

### **Protect Americans.** Invest in Global Health.

As a global leader in public health, the United States has long served as an example of the imperative and impact of investing in healthier communities. While most of America's healthcare funding and innovation happens right here in the U.S., our ability to advance the health of our own citizens is strengthened by our partnerships with other nations and organizations that collectively benefit from sharing research and best practices across borders as we protect those inside our borders. Because disease transcends geography, it's critical for the U.S. to address threats at their source and ensure life-saving discoveries reach all those in need - from middle America to midtown Manhattan.

Among our strongest partners in this work is the World Health Organization, which works in over 150 countries worldwide and alongside nearly 70 research institutions in the U.S. to bring American ingenuity to communities nationwide and around the world. Here's how the U.S. and WHO are working together to make America healthier, safer and more prosperous.

#### **Strengthens U.S. Industry**

For every dollar the U.S. sends to the WHO, about \$0.46 comes back to our economy through procurement contracts. American businesses and workers lead the world in the research, development and manufacture of products that diagnose, treat and prevent disease. It's little wonder that the WHO buys more of these products from the U.S. than anywhere else in the world. In 2023, for example, the WHO purchased American goods and services valued at \$607 million. Those purchases benefit workers and businesses small and large across the country, including in states like Florida, Georgia, Michigan, New York, North Carolina and Pennsylvania.

#### **Expands U.S. Global Influence**

As a leader in the WHO, the U.S. wields tremendous influence in shaping global health policy and the national health agendas of participating countries within the WHO. U.S. funding and engagement also ensures that influence from countries like China and Russia is kept at bay as the U.S. advances global policies consistent with U.S. interests, values and global health priorities. U.S. leadership has also facilitated vital dialogue and collaboration between the WHO and U.S. civil society and the private sector, making sure a range of American perspectives guide global health policies.

#### **Protects U.S. Health Security**

With America's continued investment and leadership, WHO stops diseases before they become costly and deadly outbreaks that can reach the U.S. WHOcoordinated global disease detection networks have been critical in protecting Americans from polio, measles, Ebola, tuberculosis and many other devastating public health threats. The WHO also provides real-time information to the U.S. about disease outbreaks and emerging threats, equipping the U.S. with early warning to protect our own population and investments.

#### **Amplifies U.S. World Class Research**

The WHO partners with 68 U.S. research centers across 18 states and the nation's capital to support health research and innovation in the U.S. and globally. This includes the Centers for Disease Control, with whom the WHO has partnered for three decades to provide global support for biosecurity and testing. The CDC also serves as the premier global reference lab for polio, measles and rubella, ensuring the WHO has the laboratory capacity and supplies to detect outbreaks and measure the impact of immunization activities.



### **Protect Americans.** Invest in Global Health.

Deadly diseases know no borders. To protect Americans here at home, the United States must prevent the spread of disease abroad. Addressing threats at their source saves lives and makes the best use of scarce taxpayer dollars. Among our strongest partners in prevention is the World Health Organization (WHO), which works in over 150 countries worldwide and alongside nearly 70 research institutions across our nation to make America safe, healthy and prosperous. Here are some of the things America gets from WHO membership:

#### **Cash Back for Every Dollar Invested**

American businesses and workers lead the world in the research, development and manufacture of products that diagnose, treat and prevent disease. So it's little wonder that the UN buys more of these products from the United States than from any other country. In fact, **for every dollar in assessed contributions the United States sends to the WHO, about \$0.46 comes back to our economy through procurement contracts.** In 2023, the WHO purchased American goods and services valued at \$51 million. Those purchases benefit workers and businesses small and large across the country, including in states like Florida, Georgia, Michigan, New York, North Carolina and Pennsylvania.

#### An Edge in Global Health Sciences R&D

Academic research institutions around the world partner with the WHO to tackle the most vexing health challenges of our day. **American institutions lead the world in health sciences R&D** and host nearly 1 in 10 of these WHO centers - more than any other country. Centers located in Alabama, Florida, Kansas, North Carolina, Pennsylvania, Tennessee and a dozen other states maintain promising R&D portfolios and lead some of the most critical monitoring, preparedness and healthcare training initiatives the WHO undertakes.

