# 01/2025

# HEALTH FOR US



## Protect Americans. Invest in Global Health.

Idaho

Here's How the **Gem State** Benefits from America's Participation in the World Health Organization



The WHO and UN agencies bought **\$201M+ in goods and services** from Western U.S. companies in 2023



The Western U.S. hosts 9 centers for research with the WHO

### **Protecting Idaho Farmers**

The WHO and the World Organization for Animal Health are combatting avian influenza to protect Idaho's \$6.1 billion livestock industry. Recent outbreaks have posed significant challenges, with 35 cases on cattle farms and 41 on poultry farms in 2024. The WHO's work reducing the spread of bird flu is helping contain and prevent the costly spread of disease and financial losses throughout the supply chain. That helps Idaho farmers and keeps eggs affordable for consumers across the country.

### **Benefitting Idaho's Economy**

The UN has contracted Garden City-based small business Clear Global to provide education and training on inclusive health information solutions, creating jobs for Clear Global's 90+ employees. Through Clear Global's expertise in language technology, the UN is making healthcare accessible worldwide.

# **Supporting Idaho's Health Priorities**

Telehealth plays a crucial role in Idaho's healthcare system, where 35 out of 44 counties are considered rural. The WHO supports telehealth initiatives through their Global Standards for Accessibility of Telehealth report. This report promotes better access that bridges care gaps, improves outcomes and reduces disparities.

#### Learn more at betterworldcampaign.org/health



Health for US is an initiative of the Better World Campaign in collaboration with partners who believe in America's global engagement.