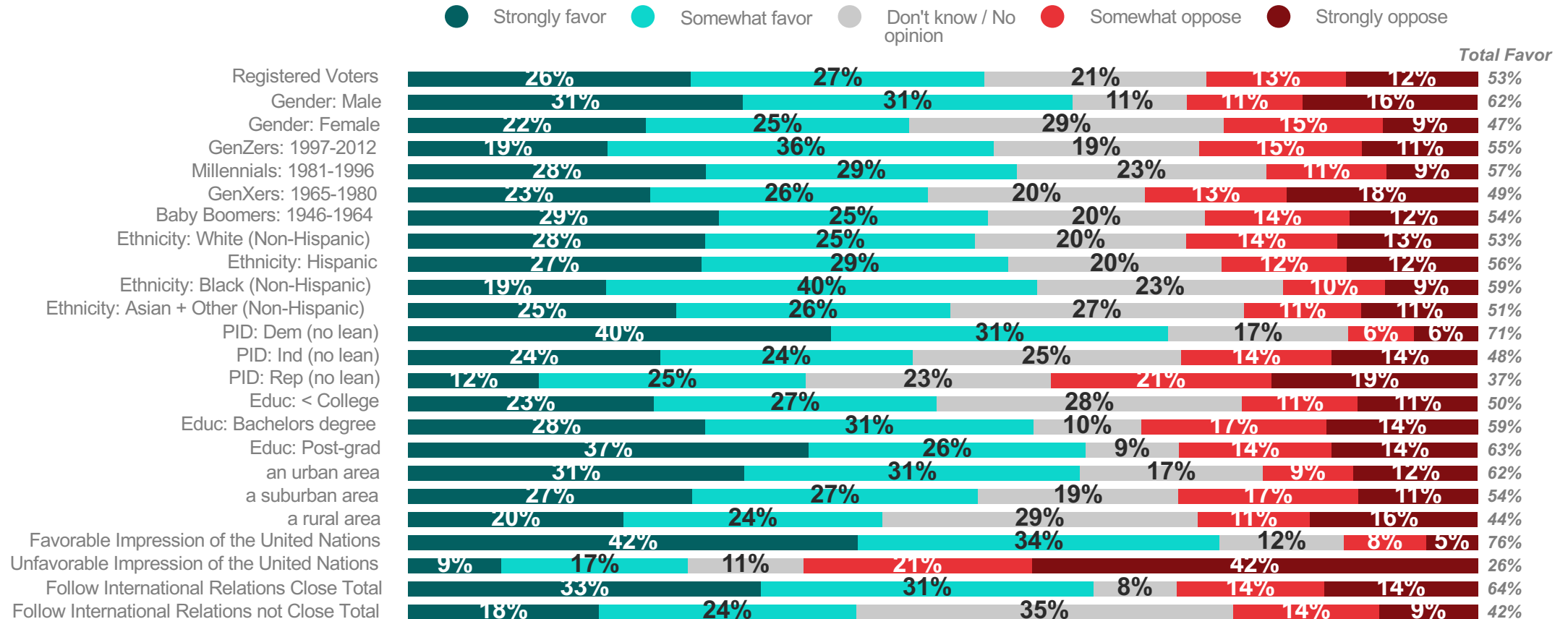
Do you favor or oppose the United States paying our [peacekeeping] dues to the UN on time and in full?