#### **A Partner in Health Solutions**

The WHO plays a critical role in **stopping dangerous fentanyls and combatting a devastating bird flu outbreak** that has crippled American poultry and dairy farmers and sent grocery store prices for meat and eggs through the roof. The WHO acted decisively to impose international controls on synthetic opioids that have killed thousands of Americans and cost our economy more than \$1.5 trillion. In partnership with the UN Food and Agriculture Organization and others, WHO evaluates candidate vaccine viruses and provides guidance on bird flu prevention, surveillance and response.

#### **Fast Access to American Innovations**

By "pre-qualifying" and listing medicines, shots and diagnostics for emergency use in the fight against deadly diseases, the WHO provides an **accelerated path to procurement of safe, effective, reliable and high-quality American health innovations**. In 2024, for example, the WHO pre-qualified a Hepatitis self-test manufactured by Bethlehem, PA-based OraSure Technologies. An innovative mpox point of care molecular test developed by Sunnyvale, CA-based Cepheid became the first such diagnostic ever approved by the WHO for emergency use.



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# HOW U.S. LEADERSHIP IS **REFORMING THE WHO**

The World Health Organization (WHO) is a learning organization that operates at the direction of its 194 Member States and **works continuously to improve efficiency, accountability and transparency**. The United States plays a critical governance role in the WHO - serving on the 34-member Executive Board and taking an active part in the larger World Health Assembly.

Under the leadership of the United States and other member nations, the **WHO has made significant improvements since 2020**. For example, the WHO's "Transforming for Impact" program launched in 2018 is delivering on 40 bold initiatives designed to strengthen financial management and operational performance and more efficiently procure and distribute goods and services.

While reforms continue, a 2024 external assessment conducted by the Multilateral Organization Performance Assessment Network - an independent network established by the United States and 21 other countries - found that the WHO has "made **progress and improvements by undertaking a range of organizational reforms** with potentially wide-ranging impact."

The **WHO** is proving that it can listen to feedback from Member States, learn lessons and take smart and decisive steps to transform its structures and processes to deliver better results for the many who rely on them around the world. The last four years have seen particular progress in the following key areas:



#### ENSURING EVERYONE PAYS THEIR FAIR SHARE

The WHO is broadening its donor base to reduce reliance on large donors. Based on reforms recommended by a working group the WHO Executive Board set up in 2020, the WHO's 2024 investment round secured 70 pledges from governments, philanthropic organizations, and the private sector, including 28 from low- and middle-income countries. Well over half the donors made voluntary contributions for the very first time.

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#### IMPROVING OPERATIONAL EFFICIENCY AND IMPACT

Since 2021, the WHO has completely overhauled its \$1.6 billion annual procurement functions and optimized its global supply chain to strengthen performance and operational impact. At the direction of Member States, the WHO centralized its worldwide administrative functions in 2021 and set up a dedicated Transportation and Logistics Hub in 2022 to more efficiently deliver to the 150 countries where it works.



#### STRENGTHENING PARTICIPATION AND ACCOUNTABILITY

China doesn't want businesses and civil society groups to participate in WHO processes. The United States is successfully countering that autocratic view. As a result of America's sustained engagement, the WHO recently established a Civil Society Commission that is creating partnerships and other pathways for businesses and nonprofits in the United States and around the world to contribute valuable guidance and expertise.



# **ACCOMPLISHMENTS OF THE WHO** made possible through U.S. engagement

The World Health Organization is the world's largest agency working to stop diseases at their source, before they become costly and deadly outbreaks in the U.S. WHO initiatives have been critical in protecting Americans from polio, measles, Ebola, tuberculosis and countless public health threats. Through U.S. funding and research, development and clinical expertise from nearly 70 U.S. research centers across the country, the WHO has succeeded in addressing some of the biggest diseases of the last century.

#### **Eradication of Smallpox**

In 1950, smallpox was responsible for the deaths of more than two million people worldwide. In just three decades and with significant U.S. research and funding, the global eradication of smallpox was officially declared by the WHO.

