



UN Favorability Tracker

Better World Campaign

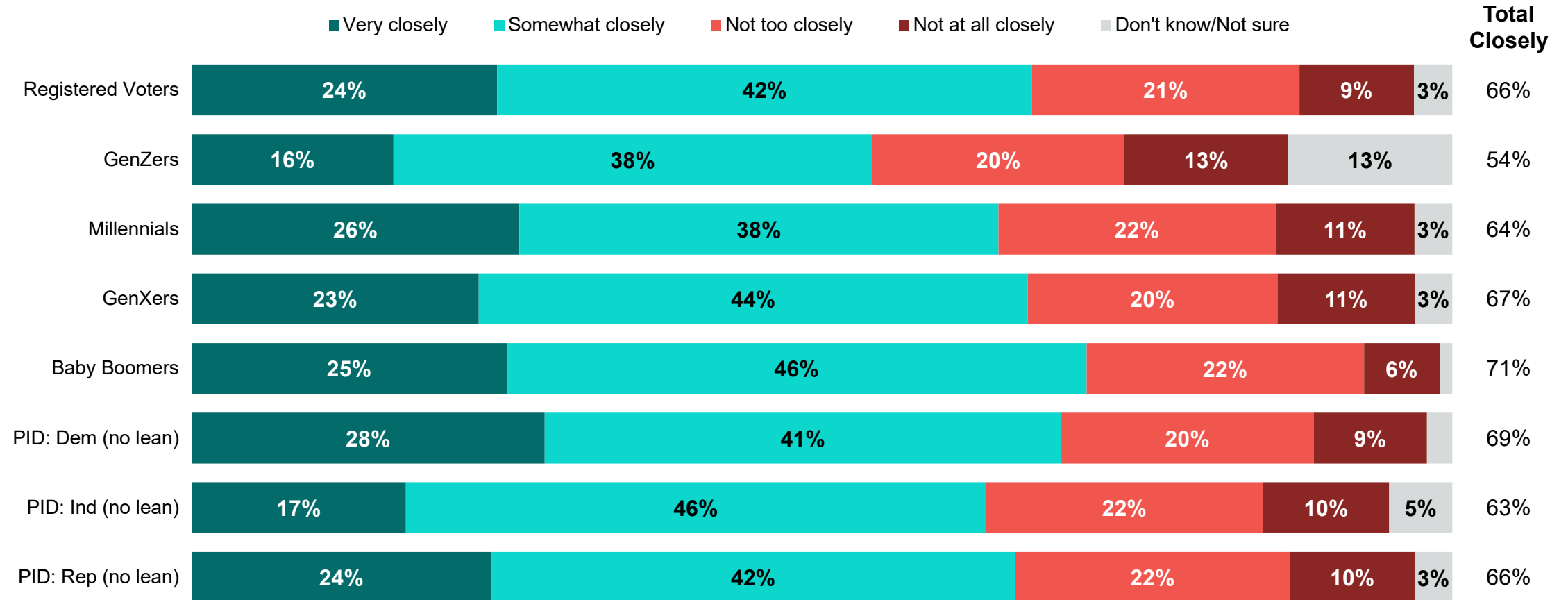
— **AUGUST 2024**



METHODOLOGY

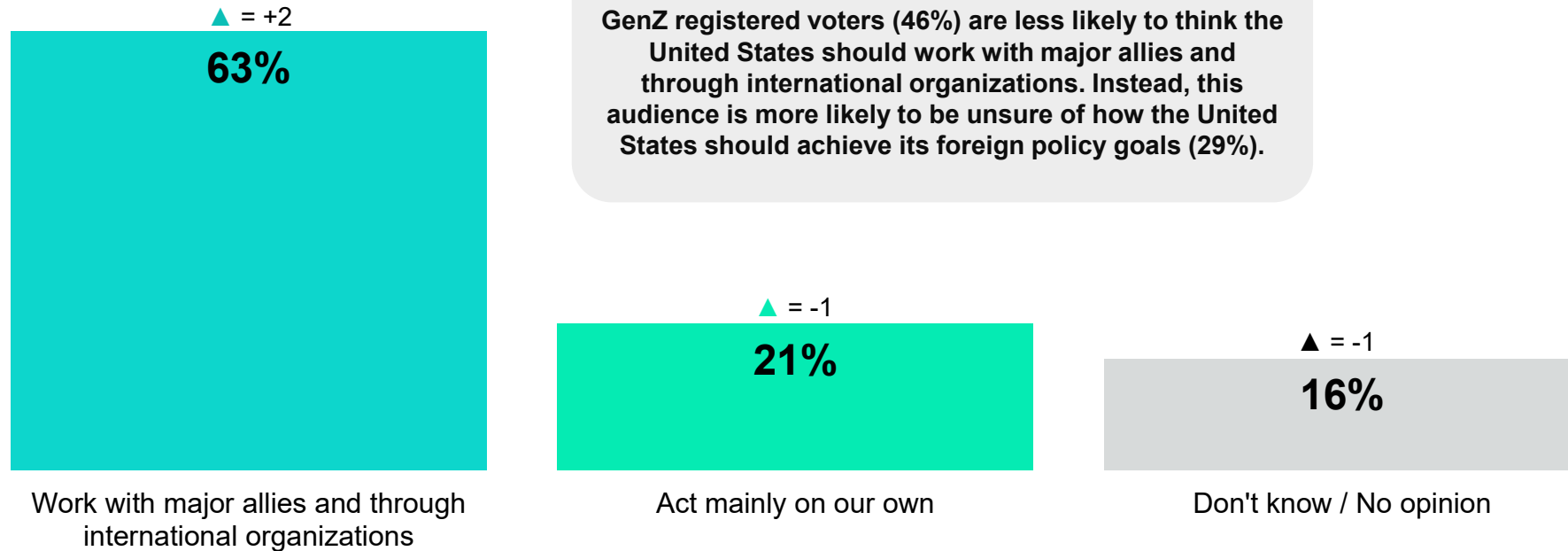
This poll was conducted between August 12-17, 2024 among a sample of 2,291 registered voters. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on gender by age, educational attainment, race, marital status, home ownership, race by educational attainment, 2020 presidential vote, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