THE U.S. & THE UN

Key Demographics

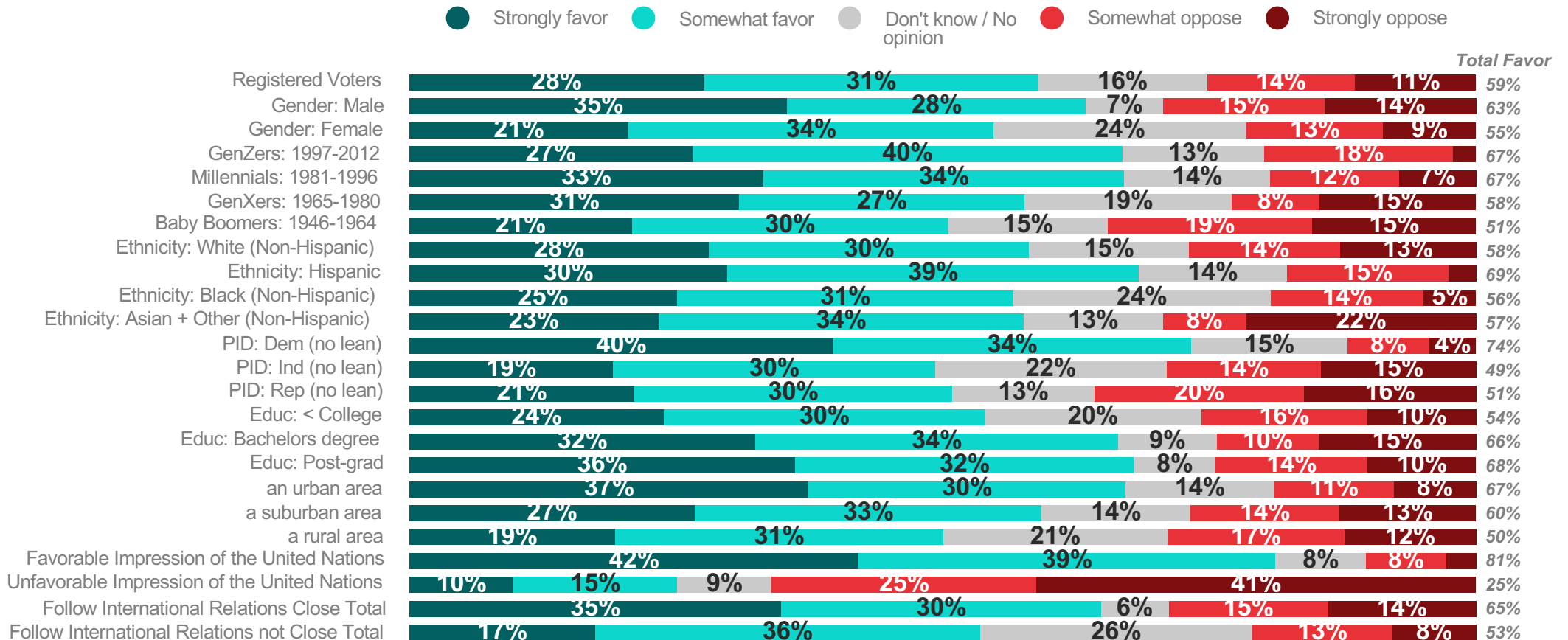
Do you favor or oppose the United States paying our dues to the UN on time and in full?



THE U.S. & THE UN

Key Demographics

Do you favor or oppose the United States paying our peacekeeping dues to the UN on time and in full?