#### **Protection Against Polio**

The WHO accelerated decades of progress towards global polio eradication. Through U.S. funding, WHO implements global disease monitoring for the polio virus in areas where America does not have the capacity to reach, including polio hotspots across Asia. Without these detection capabilities, polio could surge to 200,000 cases annually within a decade - inevitably reaching American communities.

#### **Measles Control**

Measles is one of the most infectious human diseases on the planet. A single case can generate as many as 18 additional cases among unvaccinated people. The WHO provides global measles detection and response capabilities through a network of over 700 labs, partnering to provide rapid response during outbreaks and assistance to nations building stronger immunization systems.

#### **Malaria Reduction**

With nearly 220 million people infected and 500,000 deaths a year, malaria is the world's most dangerous parasitic disease. Seventy years ago, the U.S. invested in a billion-dollar program to eradicate the disease. Through novel use of insecticide spraying, drug therapy and environmental engineering, malaria was virtually eradicated by the 1970s. Today, 80% of cases occur in 15 sub-Saharan countries and India - with a mortality rate at less than 50%.

#### **Fight Against Tropical Diseases**

U.S. research centers are working with the WHO to tackle a dozen infectious tropical diseases, including River blindness and trachoma. According to the WHO, these diseases affect one in six people worldwide, including 875 million children. With U.S. funding and partnership with American NGOs, the WHO has put into action programs designed to train medical personnel, educate local populations, provide equipment, distribute medicine and deliver treatment.

# Learn more at **betterworldcampaign.org/health**



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# Wisconsin

Here's How the **Badger State** Benefits from America's Participation in the United Nations and the World Health Organization



The UN bought **\$1M+** in goods and services from Wisconsin companies in 2023



The Midwest hosts 7 WHO centers for joint research

#### **Benefitting Wisconsin Farmers**

The WHO and the World Organization for Animal Health are combatting avian influenza and protecting Wisconsin's nearly 6,000 farms that make up the state's \$784 million poultry industry. Their work reducing the spread of bird flu is helping prevent costly culling of infected and exposed flocks that has spread financial losses and higher costs throughout the supply chain. That helps Wisconsin farmers and keeps eggs affordable for consumers across the country.

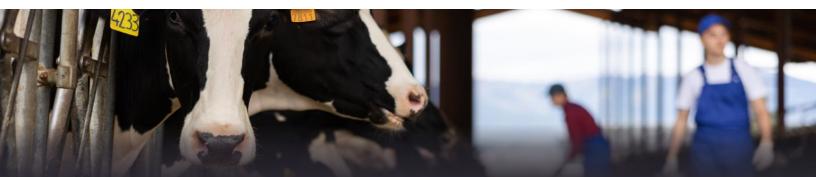
#### **Investing in Wisconsin's Economy**

Manitowoc-based Wisconsin Aluminum Foundry contracts with the UN for its premier aluminum and copper-based casting services for medical supplies, supporting the company's 400+ employees. This partnership taps into WAF's expertise in metal casting to provide the UN with quality surgical equipment for programs in the U.S. and beyond.

#### **Supporting Wisconsin's Health Priorities**

Over 33% of Wisconsin's population is 50 years of age or older. To meet the needs of aging Wisconsin residents, Sheboygan, Greendale, Shorewood and Madison joined the Age-Friendly Communities Initiative led by AARP and the WHO. Together, they are working to promote walkable streets, improve housing and expand access to services.

#### Learn more at betterworldcampaign.org/health





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Texas

Here's How the **Lone Star State** Benefits from America's Participation in the United Nations and the World Health Organization



The WHO and other UN agencies bought **\$19M+ in goods and services** from Texas companies in 2023



AARP-WHO partnership supports 9 Age-Friendly Communities in Texas

#### **Investing in Texas' Economy**

The WHO has contracted with Dallas-based business One Network Enterprise to improve efficiency and transparency of medical supply chains, supporting the company's 600+ employees and adding to Texas' reputation as a leader in health technology. The partnership leverages One Network Enterprise's expertise in supply chain management technology to strengthen health systems worldwide.