How closely do you follow international relations and foreign affairs of the United States?

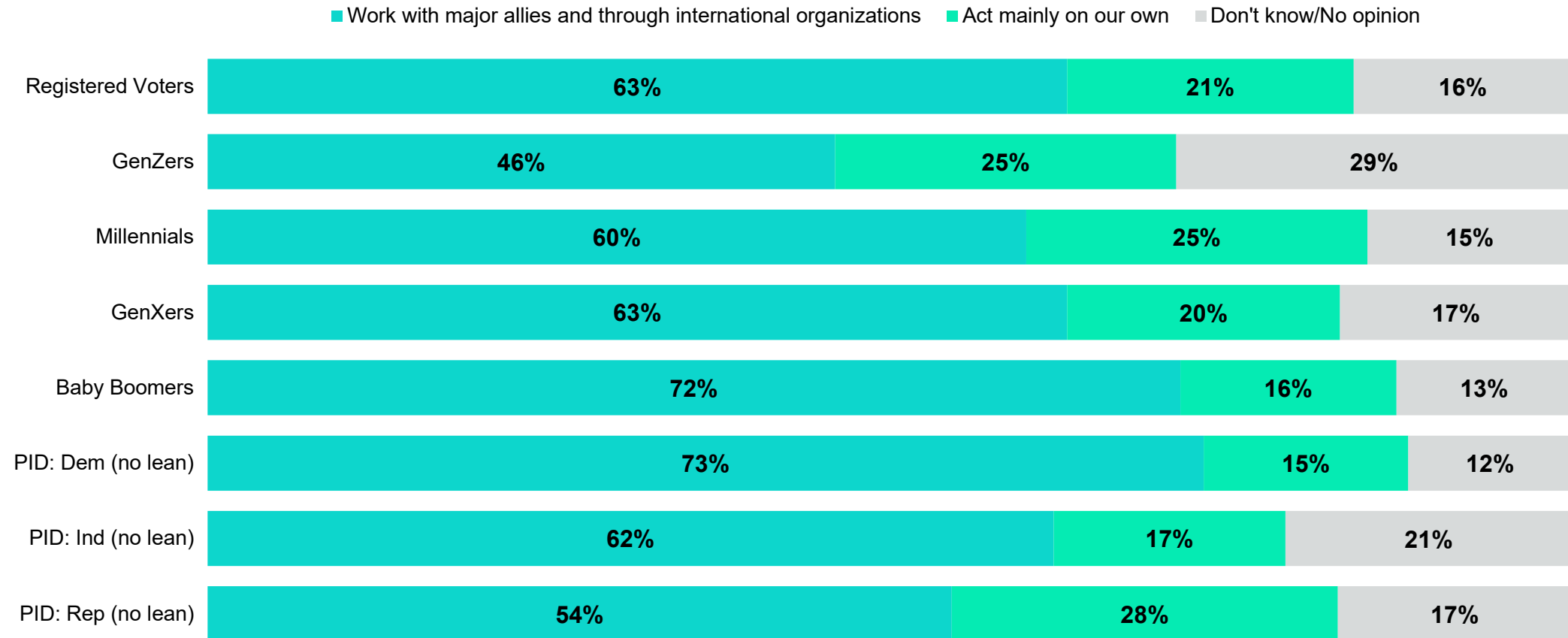


Nearly two-thirds of registered voters (63%) think it is better for the United States to work with major allies and through international organizations to achieve its foreign policy goals, while one-fifth (21%) prefer the US to act mainly on its own.

Now thinking about the United States' foreign policy in general, to achieve our foreign policy goals, do you think it is better for the United States to...