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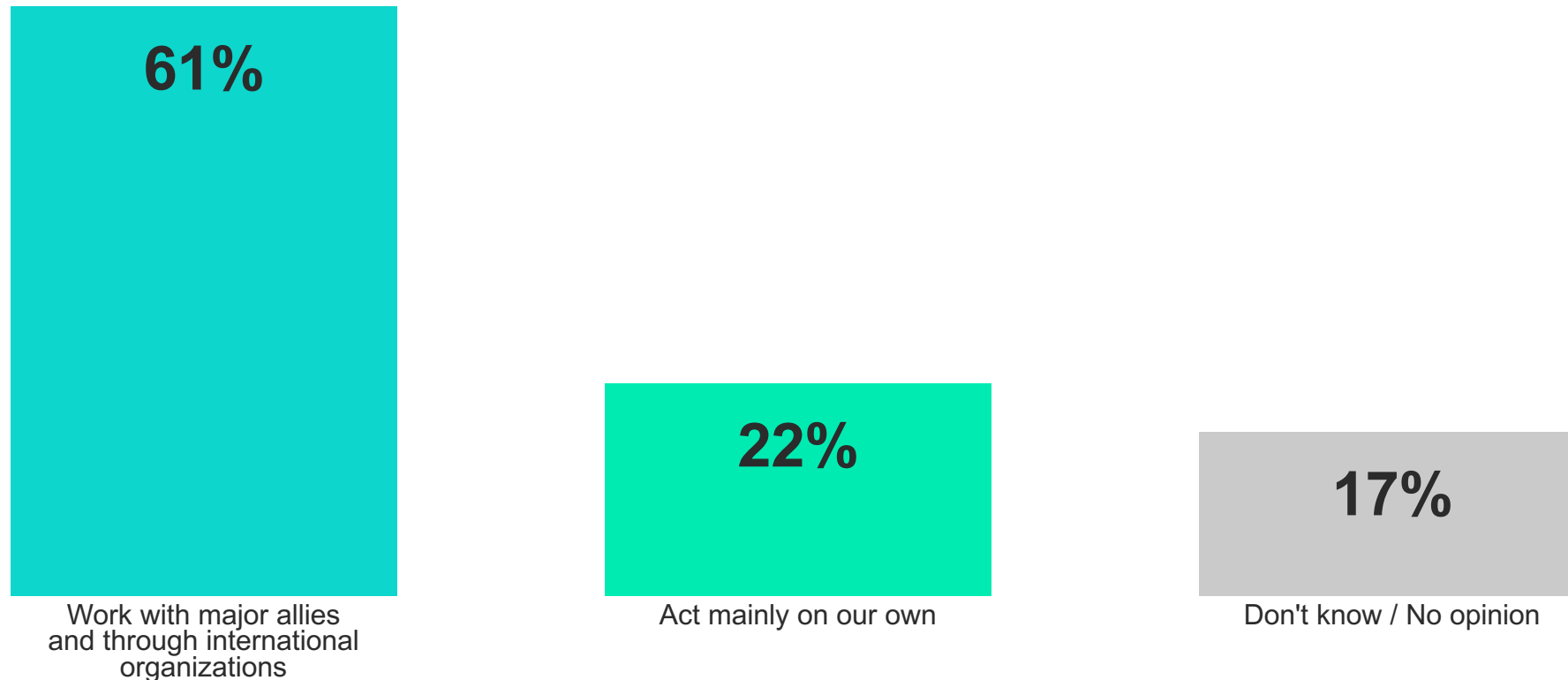
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GLOBAL AFFAIRS AND THE UN

Nearly two-thirds of registered voters think it is better for the U.S. to work with major allies and through international organizations (61%), including majorities of Democrats (69%), Independents (59%) and Republicans (55%).

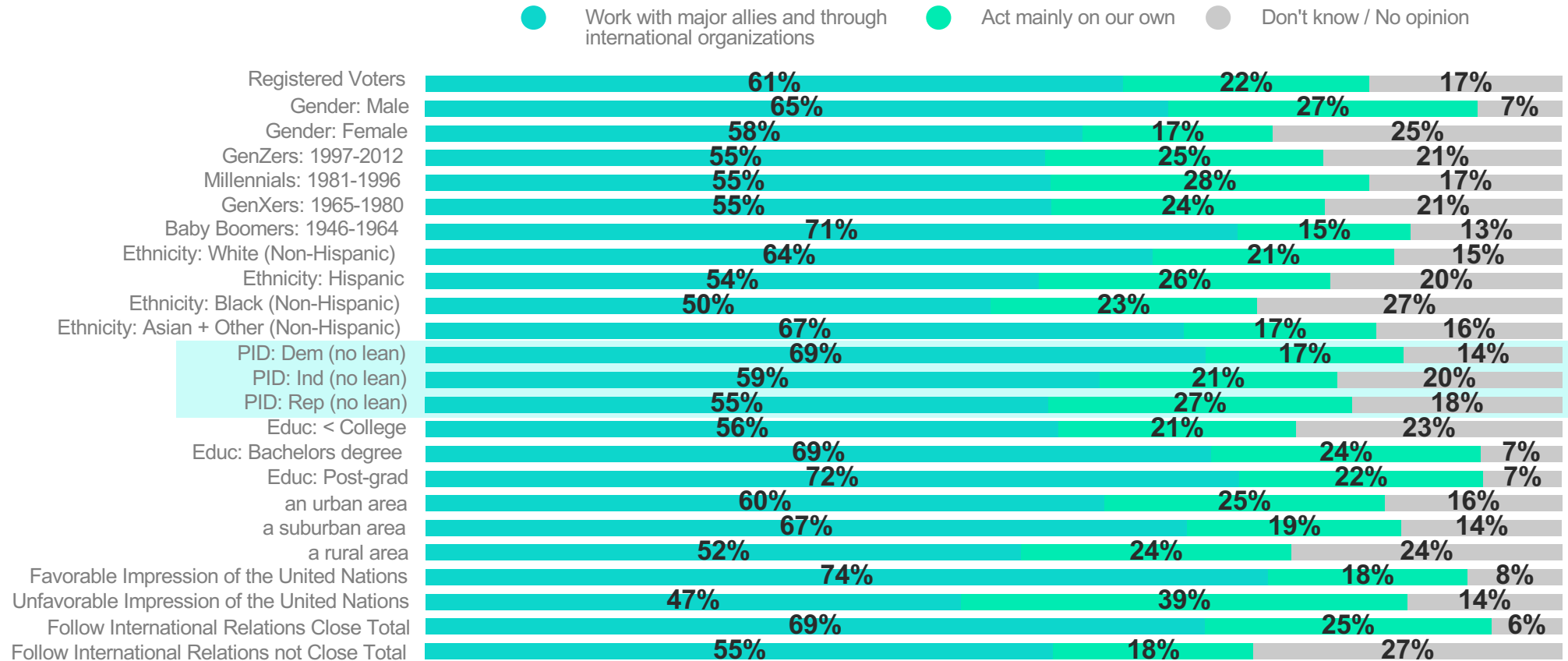
Now thinking about the United States' foreign policy in general, to achieve our foreign policy goals, do you think it is better for the United States to...