#### **Benefitting Texas Farmers**

The WHO and the World Organization for Animal Health are combatting avian influenza and protecting Texas' nearly 40,000 farms that make up the state's \$5 billion poultry industry. Their work reducing the spread of bird flu is helping prevent costly culling of infected and exposed flocks that has spread financial losses and higher costs throughout the supply chain. That helps Texas farmers and keeps eggs affordable for consumers across the country.

#### **Supporting Texas' Health Priorities**

In Galveston, researchers at the University of Texas Medical Branch are enhancing the experience of aging. Alongside the WHO and the Pan-American Health Organization, the Sealy Center on Aging works to reduce barriers for aging adults and increase the quality of life for the 4+ million Texans over the age of 60. Their work helps communities complement local health policies with older adults in mind.

#### Learn more at betterworldcampaign.org/health



#### Protect Americans. Invest in Global Health.

# Alabama

Here's How the **Yellowhammer State** Benefits from America's Participation in the United Nations and the World Health Organization



**in goods and services** from companies in the Southern U.S. in 2023 AARP-WHO partnership supports Birmingham as an Age-Friendly Community The University of Alabama hosts one of 68 WHO centers for joint research in the U.S.

#### **Benefitting Alabama's Farmers**

The WHO and the World Organization for Animal Health are combatting avian influenza and protecting the 86,000 employees in Alabama's \$15 billion poultry industry. Their work to monitor and reduce the spread of bird flu can help prevent further costly culling of infected and exposed flocks that has spread financial losses and higher costs through the supply chain. That helps Alabama farmers and keeps eggs affordable for consumers nationwide.

#### **Growing Alabama's Economy**

Founded in Birmingham during the Great Depression, EBSCO Industries has grown into a global business leader supporting over 6,000 employees. Its success is driven partially by international opportunities, such as its contract with the United Nations to provide public sector IT services. This collaboration supports Alabama's economy and America's global position.

#### **Supporting Alabama Seniors**

Nearly 20% of Alabama's population is 65 years of age or older. To meet the needs of aging Alabamans, residents of Birmingham joined the Age-Friendly Communities Initiative led by the AARP and the WHO. Together, they are working to promote walkable streets, improve housing and expand access to services.

#### Learn more at betterworldcampaign.org/health





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# Tennessee

Here's How the **Volunteer State** Benefits from America's Participation in the United Nations and the World Health Organization



from companies in the Southern U.S. in 2023 AARP-WHO partnership supports Crossville, Franklin and Montgomery Counties as Age-Friendly Communities **St. Jude's Hospital in Memphis** hosts one of 68 WHO centers for joint research in the U.S.

#### **Benefitting Tennessee Farmers**

The WHO and the World Organization for Animal Health are working together to combat avian influenza and protect Tennessee's \$6.55 billion poultry industry. Their work to monitor and reduce the spread of bird flu can help prevent further costly culling of infected and exposed flocks that has spread financial losses and higher costs through the supply chain. That helps Tennessee farmers and keeps eggs affordable for consumers across the country.

#### **Growing Tennessee's Economy**

The UN has contracted with Cookville-based small business Research Electronics International (REI) to provide laboratory equipment, education and transportation services – helping to support jobs for the company's more than 65 employees. This partnership leverages REI's expertise in surveillance equipment to enhance the UN's efforts to promote security and peace, both in the US and beyond.

#### **Protecting Tennesseans**

For nearly 50 years, St. Jude Children's Research Hospital in Memphis has served as one of seven WHO Global Influenza Surveillance and Response System (GISRS) centers that monitor and respond to dangerous influenza viruses. The research and surveillance efforts of St. Jude and the WHO have saved countless lives across Tennessee and around the world.

#### Learn more at betterworldcampaign.org/health





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# Florida

Here's How the Sunshine State Benefits from America's Participation in the United Nations and the World Health Organization



services from Florida companies in 2023

making Florida a leader in global health innovation

**Age-Friendly Communities** in Florida

#### **Benefitting Florida's Economy**

Orlando-based small business Abbot Rapid Dx North America supplies medical equipment to the WHO, which helps support jobs for the company's more than 100 employees and adds to Florida's global reputation as a life sciences leader. These sales leverage Abbot Rapid's expertise in diagnostic and laboratory equipment manufacturing to build on the WHO's worldwide work to prevent the spread of disease.