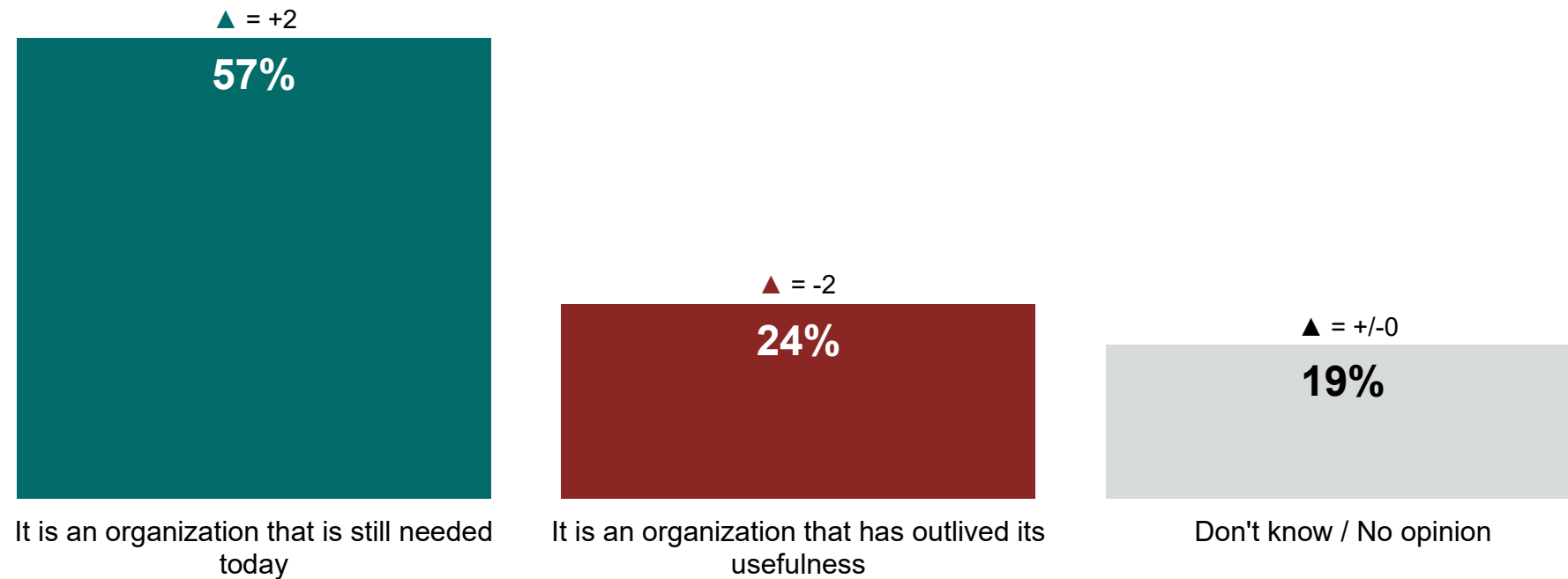


Now thinking about the United States' foreign policy in general, to achieve our foreign policy goals, do you think it is better for the United States to...