GLOBAL AFFAIRS AND THE UN

Key Demographics

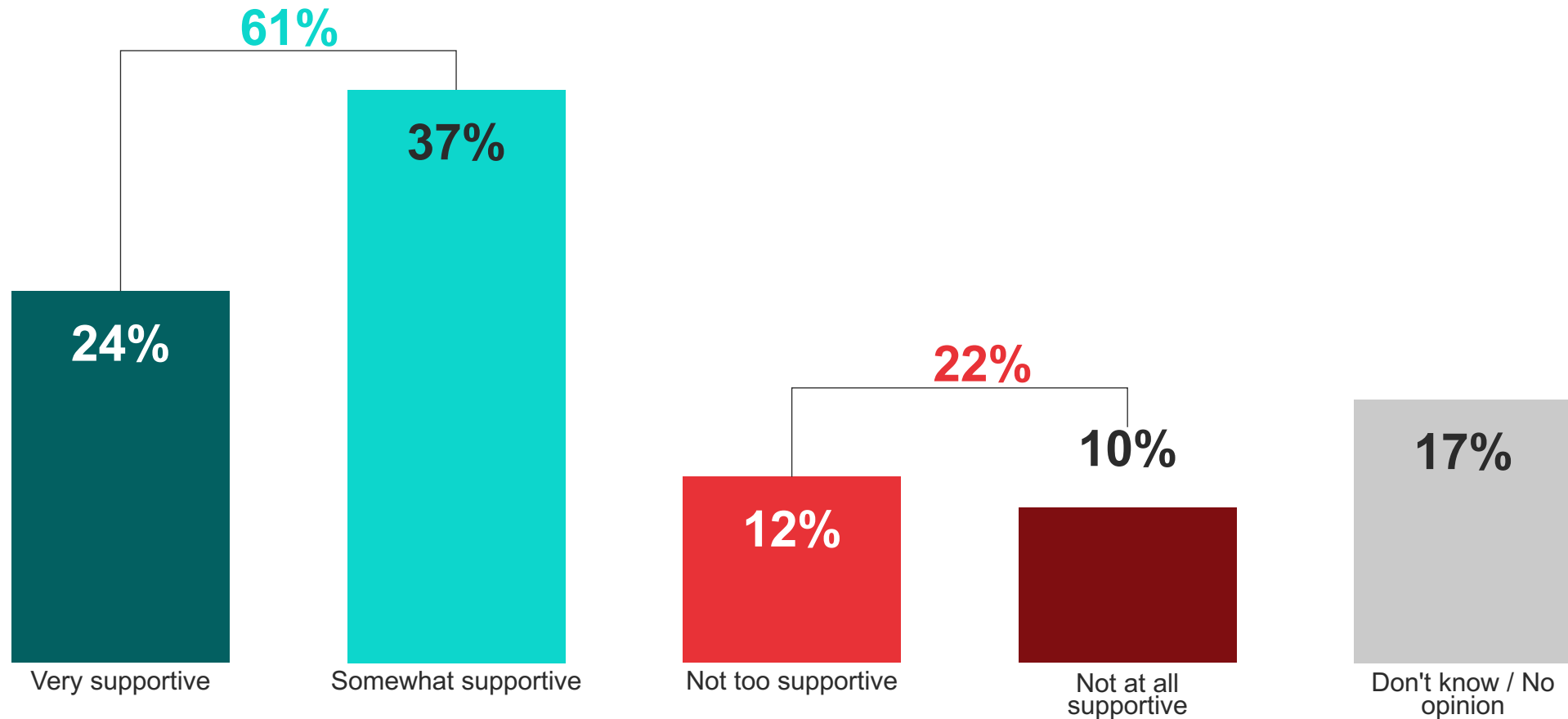
Now thinking about the United States' foreign policy in general, to achieve our foreign policy goals, do you think it is better for the United States to...