#### **Protecting Floridians**

Each year, 10,500+ new cases of cervical cancer are diagnosed in the U.S. alone. Researchers at the University of Miami are working to bring that number down to zero. In partnership with the WHO, they are building the capacity of healthcare providers in Florida and beyond to identify early signs of the disease and educate the public.

#### **Supporting Florida's Health Priorities**

Florida has one of the nation's largest populations of people over 65 years of age. To meet the needs of aging Floridians, 44 local governments - from Citrus and Sarasota Counties to St. Petersburg and Clearwater - have joined the Age-Friendly Communities Initiative led by AARP and the WHO. Together, they are working to promote walkable streets, improve housing and expand access to services.

#### Learn more at betterworldcampaign.org/health





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# Arkansas

Here's How the Natural State Benefits from America's Participation in the United Nations and the World Health Organization



from companies in the Southern U.S. in 2023

Little Rock as Age-Friendly **Communities** 

centers for joint research in the country

#### **Protecting Arkansans**

In 2023, Arkansas reported its first case of malaria in over two decades, highlighting the ongoing threat of the disease in the region. Due to its proximity to the Mississippi River and abundant wetland areas, Arkansas has historically experienced some of the highest malaria rates in the U.S. The WHO's Global Malaria Program is essential in combating the disease through prevention, treatment and ultimately, eradication.

#### **Supporting Arkansas Health Priorities**

Maternal health is a critical issue in Arkansas, with over 60% of counties lacking adequate maternity services. Governor Sanders has prioritized the issue, stating, "As the first mom to lead Arkansas, maternal health is personal." The WHO plays a vital role in guiding countries, including the U.S., on best practices for maternal healthcare, providing data, research and recommendations to help reduce maternal deaths.

#### **Growing Arkansas' Economy**

Little Rock-based Heifer International supports small-scale farmers in Arkansas and globally in the fight against hunger. Heifer's contracts with the UN support over 150 local jobs, positioning the state at the forefront of global efforts to combat hunger.

#### Learn more at betterworldcampaign.org/health





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**Age-Friendly Community** 

Georgia

Here's How the **Peach State** Benefits from America's Participation in the United Nations and the World Health Organization



more than any other state

**Benefitting Georgia's Economy** 

Georgia companies in 2023

Cherokee County-based small business Crisis Systems, LLC is contracted by the WHO to provide emergency response technology to respond to health crises, adding to Georgia's reputation as the leading state in healthcare IT. Crisis Systems uses their expertise to support the WHO's worldwide work addressing health emergencies efficiently and effectively.

#### **Protecting Georgia Farmers**

The WHO and the World Organization for Animal Health are combatting avian influenza and protecting the 88,000 Georgians who work in the state's \$28 billion poultry industry. Their work to monitor and reduce the spread of bird flu can help prevent further costly culling of infected and exposed flocks that has spread financial losses and higher costs throughout the supply chain. That helps Georgia farmers and keeps eggs affordable for consumers nationwide.

#### **Supporting Georgia's Health Priorities**

In 2022, Emory University's Department of Rehabilitation was designated as a WHO Collaborating Center - an honor that places Emory among a group of just nine rehabilitation collaborating centers worldwide and the first in North America. Researchers and students are playing a crucial role in reducing disability and improving function in individuals with a range of health conditions in Georgia and beyond.

#### Learn more at betterworldcampaign.org/health





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# Kentucky

Here's How the **Bluegrass State** Benefits from America's Participation in the United Nations and the World Health Organization



The UN bought **\$209M+ in goods and services** from companies in the Southern U.S. in 2023



The Southern U.S. hosts 40 of the 68 WHO centers for joint research in the country

#### **Protecting Kentucky Farmers**

The WHO and the World Organization for Animal Health are combatting avian influenza and protecting the 7,000 employees and 850 chicken farmers in Kentucky's \$1 billion poultry industry. This work to monitor and reduce the spread of bird flu can help prevent further costly culling of infected and exposed flocks that has spread financial losses and higher costs throughout the supply chain. That helps Kentucky farmers and keeps eggs affordable for consumers across the country.