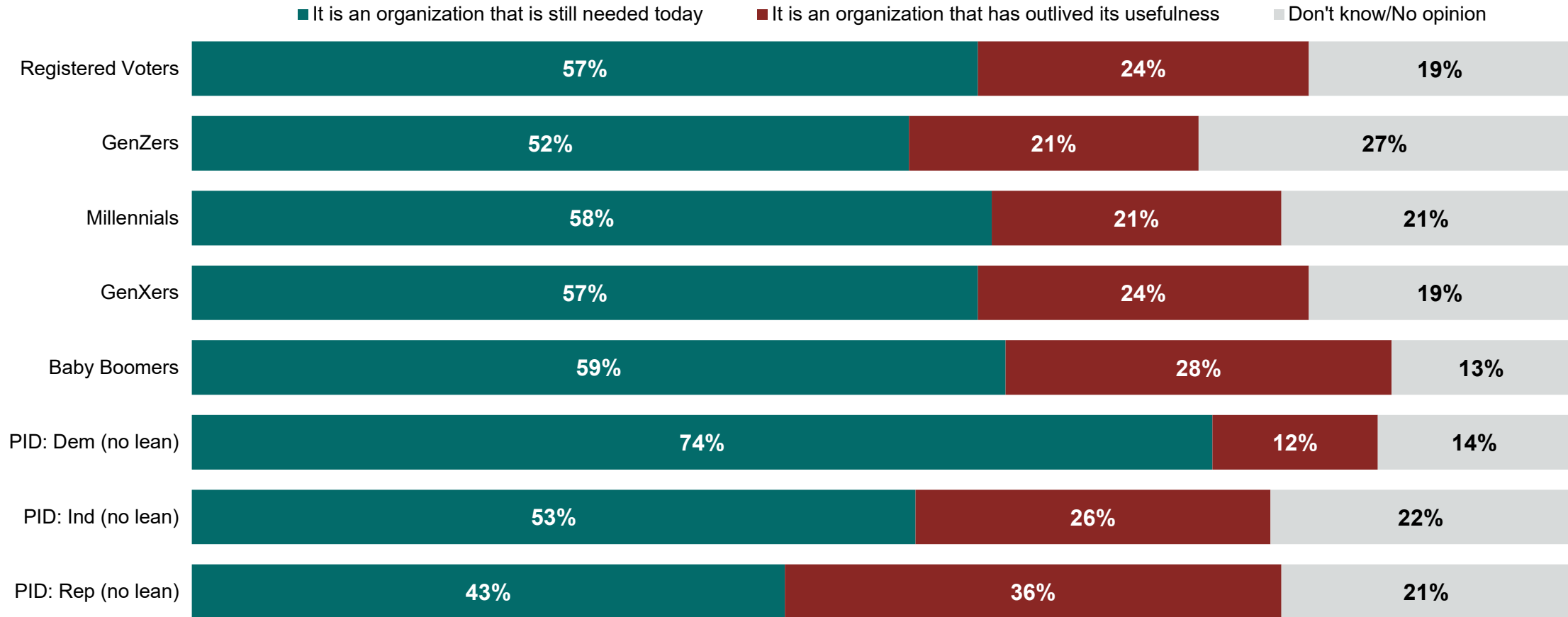


Registered voters are twice as likely to say the UN is an organization that is still needed today compared to an organization that has outlived its usefulness (57% vs. 24%).

Which of the following comes closer to your view, even if neither is exactly right? Thinking now about the United Nations overall as an organization, do you think...

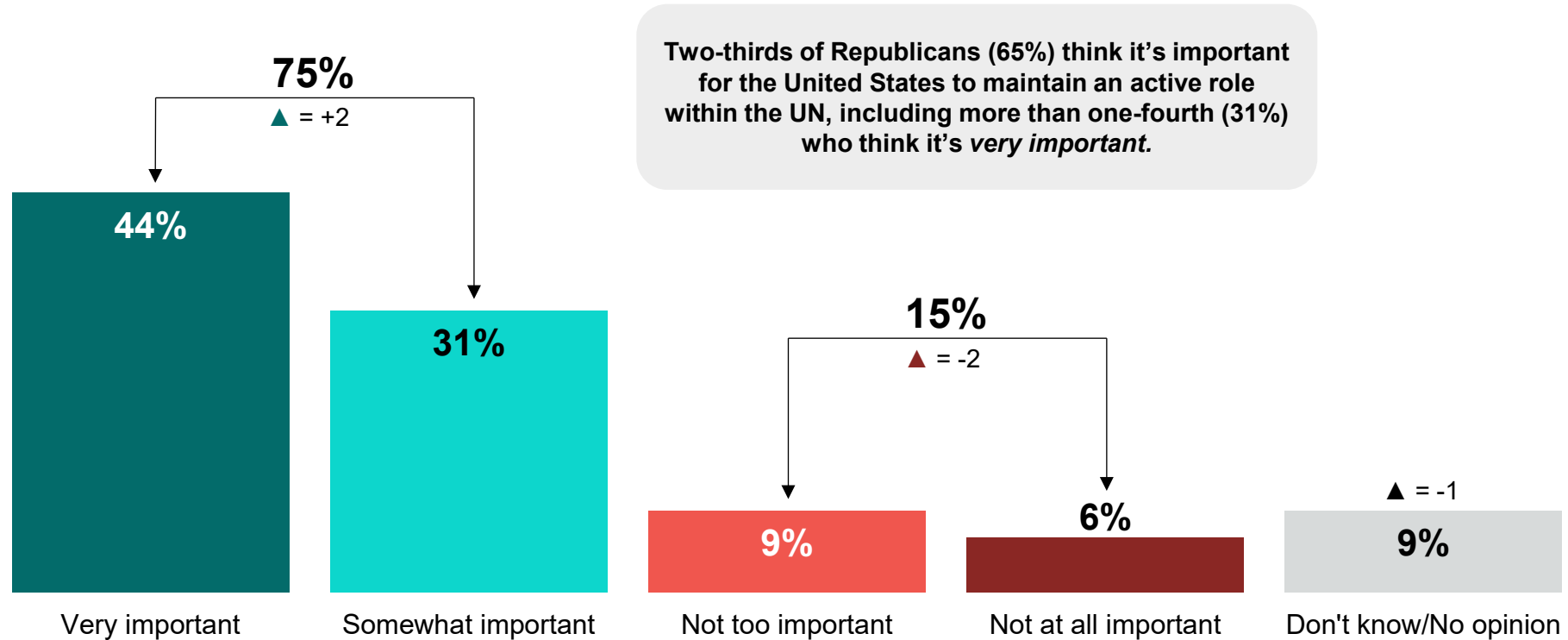


Which of the following comes closer to your view, even if neither is exactly right? Thinking now about the United Nations overall as an organization, do you think...