GLOBAL AFFAIRS AND THE UN

Nearly two-thirds of registered voters feel the UN is supportive of America's goals and objectives around the world (61%).

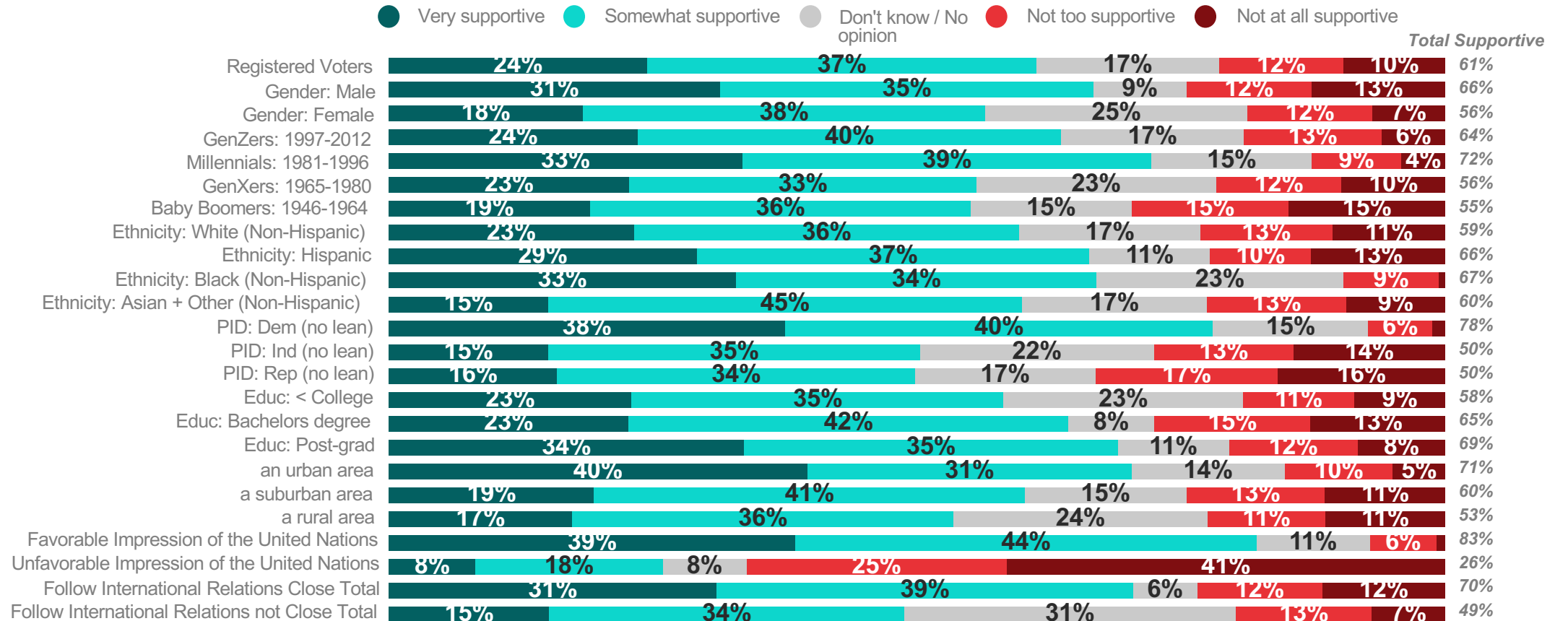
Thinking about the United Nations' support for America's objectives around the world, how supportive would you say the United Nations is of America's goals and objectives around the world?