#### **Keeping Our Military Personnel Safe**

Kentucky's five active military bases are home to more than 31,000 personnel who often deploy to regions where malaria is a serious threat. The WHO plays a vital role in protecting troops by working with partners to develop guidelines, collect surveillance data and deliver effective treatments. Thanks to this work, 44 countries around the world have been declared malaria-free – making our U.S. military personnel safer from disease.

#### **Supporting Kentucky Communities**

More than 33% of Kentucky's population is 50 years of age or older. To meet the needs of aging Kentuckians, residents of Louisville and Bowling Green joined the Age-Friendly Communities Initiative led by the AARP and the WHO. Together, they are working to promote walkable streets, improve housing and expand access to services.

Learn more at betterworldcampaign.org/health





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# **North Carolina**

Here's How the **Tar Heel State** Benefits from America's Participation in the United Nations and the World Health Organization



#### **Benefitting North Carolina's Economy**

Durham-based IQVIA Inc. is a leading healthcare information services company contracted by the WHO to provide healthcare IT for governments, supporting the company's 2,000+ local workforce. Through the partnership, IQVIA provides expertise in health analytics to advance the WHO's efforts to improve the efficiency and quality of health systems worldwide.

#### **Protecting Our Military Personnel**

North Carolina's eight active military bases are home to more than 91,000 personnel who often deploy to regions where malaria is a serious threat. The WHO plays a vital role in protecting troops by working with partners to develop guidelines, collect surveillance data and deliver effective treatments. Thanks to this work, 44 countries around the world have been declared malaria-free - making our U.S. military personnel safer from disease.

#### **Supporting North Carolina's Health Priorities**

The University of North Carolina boasts one of the nation's leading nursing and midwifery programs, helping to set national standards for maternal and child health. In collaboration with the WHO and the Pan-American Health Organization, trainees and practitioners conduct research and hone their skills, bringing quality care to patients and communities.

#### Learn more at betterworldcampaign.org/health





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# **South Carolina**

Here's How the **Palmetto State** Benefits from America's Participation in the United Nations and the World Health Organization



The UN bought **\$209M+ in goods and services** from companies in the Southern U.S. in 2023



AARP-WHO Age-Friendly Community

#### **Investing in South Carolina's Economy**

The UN has contracted with Greer-based Disease Control Technologies LLC (DCT) to develop and deliver advanced control textiles, including mosquito nets. DCT's expertise combined with the UN's global reach is reducing malaria-related deaths worldwide. To date, life-saving products manufactured at DCT's factory in South Carolina have been distributed to over 25 countries.

#### **Benefitting South Carolina Farmers**

The WHO and the World Organization for Animal Health are combatting avian influenza to protect the state's \$3.9 billion poultry industry. Their work reducing the spread of bird flu is helping prevent costly culling of infected and exposed flocks that has spread financial losses and higher costs throughout the supply chain. That helps South Carolina farmers and keeps eggs affordable for consumers across the country.

#### **Protecting Our Military Personnel**

Malaria is a growing threat to American troops deployed abroad, including the more than 33,000 military personnel at South Carolina's seven active bases. The WHO plays a vital role in protecting troops by working with partners to develop guidelines, collect surveillance data and deliver effective treatments. Thanks to this work, 44 countries around the world have been declared malaria-free - making our U.S. military personnel safer from disease.

#### Learn more at betterworldcampaign.org/health





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# Nebraska

Here's How the **Cornhusker State** Benefits from America's Participation in the United Nations and the World Health Organization



The UN bought \$35M+ in goods and services from Midwest companies in 2023



AARP-WHO partnership supports **3 Age-**Friendly Communities in Nebraska

#### **Benefitting Nebraska Farmers**

The WHO and the World Organization for Animal Health are combatting avian influenza and protecting Nebraska's nearly 36,000 workers that make up the state's \$12 billion poultry industry. Their work reducing the spread of bird flu is helping prevent costly culling of infected and exposed flocks that has spread financial losses and higher costs throughout the supply chain. That helps Nebraska farmers and keeps eggs affordable for consumers across the country.