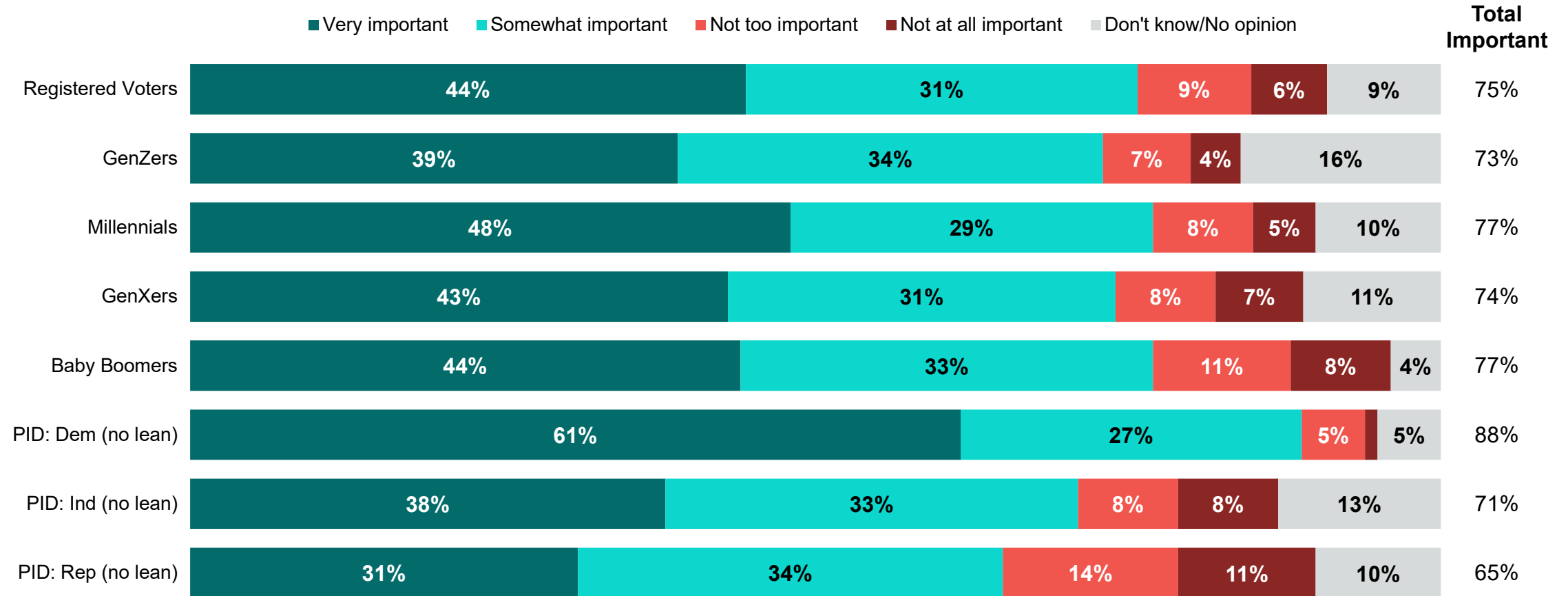


Three-fourths of registered voters (75%) think it's important for the U.S. to maintain an active role within the UN, including more than two-fifths (44%) who think it's *very important*.

And thinking specifically about the United Nations and the United States, how important do you think it is for the United States to maintain an active role within the United Nations?

