

HEALTH FOR US  **Protect Americans.** Invest in Global Health.

Kentucky

Here's How the **Bluegrass State** Benefits from America's Participation in the World Health Organization



The WHO and UN agencies bought **\$209M+ in goods and services** from companies in the Southern U.S. in 2023

Protecting Kentucky Farmers

The WHO and the World Organization for Animal Health are combatting avian influenza and protecting the 7,000 employees and 850 chicken farmers in Kentucky's \$1 billion poultry industry. This work to monitor and reduce the spread of bird flu can help prevent further costly culling of infected and exposed flocks that has spread financial losses and higher costs throughout the supply chain. That helps Kentucky farmers and keeps eggs affordable for consumers across the country.

Keeping Our Military Personnel Safe

Kentucky's five active military bases are home to more than 31,000 personnel who often deploy to regions where malaria is a serious threat. The WHO plays a vital role in protecting troops by working with partners to develop guidelines, collect surveillance data and deliver effective treatments. Thanks to this work, 44 countries around the world have been declared malaria-free - making our U.S. military personnel safer from disease.



The Southern U.S. hosts **40 of the 68 centers for research with the WHO** in the country

Supporting Kentucky Communities

More than 33% of Kentucky's population is 50 years of age or older. To meet the needs of aging Kentuckians, residents of Louisville and Bowling Green joined the Age-Friendly Communities Initiative led by the AARP and the WHO. Together, they are working to promote walkable streets, improve housing and expand access to services.

Learn more at betterworldcampaign.org/health