#### **Investing in Nebraska's Economy**

The UN has contracted with Omaha-based Corporate Travel Management for business travel services, supporting jobs for its 1,000+ employees. Through this contract, CTM's innovative and cost-effective corporate solutions ensure smooth and efficient travel management for the UN's global operations.

#### **Supporting Nebraska's Health Priorities**

Nebraska is a leader in bio-preparedness, with the Nebraska Biocontainment Unit (NBU) at the University of Nebraska Medical Center playing a vital role in managing and treating infectious diseases like Ebola - essential for responding to global health crises. The WHO provides guidance, coordinates international responses and supports affected countries. In partnership with the WHO, Nebraska is part of the solution to stopping the spread of disease.

#### Learn more at betterworldcampaign.org/health





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# **New Jersey**

Here's How the **Garden State** Benefits from America's Participation in the United Nations and the World Health Organization



The UN bought **\$70M+** in goods and services from New Jersey companies in 2023



AARP-WHO partnership supports **3 Age-**Friendly Communities in New Jersey

#### **Benefitting New Jersey's Economy**

With 12 of the world's 20 largest medical technology companies in New Jersey, it's no surprise that the WHO has long sought out contract opportunities in the state. Among those companies is Somerset-based Premier Medical Corporation Private Limited, a global leader in rapid tests for a range of viruses. Its work with the WHO supports the company's 200+ employees and brings Premier Medical's expertise to the global effort to fight diseases like HIV.

#### **Protecting New Jerseyans**

New Jersey has the third highest prevalence of Lyme disease in the country. The WHO recognizes Lyme disease as a serious public health concern in the U.S. and worldwide, collaborating with American health authorities to improve detection, research and public awareness.

#### **Supporting New Jersey's Health Priorities**

Over 37% of New Jersey's population is 50 years of age or older. To meet the needs of aging New Jersey residents, Teaneck, Englewood and Montclair joined the Age-Friendly Communities Initiative led by AARP and the WHO. Together, they are working to promote walkable streets, improve housing and expand access to services.

#### Learn more at betterworldcampaign.org/health





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# **New York**

Here's How the **Empire State** Benefits from America's Participation in the United Nations and the World Health Organization



#### **Benefitting New York's Economy**

The Pittsford-based Clarisoft Technologies is contracted by the WHO to provide software solutions for numerous life-saving global health projects. The company's contributions have already made an impact, notably in the WHO's global campaign against Ebola. This contract leverages Clarisoft Technologies' expertise in software development to assist the WHO in addressing health crises worldwide.

#### **Protecting New Yorkers**

The State University of New York in Albany hosts the only WHO center for joint research focused exclusively on environmental health. Housed at the university's Institute for Health and the Environment in Rensselaer, the center protects vulnerable communities in New York and around the world by investigating human diseases caused by exposure to chemical pollutants, electromagnetic fields and ionizing radiation.

#### **Advancing Our Health Priorities**

With nearly 13% of New Yorkers over the age of 65, healthy aging is a top priority. In 2018, AARP and the WHO designated New York the first Age-Friendly state in the country. Through this collaboration, the WHO works with AARP to help local communities create healthy environments by promoting walkable streets, improving housing and expanding access to services.

#### Learn more at betterworldcampaign.org/health





#### Protect Americans. Invest in Global Health.

# Idaho

Here's How the **Gem State** Benefits from America's Participation in the United Nations and the World Health Organization



The UN bought **\$201M+ in goods and services** from Western U.S. companies in 2023



The Western U.S. hosts 9 WHO centers for joint research

#### **Protecting Idaho Farmers**

The WHO and the World Organization for Animal Health are combatting avian influenza to protect Idaho's \$6.1 billion livestock industry. Recent outbreaks have posed significant challenges, with 35 cases on cattle farms and 41 on poultry farms in 2024. The WHO's work reducing the spread of bird flu is helping contain and prevent the costly spread of disease and financial losses throughout the supply chain. That helps Idaho farmers and keeps eggs affordable for consumers across the country.

