Maine

Here's How the **Pine Tree State** Benefits from America's Participation in the World Health Organization





Investing in Maine's Economy

The WHO has contracted New Glouster-based, woman-owned Planson International for its premier IT services, supporting job creation for the company's nearly three dozen employees. This partnership leverages Planson's innovation expertise to support WHO's humanitarian programs worldwide.

Supporting Maine's Communities

Nearly one in four Mainers are 60 years of age or older. To meet the needs of an aging population, more than 30 municipalities across the state - including Millinocket, Bethel and Paris - joined the AARP and WHO Age-Friendly Communities Initiative. Together, they are working to promote walkable streets, improve housing and expand access to services statewide.

Advancing Maine's Health Priorities

Dementia and Alzheimer's are critical health issues in Maine, where 30,000 people aged 65 and older are living with Alzheimer's disease. The WHO supports initiatives addressing dementia and Alzheimer's through its Global Action Plan on the Public Health Response to Dementia: 2017-2025. The Plan outlines actions for policymakers, international, regional and national partners, and the WHO in areas such as prioritizing dementia as a public health issue, raising awareness, reducing risks, improving diagnosis and care, supporting carers and advancing research and innovation.

Learn more at betterworldcampaign.org/health