GLOBAL AFFAIRS AND THE UN

Key Demographics

Thinking about the United Nations' support for America's objectives around the world, how supportive would you say the United Nations is of America's goals and objectives around the world?



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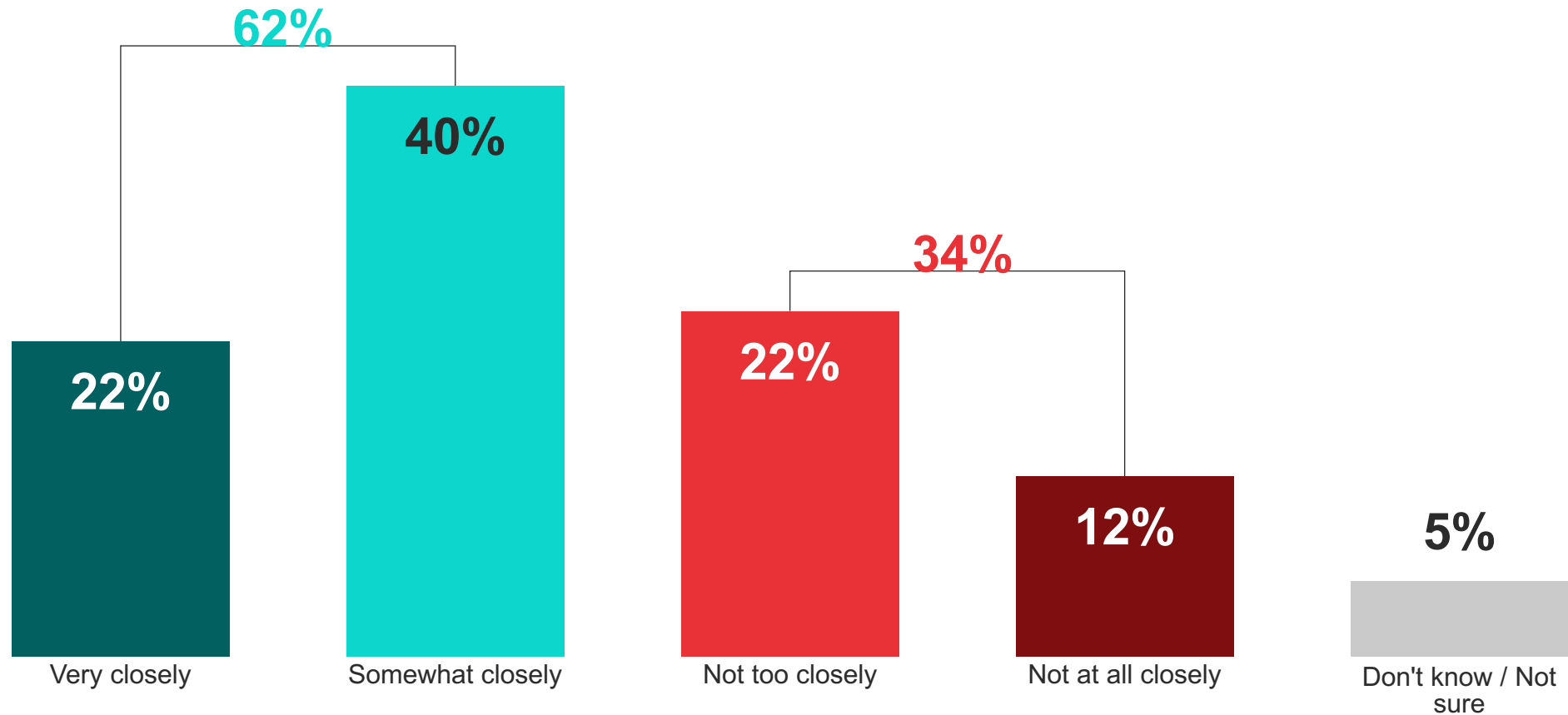
GLOBAL AFFAIRS AND THE UN

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APPENDIX

How closely do you follow international relations and foreign affairs of the United States?



APPENDIX

A majority of voters feel it is important for the U.S. to counter the influence of both China (74%) and Russia (73%) when it comes to global affairs, regardless of partisanship.

How important is it, if at all, for the U.S. to counter the influence of each of the following when it comes to global affairs?