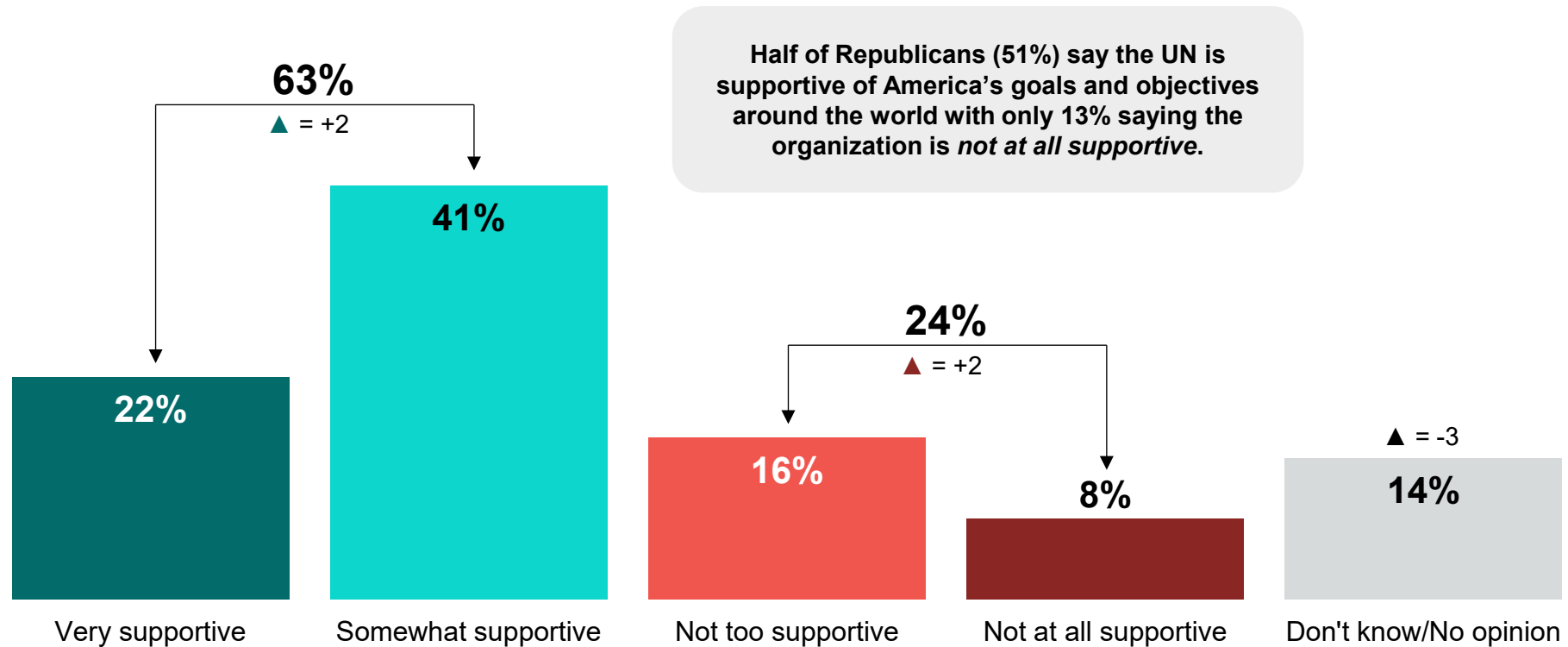


And thinking specifically about the United Nations and the United States, how important do you think it is for the United States to maintain an active role within the United Nations?

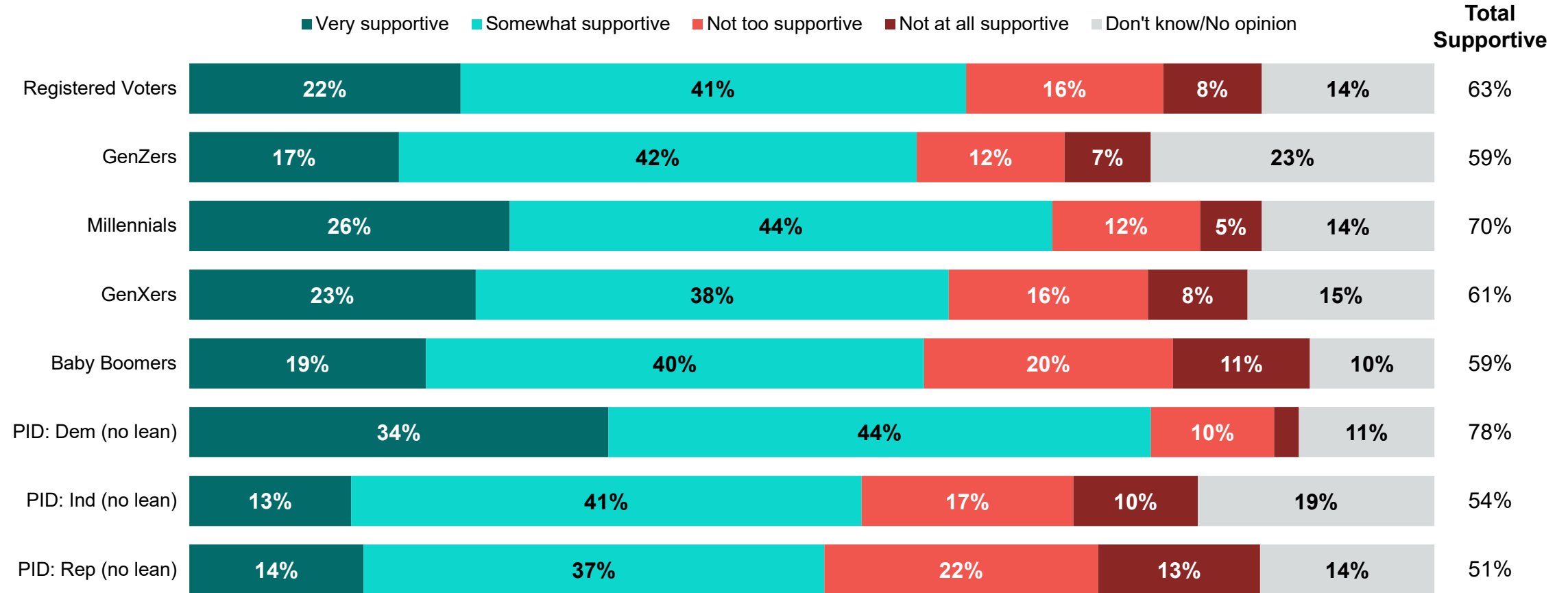


Two-thirds of registered voters (63%) think the UN is supportive of America's goals and objectives around the world, including one-fifth (22%) who think the organization is *very supportive*.

Thinking about the United Nations' support for America's objectives around the world, how supportive would you say the United Nations is of America's goals and objectives around the world?



Thinking about the United Nations' support for America's objectives around the world, how supportive would you say the United Nations is of America's goals and objectives around the world?