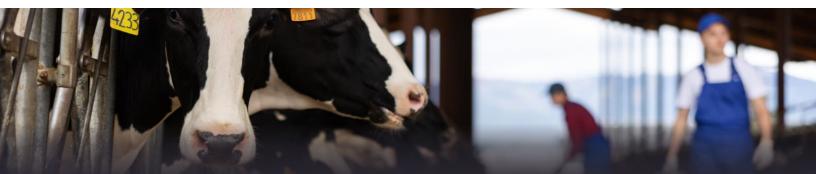
#### **Benefitting Idaho's Economy**

The UN has contracted Garden City-based small business Clear Global to provide education and training on inclusive health information solutions, creating jobs for Clear Global's 90+ employees. Through Clear Global's expertise in language technology, the UN is making healthcare accessible worldwide.

#### **Supporting Idaho's Health Priorities**

Telehealth plays a crucial role in Idaho's healthcare system, where 35 out of 44 counties are considered rural. The WHO supports telehealth initiatives through their Global Standards for Accessibility of Telehealth report. This report promotes better access that bridges care gaps, improves outcomes and reduces disparities.

#### Learn more at betterworldcampaign.org/health





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# Michigan

Here's How the **Wolverine State** Benefits from America's Participation in the United Nations and the World Health Organization

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The UN bought <b>\$6M+ in goods and</b> <b>services</b> from Michigan companies in 2023	Michigan hosts 2 WHO centers for joint research	AARP-WHO partnership supports 8 municipalities as Aging-Friendly Communities

#### **Benefitting Michigan's Economy**

The WHO has contracted Battle Creek-based small business corePHP for website and content services, supporting job creation for the company's 100+ employees. Through corePHP's digital design expertise, the WHO is able to share extensive health reports, recommendations and frameworks to audiences across the U.S. and worldwide.

#### **Strengthening Michigan's Workforce**

More than 100,000 registered nurses work in Michigan. In collaboration with the WHO, researchers at the University of Michigan in Ann Arbor are providing high quality nursing education for practitioners and trainees across the state, adding essential skills in maternal and midwifery practices.

#### **Supporting Michigan's Communities**

More than two million Michigan residents are 60 years of age or older. To meet the needs of an aging population, eight municipalities - including Highland Park, Auburn Hills, Lansing and Grand Rapid - joined the Age-Friendly Communities Initiative led by AARP and the WHO. Together, they are working to promote walkable streets, improve housing and expand access to services.

#### Learn more at betterworldcampaign.org/health





# THE HIGH COST OF WHO DEFUNDING

Withdrawal from the World Health Organization has significant negative consequences for the U.S. - not just for American standing, but for American communities.

#### Here are a few ways that walking away from the WHO would be a step in the wrong direction.

If the U.S. leaves the WHO, we lose key positions of public health influence and diplomatic engagement.

If the U.S. leaves the WHO, **we lose the sizeable power we currently enjoy** in the WHO. The power vacuum would be filled by adversaries like China and Russia, who would wield greater influence on the global health agenda and wider access to foreign markets.

If the U.S. leaves the WHO, **we lose the ability to reform the institution** into a more agile, transparent body, as well as lose our say in reform of the International Health Regulations we helped to create.

If the U.S. leaves the WHO, **we lose leadership in the developing world**, which looks to the U.S. for guidance in setting their domestic health policies and priorities.

If the U.S. leaves the WHO, we lose the confidence of our allies who rely on the U.S. for our guidance in global health matters.

If the U.S. leaves the WHO, **we lose the ability to share the cost of managing global health crises**; the U.S. would instead shoulder the financial burden of protecting ourselves from global diseases on our own.

If the U.S. leaves the WHO, **we lose critical positions of U.S. technical experts** in the WHO, who operate worldwide to define global health strategies and set global policy.

If the U.S. leaves the WHO, **we lose priority status in the WHO Prequalification Program**, which approves products to help accelerate and expand access in countries around the world. The PQ program has approved more than a thousand medicines and health products, including many produced by U.S. companies.

If the U.S. leaves the WHO, **we lose access to invaluable data** that enables U.S. agencies to safeguard the American public against health threats like the flu, polio and malaria. The WHO maintains these global databases to monitor new strains of disease.

If the U.S. leaves the WHO, **we may lose certification** as just one of two repositories in the world of the smallpox virus. The other repository is in Russia.

#### Learn more at

#### betterworldcampaign.org/health