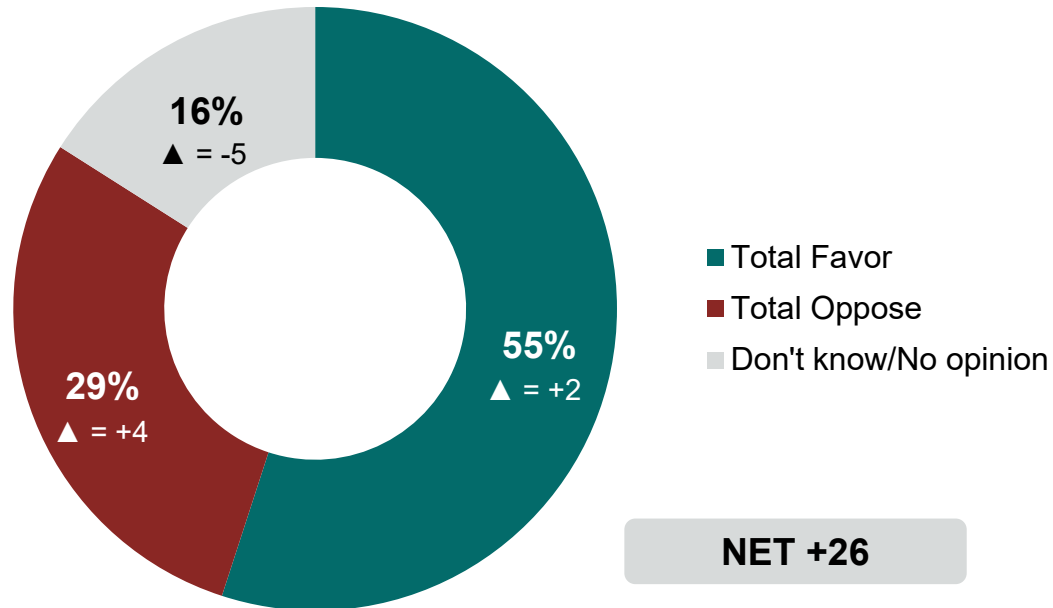


THE U.S. & UN

A majority of registered voters favor the U.S. paying its regular (55%) and peacekeeping (60%) dues to the UN on time and in full.

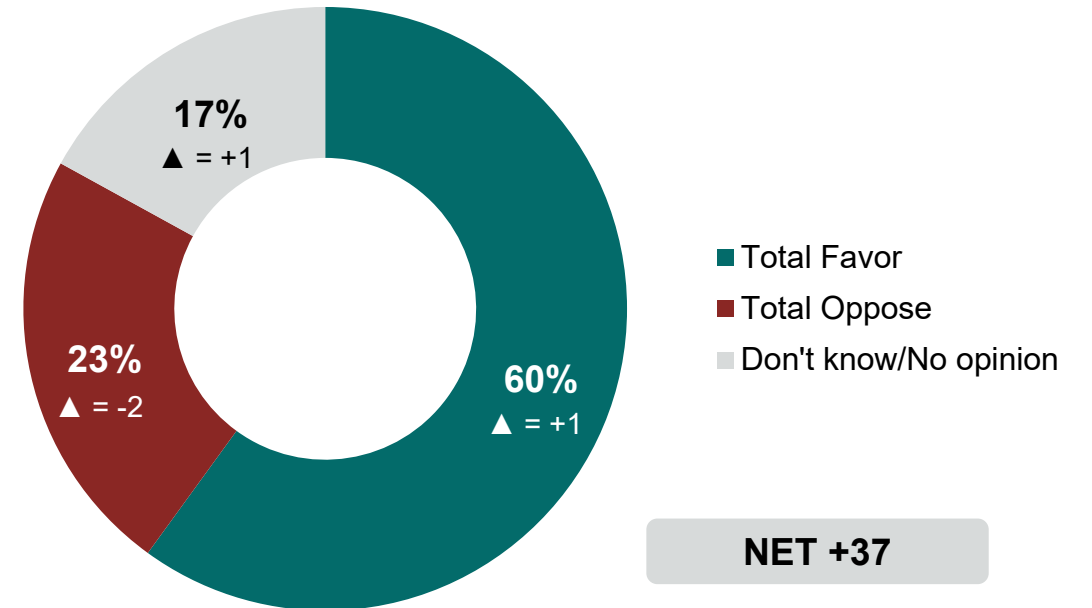
Knowing this, do you favor or oppose the United States paying its dues to the UN on time and in full?*

SPLIT A (N = 1,151 | MoE = +/-3%)



Do you favor or oppose the United States paying its peacekeeping dues to the UN on time and in full?*

SPLIT B (N = 1,140 | MoE = +/-3%)



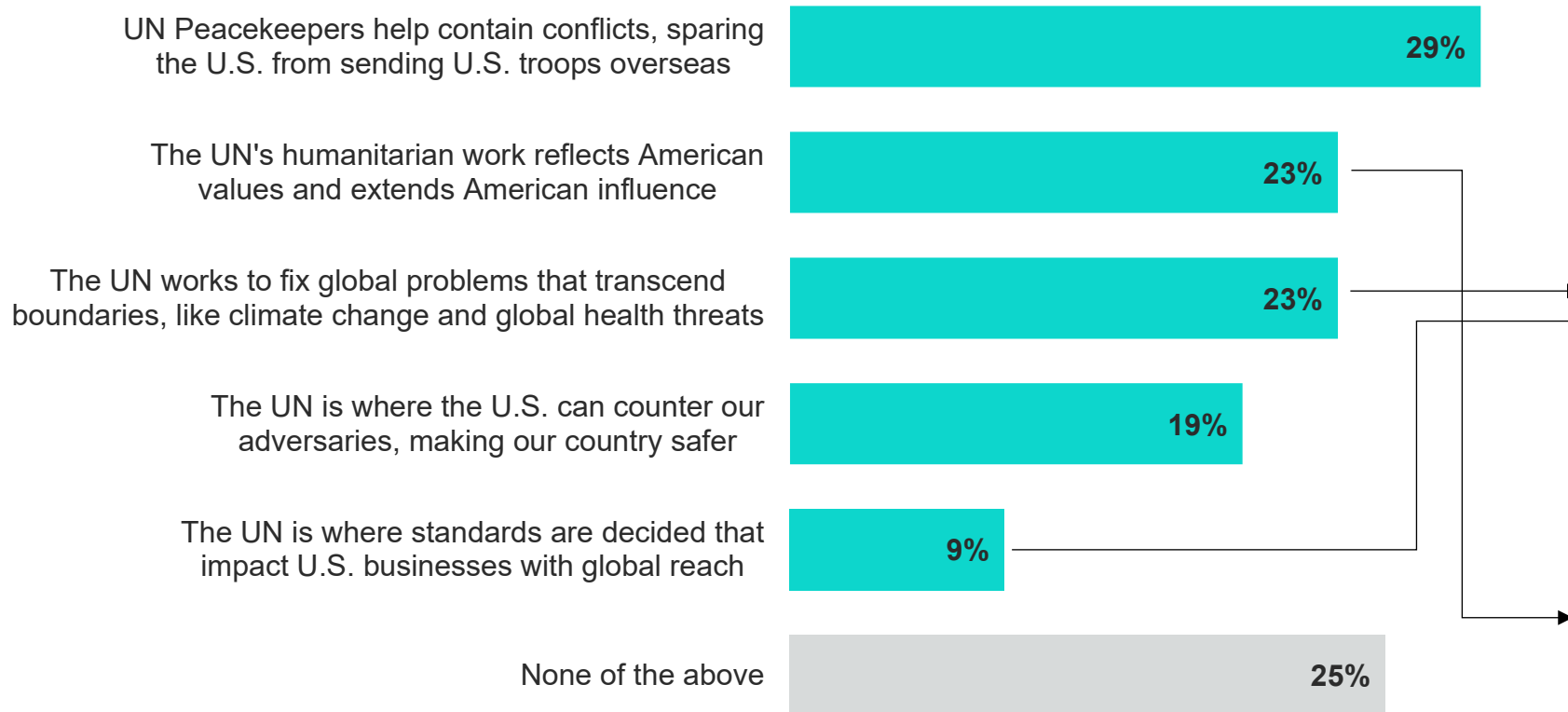
Total Favor = Strongly + Somewhat favor | Total Oppose = Strongly + Somewhat oppose
 NET = Total Favorable – Total Unfavorable
 ▲ = Change from August 2023
 See appendix for demographic breakouts

*Split A Question Pre-Text: Thinking some more about the United States and the United Nations, each member-nation of the United Nations pays a portion of the UN regular budget in the form of dues. These dues are based on a member-nation's capacity to pay or its share of world income. The United States represents approximately twenty-five percent of the world's income, and is assessed to pay twenty-two percent of the UN's budget.

**Split B Question Pre-Text: Now, thinking more specifically about the United States, the United Nations, and peacekeeping. As you may know, the United Nations organizes peacekeeping operations around the world. Each member-nation of the United Nations pays for a portion of the United Nations peacekeeping missions in the form of dues. The United States represents approximately twenty-five percent of the world's income, and is assessed to pay twenty-eight percent of the UN's peacekeeping budget.

More than one-fourth of registered voters (29%) think UN Peacekeepers helping contain conflicts to spare the U.S. from sending troops overseas best reflects the organization's value to the U.S.

Which of the following, if any, best reflects the UN's value to the United States? Please select up to two options.



Millennials are significantly more likely than GenXers and Baby Boomers to think the UN's aim to fix global problems, such as climate change and health threats (28% vs. 21%, 20%), as well as its decision-making around businesses with global reach (12% vs. 7%, 6%) best reflect the UN's value to the United States.

In contrast, GenZers (24%) are significantly more likely than Millennials (15%) to focus on the UN's humanitarian work and how it reflects American values and extends American influence.

